

## ABSTRAK

### PENGEMBANGAN BUKU CERITA BERILUSTRASI BERBASIS PENDIDIKAN KARAKTER DAN LITERASI PADA SISWA KELAS II SEKOLAH DASAR

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Penelitian ini dilatarbelakangi oleh kebutuhan buku cerita berilustrasi sebagai sarana pendidikan karakter dan literasi bagi siswa. Tujuan penelitian ini adalah untuk: (1) mendeskripsikan prosedur pengembangan buku cerita berilustrasi berbasis pendidikan karakter dan literasi untuk siswa kelas II sekolah dasar dan (2) mendeskripsikan kualitas buku cerita berilustrasi berbasis pendidikan karakter dan literasi untuk siswa kelas II sekolah dasar.

Penelitian ini termasuk dalam jenis penelitian dan pengembangan (R&D). Subjek penelitian ini adalah siswa kelas II sekolah dasar. Objek penelitian ini adalah buku cerita berilustrasi berbasis pendidikan karakter dan literasi. Pengumpulan data dalam penelitian ini menggunakan observasi, wawancara, dan kuesioner.

Hasil penelitian ini menunjukkan bahwa: (1) prosedur penelitian dan pengembangan buku cerita berilustrasi berbasis pendidikan karakter dan literasi menggunakan model Borg dan Gall sampai langkah ke enam, yaitu potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain, uji coba produk, (2) kualitas buku cerita berilustrasi berbasis pendidikan karakter dan literasi dari rata-rata skor validasi produk oleh ahli dan praktisi adalah “baik” dengan perolehan skor rata-rata akhir validasi oleh ahli dan praktisi 4,0. Kualitas buku cerita berilustrasi berbasis pendidikan karakter dan literasi dari hasil uji coba produk terhadap lima siswa kelas II sekolah dasar adalah “sangat baik” dengan rata-rata skor 4,7. Buku cerita berilustrasi berbasis pendidikan karakter dan literasi ini juga telah memenuhi kriteria buku cerita yang baik.

**Kata kunci:** penelitian dan pengembangan, buku cerita berilustrasi, pendidikan karakter, literasi.

**ABSTRACT**

***DEVELOPMENT OF ILLUSTRATED STORY BOOK BASED ON  
CHARACTER BUILDING AND LITERACY EDUCATION FOR SECOND  
GRADE STUDENTS IN ELEMENTARY SCHOOL***

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*This research was done based on the needs of illustrated story book as a tool for character building and literacy education for students. This research aims to find out: (1) the development procedure of illustrated story books based on character building and literacy education for second grade students and (2) the quality of illustrated story book based on character building and literacy education for second grader students.*

*This research typed as research and development (R&D). The subject for this research were second grader students. The subject of this research was illustrated story book based on character building and literacy education. The data collection method in this research were observation, interview, and questionnaire.*

*The results of this research showed that: (1) the procedure of research and development of illustrated story book based on character building and literacy education was using six steps of Borg and Gall model which are problem and potential, data collection, product design, design validation, design revision, product testing, (2) the quality from illustrated story book based on character building and literacy education from experts and practitioner was "good" with the final average score 4,0. The quality from illustrated story book based on character building and literacy education from five second grader students was very good with the average score 4,7. This book based on character building and literacy education also meets the criteria for a good story book.*

**Keywords:** *research and development, illustrated story book, character building, literacy.*