

## IDENTITAS SOSIAL PADA AKTIVIS GERAKAN SOSIAL

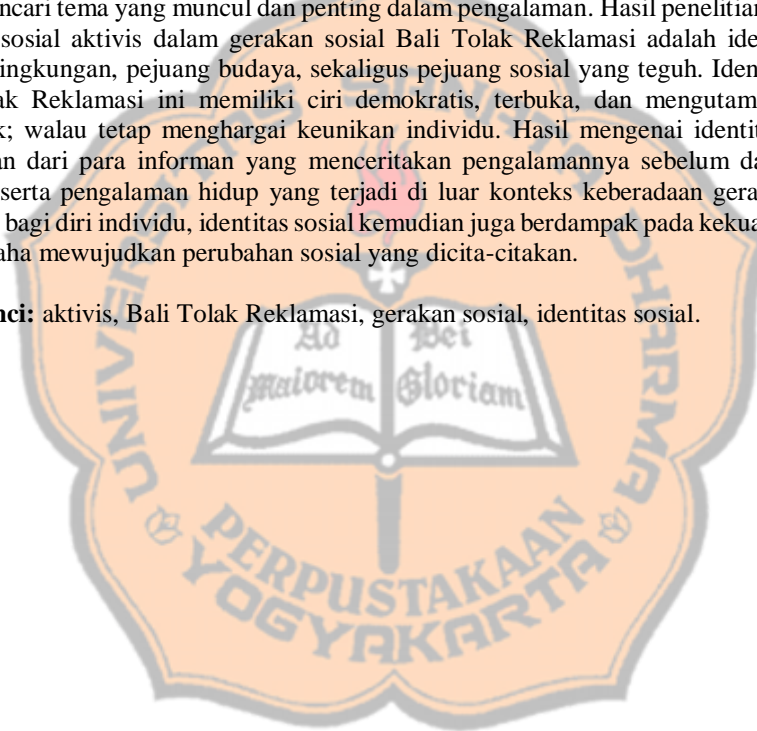
### BALI TOLAK REKLAMASI TELUK BENOA

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#### ABSTRAK

Penelitian ini bertujuan melihat gambaran identitas sosial pada aktivis gerakan sosial Bali Tolak Reklamasi Teluk Benoa. Melalui pendekatan naratif, peneliti berfokus pada pengalaman manusia dalam peristiwa tertentu dan berangkat dari pengalaman langsung dalam kehidupan nyata. Pengambilan data terhadap informan dilakukan dengan wawancara semi-terstruktur. Kemudian data dianalisis menggunakan analisis tematik yang dapat dikerjakan dalam fleksibilitas teoretis dan tidak terikat pada pendekatan penelitian tertentu, serta mengakomodasi induktif sekaligus deduktif untuk mencari tema yang muncul dan penting dalam pengalaman. Hasil penelitian ini menunjukkan identitas sosial aktivis dalam gerakan sosial Bali Tolak Reklamasi adalah identitas perlawanan pejuang lingkungan, pejuang budaya, sekaligus pejuang sosial yang teguh. Identitas sosial aktivis Bali Tolak Reklamasi ini memiliki ciri demokratis, terbuka, dan mengutamakan kepentingan kelompok; walau tetap menghargai keunikan individu. Hasil mengenai identitas sosial tersebut didapatkan dari para informan yang menceritakan pengalamannya sebelum dan saat mengikuti gerakan, serta pengalaman hidup yang terjadi di luar konteks keberadaan gerakan sosial. Selain berfungsi bagi diri individu, identitas sosial kemudian juga berdampak pada kekuatan gerakan sosial dalam usaha mewujudkan perubahan sosial yang dicita-citakan.

**Kata kunci:** aktivis, Bali Tolak Reklamasi, gerakan sosial, identitas sosial.



**SOCIAL IDENTITY ON THE ACTIVIST  
OF BALI TOLAK REKLAMASI TELUK BENOA  
SOCIAL MOVEMENT**

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**ABSTRACT**

The research aims to see the depiction of the social identity on the activists of the *Bali Tolak Reklamasi Teluk Benoa* Social Movement. The researcher did the narrative approach that focused on the human experience during the certain event which set out from the real experiences. The data collection is done through semi-structured interview. The data is analysed by using thematic analysis which can be done in all theory and do not bound to certain research and approach. The thematic analysis also accommodates the inductive and deductive to find out the important theme which arose in the experience. The result of this research shows the social identity of the activists of *Bali Tolak Reklamasi*: the resistance identity of the environmentalist, culture and social activist. The social identity has the characteristics as follow: democratic, receptive, and give the priority to the group interests, in which also respect to the personal characteristics. The result about social identity is obtained from the story of the informants about their experiences before and during joined the social movement, and from the life experience which is took place outside the context of the existence of the social movement. The social movement is functioned for the individual and later it also gave the impact to the strength of the social movement on their effort to form the expected social change.

**Keywords:** activist, Bali Tolak Reklamasi, social movement, social identity.

