

ABSTRAK

Kurniawan, Paskalis Resa. 2020. "Topik dan Jenis Tindak Tutur pada Wacana Spanduk di Wilayah Condongcatur Sleman DIY". Skripsi Strata Satu (S-1). Yogyakarta: Progam Studi Sastra Indonesia, Universitas Sanata Dharma.

Skripsi ini membahas topik dan jenis tindak tutur pada wacana spanduk di wilayah Condongcatur, Sleman, Daerah Istimewa Yogyakarta. Penelitian ini bertujuan untuk mendeskripsikan (i) topik yang terdapat pada spanduk di wilayah Condongcatur. (ii) jenis tindak tutur pada spanduk yang tersebar di wilayah Condongcatur.

Objek material penelitian ini ialah tuturan pada wacana di spanduk yang tersebar di wilayah Condongcatur. Teori yang digunakan dalam penelitian ini adalah teori tindak tutur menurut Leech. Data dikumpulkan dengan metode simak, kemudian teknik yang digunakan ialah teknik dokumentasi kemudian berlanjut teknik catat. Data kemudian di analisis dengan metode padan referensial dan padan pragmatis. Teknik yang diterapkan adalah teknik pilah unsur tertentu, kemudian unsur yang digunakan ialah daya pilah referensial dan daya pilah pragmatis. Hasil analisis dalam penelitian disajikan dengan metode informal.

Hasil penelitian ini sebagai berikut. Pertama, ditemukannya empat topik, yaitu: (1) topik mengucapkan selamat, (2) topik iklan dan promosi, (3) topik Pendidikan, (4) topik sosial. Kedua, ditemukan sebanyak tujuh belas jenis tindak tutur, yakni: (1) konvivial menawarkan, (2) konvivial mengajak, (3) konvivial mengucapkan selamat, (4) konvivial meneguhkan, (5) kolaboratif menyatakan, (6) kolaboratif menginformasikan, (7) kolaboratif menjelaskan, (8) kolaboratif menguraikan, (9) kompetitif memerintah, (10) kompetitif menyuruh, (11) kompetitif melarang, (12) kompetitif menganjurkan, (13) kompetitif memperingatkan, (14) kompetitif memekikkan, (15) tutur konflikatif menolak, (16) tutur konflikatif mengancam, (17) konfliktif menuntut.

Kata Kunci: wacana, topik, jenis tindak tutur, spanduk, Condongcatur, Sleman DIY

ABSTRACT

Kurniawan, Paskalis Resa. 2020. "Topics and Types of Speech Actions on Banner Discourse in Condongcatur Sleman DIY". Undergraduate Thesis (S-1). Yogyakarta: Indonesian Literature Study Program, Sanata Dharma University.

This thesis discusses the topics and types of speech acts on banner discourse in Condongcatur, Sleman, DIY. This study aims to describe (i) the topics contained in the banners in Condongcatur. (ii) types of speech acts on banners scattered in Condongcatur.

The object of this research material is speech on banner discourse scattered in Condongcatur. In this research, the researcher used theories of speech action according to Leech. The data was collected by using an observation method, then the techniques used were documentation and note taking. The data were analyzed using referential and pragmatic matching methods. The researcher applied a technique to sort certain elements, then the elements used were referential sorting power and pragmatic sorting power. In this study, the results of the analysis are presented with an informal method.

The results of this study are as follows. First, the discovery of four topics, namely: (1) the topic of congratulate, (2) the topics of advertisement and promotion, (3) the topic of education, (4) the topic of social. Second, there were seventeen types of speech acts, namely: (1) convivial offering, (2) convivial to invite, (3) convivial to congratulate, (4) convivial to affirm, (5) collaborative to state, (6) collaborative informing, (7) collaborative explaining, (8) collaborative outlining, (9) competitive commanding, (10) competitive enjoining, (11) competitive prohibiting, (12) competitive advocating, (13) competitive warning, (14) competitive exclaims, (15) conflictive speech refuses, (16) conflicts threatens, (17) conflicts demands.

Keywords: discourse, topics, types of speech actions, banner, Condongcatur, Sleman DIY