

**PENGARUH LIKUIDITAS, PROFITABILITAS DAN SOLVABILITAS
TERHADAP HARGA SAHAM PERUSAHAAN SUB SEKTOR
KONSTRUKSI BANGUNAN YANG TERDAFTAR DI BEI
PERIODE 2013-2019**

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Penelitian ini bertujuan untuk mengetahui: 1) pengaruh likuiditas, profitabilitas dan solvabilitas secara simultan terhadap harga saham, 2) pengaruh likuiditas secara parsial terhadap harga saham, 3) pengaruh profitabilitas secara parsial terhadap harga saham, 4) pengaruh solvabilitas secara parsial terhadap harga saham perusahaan sub sektor konstruksi bangunan yang terdaftar di BEI periode 2013-2019. Populasi dalam penelitian ini adalah perusahaan sub sektor konstruksi bangunan yang terdaftar di BEI sebanyak 18 perusahaan. Teknik pengambilan sampel menggunakan *purposive sampling*, data diperoleh melalui laporan tahunan sehingga diperoleh sampel sebanyak 7 perusahaan. Teknik analisis data dalam penelitian ini adalah analisis regresi linear berganda menggunakan aplikasi SPSS V25. Hasil penelitian menunjukkan bahwa: 1) likuiditas, profitabilitas dan solvabilitas secara bersama-sama berpengaruh signifikan terhadap harga saham, 2) likuiditas tidak berpengaruh signifikan terhadap harga saham, 3) profitabilitas tidak berpengaruh signifikan terhadap harga saham, 4) solvabilitas berpengaruh signifikan terhadap harga saham perusahaan sub sektor konstruksi bangunan yang terdaftar di BEI periode 2013-2019.

Kata kunci: Likuiditas, Profitabilitas, Solvabilitas dan Harga Saham.

**THE INFLUENCE OF LIQUIDITY, PROFITABILITY AND
SOLVABILITY ON STOCK PRICES OF LISTED-IN-IDX COMPANIES
OPERATING IN THE BUILDING CONSTRUCTION SUB-SECTOR FOR
THE PERIOD OF 2013 – 2019**

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This study aims to determine: 1) the simultaneous influence of liquidity, profitability and solvability on stock prices, 2) the partial influence of liquidity on stock prices, 3) the partial influence of profitability on stock prices, 4) the partial influence of solvability on stock prices of listed-in-IDX companies operating in the building construction sub-sector for the period of 2013-2019. The population of this study is 18 listed-in-IDX companies operating in the building construction sub-sector for the period of 2013-2019. The sampling technique used is purposive sampling. Data were obtained from the annual report so that the sample number ,that is 7 companies, was obtained. The data analysis technique used is multiple linear regression analysis using the SPSS V25 application. The results of this study show that: 1) liquidity, profitability and solvability simultaneously together had a significant influence on stock prices, 2) liquidity had no significant influence on stock prices, 3) profitability had no significant influence on stock prices, 4) solvability had a significant influence on stock prices of listed-in-IDX companies operating in the building construction sub-sector for the period of 2013-2019.

Keywords: Liquidity, Profitability, solvability and stock price.