

**ABSTRAK****PENGEMBANGAN BUKU CERITA BERGAMBAR BERBASIS LITERASI DAN  
PENDIDIKAN KARAKTER SISWA KELAS III SD**

Marcelina Larasati Putri Pamungkas  
Universitas Sanata Dharma  
2020

Penelitian ini memiliki tujuan yaitu: (1) Mengembangkan buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa kelas III SD, (2) Mengetahui kualitas buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa kelas III SD.

Jenis penelitian ini adalah penelitian dan pengembangan (*Research and Development*). Subjek dalam penelitian ini adalah siswa kelas III SD. Objek penelitian adalah buku cerita bergambar berbasis literasi dan pendidikan karakter yang berjudul “Cila dan Lilo”. Pengumpulan data dalam penelitian ini menggunakan teknik observasi, wawancara, dan kuesioner. Observasi dilakukan pada siswa kelas III SD. Wawancara dilakukan pada kepala sekolah dan guru wali kelas III SD. Kuesioner dilakukan pada siswa kelas III SD dalam pelaksanaan uji coba buku cerita bergambar.

Hasil penelitian menunjukkan: (1) Mengembangkan buku cerita bergambar berbasis literasi dan pendidikan karakter menggunakan lima langkah-langkah penelitian dari Borg dan Gall, yaitu: Penelitian dan Pengumpulan Informasi Awal (*Research and Information Collection*), Perencanaan (*Planning*), Pengembangan Format Produk (*Develop Preliminary Form of Product*), Revisi Produk (*Product Revision*), Uji Coba Lapangan (*Main Field Testing*). Kemudian, (2) Mengetahui kualitas buku cerita bergambar berbasis literasi dan pendidikan karakter termasuk kategori “sangat baik”. Hal tersebut dapat dilihat dari skor yang didapatkan melalui validasi dengan dosen ahli PGSD, guru wali kelas III dan guru ahli Bahasa Indonesia. Validasi tersebut menggunakan instrumen skala 1-5 yang menghasilkan rata-rata 4,49. Kemudian uji coba pada siswa kelas III di SD Negeri Ngijon 1 dengan instrumen skala guttman bentuk dua pilihan “Ya” dan “Tidak” menghasilkan skor rata-rata 9,2.

**Kata kunci:** penelitian pengembangan, buku cerita bergambar, literasi, pendidikan karakter.

**ABSTRACT****DEVELOPMENT OF PICTURE STORY BOOK BASED ON LITERACY AND CHARACTER BUILDING FOR GRADE III ELEMENTARY SCHOOL STUDENTS**

Marcelina Larasati Putri Pamungkas  
Sanata Dharma University  
2020

*This research has the following objectives: (1) Developing literacy-based picture story books and character building for third grade elementary school students, (2) Determining the quality of picture book based on literacy and education. character in grade III Elementary School students.*

*This type of research is research and development (Research and Development). The subjects in this study were students of grade III Elementary School students. The object of the research is a literacy and character education based picture book entitled "Cila dan Lilo". Collecting data in this study using observation techniques, interviews, and questionnaires. Observations were made on grade III Elementary School students. Interviews were conducted with the principal and homeroom teacher of class III Elementary School students. The questionnaire was conducted on third grade elementary school students in the implementation of the picture book trial.*

*The results showed: (1) Develop a picture story book based literacy and character education using the five steps to research from Borg and Gall, namely: Research and Information Gathering Preliminary (Research and Information Collection), Planning (Planning), Development Format Products (Develop Preliminary Form of Product), (Product Revision Product Revision), (Field Testing Main Field Testing). Then, (2) Knowing the quality of the picture book based on literacy and character education, including the "very good" category. This can be seen from the scores obtained through validation with PGSD expert lecturers, class III homeroom teachers and Indonesian language expert teachers. The validation uses a scale instrument 1-5 which produces an average of 4.49. Then the trial on third grade students at SD Negeri Ngijon 1 with a guttman scale instrument with two choices of "Yes" and "No" resulted in an average score of 9.2.*

**Keywords:** *development research, picture story book, literacy, character building*