

ABSTRACT

SEPTIANA, MELINDA. (2020). **Liberal Feminism Depicted by Jo March as the Main Character in Greta Gerwig Movie Script *Little Women***. Yogyakarta: Department of English Letters, Faculty of Letters, Universitas Sanata Dharma.

Film Adaptation is a pre-existing work, usually literary or theatrical, that has been made into a film. *Little Women* (2019), written and directed by Greta Gerwig, is a film adaptation of the same name in 1869 by Louisa May Alcott. Gender stereotype and feminism are the main concerns of this research to explore Jo March's character related to the values of liberal feminism.

There are two research question formulated in this research. The first one How is Jo March portrayed in *Little Women*. The second is how does Jo March depict liberal feminism value through her character in *Little Women*.

To analyze the problem formulation, the researcher uses a feminist approach. The researcher used character and characterization theories, theories of liberal feminism, and a cinematic point of view. In conducting the study, the researcher uses library research. The primary data is the film script of *Little Women* written and directed by Greta Gerwig. Secondary data consists of books, *e-book*, essays, journals, thesis, and articles.

Jo March's character is portrayed as independent, caring, and tomboy. Her independent character allows her to live in her way and never be a burden to her family. Her caring character made her willing to sacrifice for her family. Moreover, her tomboy character is showed through her appearance and external action in the movie. She is successfully depicting liberal feminism by facing the stereotype of women; she rejects the stereotype by proving that she can live well without marrying a rich man. She is portrayed as an Independent and smart person who has value. She proves her value as a woman by being involved in the public sphere and being a writer, and she published her book. She shows her ambition and smart side without being stopped by women's limitations based on sexism and patriarchy and shows that women can be equal to men in private and in the public sphere.

Keywords: characteristic, liberal feminism, feminine mystique, stereotype.

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Film Adaptasi adalah karya yang sudah ada sebelumnya, biasanya sastra atau teoritis yang dibuat ulang dalam bentuk film. *Little Women* (2019) disutradarai oleh Greta Gerwig merupakan film adaptasi dari novel yang sama tahun 1869 oleh Louisa May Alcott. Stereotip gender dan feminisme adalah topic utama untuk mengeksplorasi karakter Jo March yang menunjukkan nilai feminisme liberal.

Ada dua rumusan masalah dalam penelitian ini, rumusan pertama menjelaskan bagaimana karakter utama digambarkan didalam film *Little Women*. Rumusan kedua, mengetahui bagaimana karakter utamanya menunjukkan feminisme liberal.

Untuk menganalisis rumusan masalah, peneliti menggunakan pendekatan feminis. Peneliti menggunakan teori karakter dan karakterisasi, feminisme liberal dan sudut pandang sinematik. Dalam mengumpulkan data untuk penelitian ini, peneliti menggunakan pencarian kepustakaan. Data primer adalah naskah film *Little Women* ditulis dan disutradarai oleh Greta Gerwig. Data sekunder terdiri dari buku, *e-book*, esai, jurnal, dan skripsi.

Karakter Jo March digambarkan sebagai seorang yang mandiri, peduli dan tomboy. Kemandiriannya membolehkannya hidup dengan caranya sendiri dan tidak menjadi beban keluarga. Karakternya yang peduli, membuatnya berkorban apapun untuk keluarganya. Jo March juga memiliki karakter yang tomboy, hal itu dapat dilihat melalui penampilan dan tindakan eksternalnya didalam film. Dia berhasil menunjukkan feminisme liberal dengan melawan stereotip wanita, dia menolak stereotip wanita dengan membuktikan dia dapat hidup dengan baik tanpa menikah dengan pria kaya. Dia digambarkan sebagai seorang yang mandiri dan cerdas yang punya nilai, dibuktikan dengan ikut berpartisipasi dipublik dan menjadi penulis dan mempublikasi bukunya. Dia menunjukkan ambisi dan kecerdasannya tanpa dihentikan oleh keterbatasan wanita yang disebabkan oleh seksisme patriaki dan menunjukkan bahwa wanita bisa setara dengan pria tidak hanya diprivat tetapi juga dipublik.

Kata kunci: characteristic, liberal feminism, feminine mystique, stereotype.