

**ABSTRAK**  
**PENGARUH PENGEMBANGAN KARIR DAN MOTIVASI TERHADAP**  
**KINERJA KARYAWAN (STUDI KASUS PADA PT. TASPEN PERSERO**  
**YOGYAKARTA)**

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2020

Penelitian ini bertujuan untuk mengetahui pengaruh pengembangan karir dan motivasi secara simultan dan parsial terhadap kinerja karyawan PT. Taspen Persero Yogyakarta. Jenis penelitian ini adalah penelitian kuantitatif. Jumlah sampel sebanyak 33 responden. Teknik pengambilan sampel yang digunakan adalah sampel jenuh. Teknik analisis data yang digunakan adalah regresi linear berganda. Hasil penelitian menunjukkan bahwa: 1) pengembangan karir dan motivasi secara simultan tidak berpengaruh terhadap kinerja karyawan, 2) pengembangan karir secara parsial tidak berpengaruh terhadap kinerja karyawan sedangkan motivasi secara parsial tidak berpengaruh terhadap kinerja karyawan.

Kata kunci: Pengembangan Karir, Motivasi, Kinerja Karyawan.

**ABSTRACT**

**THE INFLUENCE OF CAREER DEVELOPMENT AND MOTIVATION  
ON EMPLOYEE PERFORMANCE  
A CASE STUDY ON PT. TASPEN PERSERO YOGYAKARTA**

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The aim of this research is to find out the partial and simultaneous influence of career development, motivation on employee performance in PT. Taspem Persero Yogyakarta. This research is a quantitative one. The number of the respondents is 33 employees of PT. Taspem Yogyakarta. The sampling technique used was a saturated sampling technique. The data analysis technique used is multiple linear regression. The result of this research shows that 1. career development and motivation simultaneously have no influence on employee performance. 2. career development partially has no influence on employee performance, and 3. motivation partially has no influence on employee performance.

Keywords: Career Development, Motivation, Employee Performance