

ABSTRAK

**KONTRIBUSI PARTISIPASI ANGGOTA, BESARNYA SISA HASIL USAHA,
DAN KEMAMPUAN MANAJERIAL PENGURUS TERHADAP TINGKAT
KESEJAHTERAAN ANGGOTA KOPERASI PEDAGANG PASAR
CIHAURGEULIS BANDUNG**

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Penelitian ini bertujuan untuk mengetahui kontribusi partisipasi anggota, besarnya sisa hasil usaha, dan kemampuan manajerial pengurus terhadap tingkat kesejahteraan anggota Koperasi Pedagang Pasar Cihaurgeulis Bandung.

Jenis penelitian ini merupakan penelitian eksplanatif yang dilaksanakan di Koperasi Pedagang Pasar Cihaurgeulis Bandung. Populasi data penelitian ini adalah semua anggota KOPPALIS. Teknik pengambilan sampel menggunakan *Accidental sampling* dan sampel yang diambil berjumlah 78 responden. Data dikumpulkan menggunakan kuesioner yang telah diuji validitas dan reliabilitasnya. Data dianalisis menggunakan *regresi linear berganda* dengan taraf kesalahan 5% serta pengolahan dan menggunakan SPSS *versi 16.00 for windows*.

Hasil penelitian ini menunjukkan bahwa : 1) Terdapat kontribusi partisipasi anggota terhadap tingkat kesejahteraan anggota koperasi ($\rho = 0,001 < \alpha = 0,05$) sebesar 50,46% dimana partisipasi anggota yang diberikan anggota koperasi semakin tinggi tingkat partisipasinya; 2) Terdapat kontribusi besarnya sisa hasil usaha terhadap tingkat kesejahteraan anggota koperasi ($\rho = 0,001 < \alpha = 0,05$) sebesar 26,62% dimana besarnya sisa hasil usaha yang diperoleh anggota koperasi semakin besar jumlahnya; 3) Terdapat kontribusi kemampuan manajerial pengurus koperasi terhadap tingkat kesejahteraan anggota koperasi ($\rho = 0,001 < \alpha = 0,05$) sebesar 22,91% dimana kemampuan manajerial pengurus yang diberikan koperasi semakin membaik. Besarnya koefisien determinasi atau *adjusted R²* menyatakan bahwa tingkat kesejahteraan anggota koperasi dapat dijelaskan oleh variabel partisipasi anggota, besarnya sisa hasil usaha, dan kemampuan manajerial pengurus sebesar 42,8% dan sisanya 57,2% dijelaskan oleh variabel di luar model penelitian.

Kata kunci: Partisipasi Anggota, Besarnya Sisa Hasil Usaha, Kemampuan Manajerial Pengurus, *Regresi Linear Berganda*.

ABSTRACT

THE CONTRIBUTION OF MEMBER'S PARTICIPATION, THE AMOUNT OF INCOME REMAINDER, AND THE MANAGERIAL ABILITY OF BOARD DIRECTORS TOWARDS THE PROSPERITY RATE OF MARKET MERCHANDISE COOPERATION'S MEMBERS IN CIHARGEULIS BANDUNG

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This research aims to identify the contribution of member's participation, the amount of income remainder, and the managerial ability of board directors towards the prosperity rate of market merchandise cooperation's members in CIHARGEULIS BANDUNG.

This research is an explanative research which was carried out in the cooperation of market merchandise CIHARGEULIS BANDUNG. The population of this research were all members of cooperation. The technique of collecting samples was Accidental sampling and number of the samples were 78 respondents. Data collecting technique was a questionnaire which has been tested its validity and reliability. The data were analyzed by using double linear regression with 5% of error rate and processed by applying SPSS 16.00 for windows.

The result of this research shows that: 1) there is participant contribution towards the prosperity level of cooperative's members ($p=0.001 < \alpha=0.05$), 50,46% means that the members participation level is increasing; 2) there is a contribution of the amount of income remainder towards the prosperity of cooperative's members ($p=0,001 < \alpha=0,05$), 26,62% means the amount of income remainder becomes bigger. 3) There is a contribution of the member managerial ability towards the members prosperity ($p=0,001 < \alpha=0,05$), 22,91% means that the managerial ability of the members are improving. The number of determination coefficient or adjust R^2 indicates that prosperity level of cooperative's members can be explained by participation of the member's, the amount of income remainder, and managerial ability of the members, i.e. 42% and the rest is 57,2%, it is explained by variables beyond the model of the research.

Keyword: participation, the amount of income remainder, the managerial ability, Multiple Linear Regression.