

ABSTRAK

PENGEMBANGAN BUKU CERITA BERGAMBAR BERBASIS LITERASI DAN PENDIDIKAN KARAKTER SISWA SD KELAS III PADA TEMA 5: CUACA

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Penelitian ini dilatarbelakangi oleh adanya kebutuhan guru akan ketersediaan bahan ajar cerita bergambar berbasis literasi dan pendidikan karakter. Penelitian ini bertujuan untuk: (1) mendeskripsikan ~~prosedur~~ pengembangan buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa SD kelas III pada Tema 5: Cuaca dan (2) mengetahui kualitas buku cerita bergambar berbasis literasi dan pendidikan karakter pada siswa SD kelas III pada Tema 5: Cuaca.

Penelitian ini termasuk jenis penelitian dan pengembangan (R&D). Subjek penelitian ini adalah siswa kelas III Sekolah Dasar. Objek penelitian ini adalah buku cerita bergambar berbasis literasi dan pendidikan karakter. Pengumpulan data dalam penelitian ini menggunakan wawancara dan kuesioner.

Hasil penelitian menunjukkan: 1) ~~prosedur~~ pengembangan penelitian ini menggunakan 6 langkah dari 10 langkah ~~prosedur~~ pengembangan menurut *Borg and Gall*, yaitu: potensi dan masalah, pengumpulan data, desain produk, validasi desain, revisi desain, dan uji coba produk, 2) Kualitas buku cerita bergambar berbasis literasi dan pendidikan karakter adalah sangat baik dengan nilai 3,6 pada validasi produk oleh ahli. Sedangkan uji coba produk kepada enam siswa kelas III memperoleh hasil rerata sejumlah 3,7 dengan kategori sangat baik. Buku cerita bergambar juga memenuhi kriteria buku cerita bergambar yang baik, yaitu: 1) judul buku cerita mewakili keseluruhan isi buku, (2) menggunakan bahasa yang sederhana, (3) topik menarik perhatian anak, (4) isi cerita memiliki pesan moral yang berhubungan dengan pengalaman anak, (5) buku lebih dominan gambar dibanding teks, (6) tampilan visual buku dirancang menarik dan *full color*, (7) jenis huruf pada buku cerita memiliki tingkat keterbacaan yang baik bagi anak-anak.

Kata Kunci: penelitian dan pengembangan, buku cerita bergambar, pendidikan karakter, literasi

ABSTRACT***THE DEVELOPMENT OF PICTURE BOOK BASED ON LITERACY AND CHARACTER EDUCATION FOR THIRD GRADE ELEMENTARY SCHOOL STUDENTS IN THEME 5: WEATHER***

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This research was motivated by the teachers' needs for the availability of pictorial story teaching materials based on literacy and character education. This study aimed to: (1) describe the procedure for developing picture book based on literacy and character education for third grade elementary school students in Theme 5: Weather and (2) determine the quality of picture book based on literacy and character education in third grade elementary school students on Theme 5: Weather.

The type of this study was research and development (R&D). The subjects were third grade students of elementary school. The object of this research were literacy and character education based on picture story books. Data collections in this study were using interviews and questionnaires.

The results shown from this research were: 1) the development procedure used 6 out of 10 steps development procedure according to Borg and Gall, namely: potential and problems, data collection, product design, design validation, design revision, and product testing, 2) the book's quality was considered excellent with a score of 3.6 on product validation by experts. Meanwhile, the product trial for six third grade students produced an average result of 3.7 which was categorized as very good. The picture story book also met the criteria for a good picture story book, namely: 1) the title represented the entire content of the story book, (2) used simple language, (3) the topic attracted children's attention, (4) the content of the story had a moral message related to children's experiences, (5) books were more dominant with pictures rather than text, (6) the visual appearance of the books was designed to be attractive and colorful, (7) the fonts used in the story books have a good readability level for children.

Keywords: *research and development, picture book, character education, literacy*