

**ABSTRAK****PENGEMBANGAN MEDIA PEMBELAJARAN *POP-SCRAPBOOK* PADA MATERI *ANIMALIA* UNTUK KELAS X SMA**

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Pembelajaran harus berjalan secara efektif, terutama dalam penggunaan media pembelajaran sebagai alat bantu guru untuk menyampaikan materi kepada siswa. Beberapa sekolah di Yogyakarta masih menggunakan media pembelajaran yang monoton dan kurang menarik. Media pembelajaran *pop-scrapbook* belum dikembangkan khususnya pada materi *animalia*. Tujuan penelitian ini ialah untuk menjelaskan desain dari pengembangan media pembelajaran *pop-scrapbook* pada materi *animalia* kelas X SMA, dan mengetahui kelayakan penggunaan media pembelajaran *pop-scrapbook* pada materi *animalia* kelas X SMA.

Jenis penelitian yang digunakan adalah *Research and Development* (R&D). Metode dalam penelitian ini digunakan untuk menghasilkan produk tertentu dan menguji kelayakannya. Dalam pengembangan media pembelajaran *pop-scrapbook* digunakan lima tahap dari sepuluh tahap yang dikemukakan oleh Borg and Gall yaitu potensi masalah, mengumpulkan informasi, desain produk, validasi desain, dan perbaikan desain. Produk yang dikembangkan divalidasi oleh dua ahli media pembelajaran dan dua guru biologi kelas X SMA. Tujuan validasi produk yaitu untuk mengetahui kelayakan dari produk yang dihasilkan.

Hasil penelitian menunjukkan bahwa, produk yang dikembangkan berupa *pop-scrapbook* layak diujicobakan dengan revisi. Desain *pop-scrapbook* dipadukan antara gambar bentuk *scrapbook* dan gambar bentuk *pop-up*. Rekapitulasi rerata skor oleh dua ahli media pembelajaran dan dua guru biologi kelas X SMA yaitu 3,70 dengan kategori “Sangat Baik” menunjukkan bahwa, produk *pop-scrapbook* yang dikembangkan sangat layak untuk diujicobakan dalam pembelajaran biologi materi *animalia* kelas X SMA.

**Kata Kunci:** R&D, *Pop-scrapbook*, *Pop-up*, *Scrapbook*, Materi *Animalia*.

**ABSTRACT****DEVELOPMENT OF POP-SCRAPBOOK AS LEARNING MEDIA TO TEACH ANIMALIA MATERIAL TO TENTH GRADE STUDENTS**

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*Learning must run effectively, especially in the use of learning media as a teacher's aid to convey material for students. Some schools in Yogyakarta still use monotonous and less attractive learning media. Pop-scrapbook Learning Media has not been developed, especially on material of Animalia. The purpose of this research is to explain the design of the development of Pop-scrapbook Learning Media on Animalia material for the first grade of Senior High School, and to find out the feasibility of using Pop-scrapbook Learning Media on material of Animalia in the first grade of Senior High School.*

*The type of research used in this research was Research and Development (R&D). The method in this research was used to produce certain products and test their feasibility. In the development of Pop-scrapbook Learning Media, five out of ten stages by Borg and Gall were used, namely potential problems, gathering information, product design, design validation, and improvement design. The product developed was validated by two instructional media experts and two biology teachers of the first grade of Senior High School. The purpose of product validation was to determine the feasibility of the resulting product.*

*The results showed that the product which is developed in the form of a Pop-scrapbook was feasible to be tested with revisions. Pop-scrapbook design is a combination between form images A Scrapbook and pictures of Pop-up. The recapitulation of the mean scored by two instructional media experts and two biology teachers of the first grade of Senior High School, namely 3.70 with the "Very Good" category, shows that the Pop-Scrapbook product developed is very feasible to be tested in biology material learning of Animalia for the first grade of Senior High School.*

**Keyword:** R&D, Pop-scrapbook, Pop-up, Scrapbook, Animalia Material.

