

ABSTRAK**POLA EKONOMI MUSISI BAND DI PROVINSI DAERAH ISTIMEWA
YOGYAKARTA**

Bernadito Lewi Admaja
Universitas Sanata Dharma
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Penelitian ini bertujuan untuk mendeskripsikan: (1) pola pendapatan musisi band di Provinsi Daerah Istimewa Yogyakarta; (2) pola pengeluaran musisi band untuk keperluan rumah tangga di Provinsi Daerah Istimewa Yogyakarta; dan (3) pola pengeluaran musisi band untuk keperluan band di Provinsi Daerah Istimewa Yogyakarta. Penelitian ini merupakan penelitian deskriptif kuantitatif. Penelitian dilaksanakan di Provinsi Daerah Istimewa Yogyakarta pada bulan Juli-Agustus 2020. Populasi dalam penelitian ini adalah seluruh musisi band di Provinsi Daerah Istimewa Yogyakarta. Sampel dalam penelitian ini sebanyak 100 musisi band di Provinsi Daerah Istimewa Yogyakarta. Teknik sampling yang digunakan adalah *convenience sampling*. Teknik pengumpulan data menggunakan kuesioner (angket) dan wawancara. Teknik analisis data menggunakan analisis deskriptif kuantitatif.

Hasil penelitian menunjukkan bahwa: (1) pendapatan musisi band di Provinsi Daerah Istimewa Yogyakarta termasuk dalam kategori rendah dengan pendapatan rata-rata kurang dari Rp1.500.000 per bulan; (2) pengeluaran musisi band di Provinsi Daerah Istimewa Yogyakarta untuk keperluan rumah tangga tergolong dalam kategori sedang dengan rata-rata pengeluaran berkisar antara Rp1.073.186-Rp4.713.328 per bulan dan proporsi terbesar untuk pengeluaran rumah tangga non pangan (62,6% per bulan); dan (3) pengeluaran musisi band di Provinsi Daerah Istimewa Yogyakarta untuk keperluan band tergolong dalam kategori sedang dengan rata-rata pengeluaran berkisar antara Rp66.254-Rp1.704.246 per bulan dan proporsi pengeluaran terbesar untuk *upgrade* alat musik (29,4% per bulan).

Kata kunci: pola ekonomi, pola pendapatan, pola pengeluaran dan musisi band Provinsi Daerah Istimewa Yogyakarta.

ABSTRACT***THE ECONOMIC PATTERN OF BAND MUSICIANS IN THE SPECIAL REGION OF YOGYAKARTA***

Bernadito Lewi Admaja
Sanata Dharma University
2021

The aims of this study are to describe: (1) the income pattern of band musicians in Yogyakarta; (2) the expenditure pattern of band musicians for household needs in Yogyakarta; and (3) the expenditure pattern of band musicians for the band purposes in Yogyakarta. This research is a descriptive quantitative research. This research was conducted in Yogyakarta from July to August 2020. The research population were all musicians in Yogyakarta. The research sample covered 100 musicians in Yogyakarta. The research sampling technique was convenience sampling. The data collection techniques were questionnaire and interview. The data analysis technique was a quantitative descriptive analysis.

The results of data analysis showed that: (1) the income of band musicians in Yogyakarta could be categorized as low level which was less than IDR1,500,000 per month; (2) the expenditure of band musicians in Yogyakarta for household needs was in the medium level which was ranging from IDR1,073,186-IDR4,713,328 per month and the largest proportion for non-food household expenses (62.6% per month); and (3) the expenditure of band musicians in Yogyakarta for band the purposes could be categorized as in the medium level which was ranging from IDR66,254 to IDR1,704,246 per month and the largest proportion of spending for upgrading musical instruments (29.4% per month).

Keywords: *economic pattern, income pattern, expenditure pattern and band musician in Yogyakarta.*