

ABSTRAK**PENGEMBANGAN BUKU CERITA BERGAMBAR BERBASIS LITERASI DAN PENDIDIKAN KARAKTER PADA SISWA SD KELAS I TEMA 3 KEGIATANKU**

Ignasia Enoloria
Universitas Sanata Dharma
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Penelitian ini dilatarbelakangi oleh adanya kebutuhan guru akan ketersediaan buku cerita bergambar berbasis literasi dan pendidikan karakter. Penelitian ini bertujuan untuk (1) mengetahui prosedur pengembangan buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa SD kelas I tema 3 Kegiatanku, (2) mengetahui kualitas buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa SD kelas I tema 3 Kegiatanku.

Jenis penelitian ini adalah penelitian dan pengembangan (R&D). Penelitian ini menggunakan 6 dari 10 langkah pengembangan Borg dan Gall, yaitu (1) Penelitian dan Pengumpulan Data. (2) Perencanaan. (3) Pengembangan Permulaan Produk. (4) Uji Coba Awal Lapangan. (5) revisi desain. (6) Uji Coba Lapangan. Validasi produk dilakukan oleh dosen ahli literasi dan pendidikan karakter, Ahli bahasa Indonesia SD, dan guru kelas I SD untuk mengetahui kualitas produk. Uji coba dilakukan pada 5 siswa kelas I SD KS pada bulan Juni 2020. Instrumen yang digunakan adalah pedoman observasi, wawancara, dan kuesioner. Observasi dan wawancara digunakan untuk mengetahui analisis kebutuhan di sekolah, sedangkan kuesioner digunakan untuk validasi produk dan uji coba lapangan.

Hasil penelitian ini adalah; 1) Prosedur pengembangan buku cerita bergambar sesuai dengan 6 langkah pengembangan Borg dan Gall. 2) Hasil validasi dari dosen ahli literasi dan pendidikan karakter menghasilkan skor 3,60 (Sangat Baik), hasil validasi guru bahasa Indonesia mendapatkan skor 3,77 (Sangat Baik), dan hasil validasi guru kelas I SD dengan skor 3,90 (Sangat Baik), serta uji coba produk oleh 5 siswa kelas I mendapatkan skor 3.76 (Sangat Baik).

Kata Kunci: Penelitian dan pengembangan, buku cerita bergambar, literasi, pendidikan karakter, kelas I SD.

ABSTRACT***THE DEVELOPMENT OF LITERACY AND CHARACTER EDUCATION BASED PICTURE BOOK IN ELEMENTARY SCHOOL AT GRADE I THEME 3 MY ACTIVITIES***

*Ignasia Enoloria
Sanata Dharma University
2020*

The research is motivated by the teacher's need for availability of literacy and character education based pictorial story. This study aims: (1) to describe the procedures for developing of literacy and character education-based picture book at elementary school at grade I theme 3 my activities, (2) to describe the quality of literacy and character education-based picture book at elementary school at grade I theme 3 my activities.

This Type of research is research and development (R&D). This study uses 6 steps from 10 steps Borg and Gall, namely: (1) Research and Informational Collecting. (2) Planning. (3) Develop Preliminary from Of Product. (4) Primary Field Testing. (5) Main Product Revision, (6) Main Field Testing. Product validation is done by lecturer expert on literacy and character education, Indonesian expert teacher, and class teacher to fine out the quality of the product. The product trial was conducted on 6 grade I students of SD KS 11 June 2020. The instrument used were observation, interview, and questionnaire guidelines. Observation and interview were used to determine needs analysis in schools, while the questionnaire was used to validate the quality of the picture story book.

The results showed: 1) the procedure of developing this study uses 6 out of 10 steps Borg and Gall, namely as follow: (1) Research and Informational Collecting. (2) Planning. (3) Develop Preliminary from Of Product. (4) Primary Field Testing. (5) Main Product Revision, (6) Main Field Testing. 2) The score of product validation result from lecturer expert on literacy and character education is 3,60 (Very Good), result from Indonesian expert teacher is 3.65 (Very Good), and the result from grade I teacher is 3,95 (Very Good), and product trails on 5 grade I elementary school student is 3,76 in the (Very Good).

Keywords: *Research and development, picture books, literacy, character education, grade I SD.*