

ABSTRAK**PENGEMBANGAN MEDIA *POP-SCRAPBOOK* PADA MATERI
KLASIFIKASI MAKHLUK HIDUP KELAS VII SMP**

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Beberapa sekolah di Yogyakarta dalam pembelajaran Biologi pada materi klasifikasi makhluk hidup masih menggunakan media pembelajaran yang kurang menarik. Media pembelajaran *pop-scrapbook* belum dikembangkan khususnya pada materi klasifikasi makhluk hidup. Tujuan penelitian ini adalah untuk mengembangkan *pop-scrapbook* pada materi klasifikasi makhluk hidup dan mengetahui kelayakan media *pop-scrapbook* yang telah dibuat.

Jenis penelitian yang digunakan adalah *Research and Development* (R&D). Metode pada penelitian ini digunakan untuk menghasilkan suatu produk dan menguji kelayakan produk. Dalam pengembangan *pop-scrapbook*, dilakukan 5 tahap dari 10 tahap yang dikembangkan oleh Borg dan Gall yaitu potensi masalah, mengumpulkan informasi, desain produk, validasi desain, revisi desain. Produk yang dihasilkan divalidasi oleh 2 pakar media pembelajaran dan 2 guru Biologi kelas VII SMP. Tujuan dilakukan validasi produk untuk mengetahui kualitas produk.

Hasil penelitian ini menunjukkan produk yang dikembangkan berupa *pop-scrapbook* layak diujicobakan. Desain *pop-scrapbook* dipadukan antara gambar bentuk *pop-up* dan *scrapbook*. Rekapitulasi rerata skor oleh dua ahli media pembelajaran dan dua ahli materi yaitu 3,51 dengan kriteria “Sangat Baik” menunjukkan bahwa, media *pop-scrapbook* yang dikembangkan sangat layak untuk diujicobakan dalam pembelajaran biologi materi klasifikasi makhluk hidup SMP kelas VII.

Kata kunci: R&D, *Pop-scrapbook*, Materi klasifikasi Makhluk Hidup

ABSTRACT**DEVELOPMENT OF POP-SCRAPBOOK AS A LEARNING MEDIA TO TEACH CLASSIFICATION OF LIVING ORGANISM FOR SEVENTH GRADE STUDENTS**

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Some schools in Yogyakarta that taught Biology on classification material of living organisms still used uninteresting learning media. Pop-scrapbook learning media hadn't yet developed, specifically on the classification of living organisms material. This research aimed to develop a pop-scrapbook on the classification of living organisms material and to find out the worthiness of the pop-scrapbook media on the classification of living organisms material that has been made.

The type of this research is Research and Development (R&D). The method of this research was used to produce a product and to test the product's worthiness. In the development of the pop-scrapbook, 5 stages of 10 stages that were developed by Borg and Gall, such as problem potential, information gathering, product design, design validation, and design revision were done. The product that was produced was validated by 2 experts of learning media and 2 junior high school grade VII's biology teachers. The purpose of product validation was to know the product's quality.

The result of this research shows that the product which was developed in the form of a pop-scrapbook was worthy to be tested. The design of the pop-scrapbook was blended between images in shapes of pop-ups and scrapbooks. The recapitulation of the average scores by two media learning experts and two material experts was 3,51 with "Very Good" criteria showed that the developed pop-scrapbook media were worthy to be tested in the junior high school grade VII' biology lesson of the classification material of living organisms.

Keywords: *R&D, Pop-scrapbook, Classification Material of Living Organisms*