

ABSTRAK

Luhau, Marianne Long. 2021. "Satuan Gramatikal dan Dasar Penamaan Nama Minuman di Kecamatan Samarinda Kota, Kalimantan Timur". *Skripsi Strata satu (S-1). Program Studi Sastra Indonesia, Fakultas Sastra, Universitas Sanata Dharma.*

Skripsi ini membahas satuan gramatikal dan dasar penamaan nama minuman di Kecamatan Samarinda Kota, Kalimantan Timur. Dua permasalahan yang dibahas dalam skripsi ini meliputi, (i) apa saja satuan gramatikal yang terdapat pada nama minuman di Kecamatan Samarinda Kota, Kalimantan Timur, (ii) bagaimana dasar penamaan nama minuman di Kecamatan Samarinda Kota, Kalimantan Timur.

Data penelitian ini berupa nama minuman yang diambil dari setiap menu di rumah makan atau *caffe* yang berada di Kecamatan Samarinda Kota, Kalimantan Timur. Data dikumpulkan menggunakan teknik simak bebas libat cakap dan Teknik catat. Setelah data terkumpul dianalisis menggunakan metode agih dengan teknik bagi unsur langsung (BUL) dan teknik baca markah, kemudian menggunakan metode padan referensial. Penyajian hasil analisis data secara formal dan informal.

Berdasarkan hasil penelitian pada satuan gramatikal yang berupa kata dan frasa. Nama minuman yang berupa kata dibagi menjadi beberapa bentuk, yaitu kata asal, kata majemuk, dan kependekkan. Sedangkan, frasa dibagi menjadi empat bentuk, yaitu frasa yang terdiri atas dua kata, tiga kata, dan empat kata. Frasa tersebut dikelompokkan menurut unsur pusat dan strukturnya.

Pada penelitian dasar penamaan terdapat 19 dasar penamaan yang diuraikan berdasarkan atas satu dasar nama, dua dasar nama, dan tiga dasar nama. Dasar penamaan nama minuman terdiri atas (i) dasar penamaan berdasarkan bahan, (ii) dasar penamaan berdasarkan merek, (iii) dasar penamaan berdasarkan konvensi, (iv) dasar penamaan berdasarkan bahasa daerah, (v) dasar penamaan berdasarkan bahan dan rasa, (vi) dasar penamaan berdasarkan bahan dan merek, (vii) dasar penamaan berdasarkan bahan dan tempat asal, (viii) dasar penamaan berdasarkan bahan dan cara pengolahan, (ix) dasar penamaan berdasarkan bahan dan menurut konvensi, (x) dasar penamaan berdasarkan bahan dan peniruan bunyi, (xi) dasar penamaan berdasarkan bahan dan warna, (xii) dasar penamaan berdasarkan bahan dan metafora, (xiii) dasar penamaan berdasarkan bahan dan produk, (xiv) dasar penamaan berdasarkan bahan dan alat pengolahan, (xv) dasar penamaan berdasarkan bahan dan nama kepemilikan, (xvi) dasar penamaan berdasarkan bahan dan bentuk, (xvii) dasar penamaan berdasarkan bahan, tempat asal, dan rasa, (xviii) dasar penamaan berdasarkan bahan, cara pengolahan, dan tempat asal. (xix) dasar penamaan berdasarkan bahan, warna, dan bahan tambahan.

Kata kunci : Satuan gramatikal, dasar penamaan, nama minuman

ABSTRACT

Luhau, Marianne Long. 2021. "Grammatical Units and Basis for Naming Beverages in Samarinda City District, East Kalimantan". An Undergraduate Thesis (S-1). Indonesian Letters Departemen, Faculty of Letters, Sanata Dharma University.

This thesis discusses grammatical units and the basis for naming drinks in Samarinda City District, East Kalimantan. Two problems that are discussed in this thesis include, (i) what are the grammatical units found in the names of drinks in Samarinda Kota District, East Kalimantan, (ii) what is the basis for naming drink names in Samarinda Kota District, East Kalimantan.

Based on the results of research on grammatical units in the form of words and phrases. The name of the drink in the form of a word is divided into several forms, namely the original word, compound word, and shorten. Meanwhile, phrases are divided into four forms, namely phrases consisting of two words, three words and four words. The phrases are grouped according to their central element and structure.

The data of this research is the name of the drink taken from each menu in a restaurant or cafe in Samarinda City District, East Kalimantan. The data were collected using the technique of engaging free listening and writing techniques. After the data collected were analyzed using the split method with the direct element sharing technique (BUL) and the markup reading technique, then using the referential equivalent method. Presentation of data analysis results formally and informally.

In basic naming research, there are 19 naming bases which are described based on one name basis, two name bases, and three name bases. The basis for naming drink names consists of (i) the basis for naming based on ingredients, (ii) the basis for naming based on the brand, (iii) the basis for naming based on the convention, (iv) the basis for naming based on regional language, (v) the basis for naming based on ingredients and taste, (vi) naming basis based on material and brand, (vii) naming basis based on material and place of origin, (viii) naming basis based on material and processing method, (ix) naming basis based on material and convention, (x) naming basis based on material and sound imitation, (xi) the basis for naming based on material and color, (xii) the basis for naming based on material and metaphor, (xiii) the basis for naming based on materials and products, (xiv) the basis for naming based on materials and processing tools, (xv) the basis for naming based on ingredients and ownership names, (xvi) basis for naming based on material and shape, (xvii) basis for naming based on material, place of origin and taste, (xviii) basis for naming based on material, method of processing, and location of as al. (xix) the basis for naming based on material, color and additives.

Key words: Grammatical unit, name basis, name of drink