

ABSTRACT

HENRI, SIAUW. (2020). **Gender Equality and Women's Empowerment as Depicted in The Character of Yoana in The Video Game *The Witcher 3: Wild Hunt Master Armorer Side Quest*.** Yogyakarta. Department of English Letters, Faculty of Letters, Universitas Sanata Dharma.

This undergraduate thesis analyzes a woman character named Yoana from a video game entitled *The Witcher 3: Wild Hunt* especially in the secondary mission or side quest namely *Master Armorer*. The present research analyzes gender equality, the oppression towards woman and how the character opposes the oppression with empowerment.

The research has three research questions. The first research question discusses Yoana's characteristics as an oppressed woman. The second research question discusses the gender equality issue in the story. The third research question discusses how Yoana empowers herself as woman to oppose oppression.

In order to figure out the answer of the research questions, the present researcher conducts library research. Feminist literary criticism is applied in this research. The undergraduate research is also supported by several theories. The theories used are theory of characterization by Murphy, concept of gender equality by several experts, and theory of women's empowerment by Mandal.

The result of the research is Yoana is described as a weak character because she was oppressed, inferior, underestimated. However, she possesses great heart. The gender equality issue is clearly described as man characters are more dominant in the society. In addition, patriarchy is also the root of the problem of Yoana's oppression as a woman. However, the current situation of Yoana does not disturb her to rise and oppose the system. She manages to oppose the negative treatment from other male characters as she was the actual "master armorer" title holder.

Keywords: Gender equality, Women's empowerment, Video Game, *The Witcher 3: Wild Hunt*.

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Skripsi ini menganalisis sesosok karakter wanita bernama Yoana dari sebuah permainan video berjudul *The Witcher 3: Wild Hunt* terutama pada misi sampingan berjudul *Master Armorer*. Peniliti menganalisis kesetaraan *gender*, penindasan terhadap wanita dan bagaimana karakter tersebut melawan penindasan dengan kekuatan karakter tersebut.

Penelitian ini memiliki tiga pertanyaan. Pertanyaan pertama mendiskusikan tentang karakteristik Yoana sebagai perempuan yang ditindas. Pertanyaan kedua mendiskusikan tentang masalah kesetaraan *gender* di dalam cerita. Pertanyaan ketiga mendiskusikan bagaimana Yoana memperkuat dirinya sebagai perempuan yang akan melawan penindasan.

Untuk menjawab pertanyaan tersebut, peneliti melakukan penelitian persputakaan. Pendekatan feminis diterapkan pada riset ini. Tesis ini juga didorong oleh beberapa teori. Teori yang diterapkan yakni teori karakteristik oleh Murphy, konsep kesetaraan *gender* oleh beberapa ahli, teori pemberdayaan kekuatan wanita oleh Mandal.

Hasil dari penelitian ini adalah Yoana digambarkan sebagai karakter yang lemah karena ia ditindas, merupakan orang rendahan, dipandah sebelah mata tetapi ia memiliki hati yang mulia. Masalah kesetaraan *gender* digambarkan jelas bahwa karakter pria lebih mendominasi di masyarakat. Ditambah lagi, patriarki juga menjadi akar permasalahan dari penindasan Yoana sebagai wanita. Tetapi, situasi Yoana tidak menghentikan ia untuk bangkit and melawan paham tersebut. Ia berhasil melawan perlakuan negative dari karakter pria lainnya bahwa ialah pemegang gelar “master armorer” yang sebenarnya.

Kata kunci: Gender equality, Women's empowerment, Video Game, *The Witcher 3: Wild Hunt*.