

ABSTRAK
PENGEMBANGAN BUKU AJAR TEMA 3 SUBTEMA 1 KELAS V
BERBASIS PROBLEM BASED LEARNING MELALUI PEMANFAATAN
MEDIA SOSIAL YOUTUBE
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Latar belakang penelitian ini adalah adanya kebutuhan untuk mengembangkan buku ajar berbasis model pembelajaran Problem Based Learning melalui pemanfaatan media sosial Youtube. Tujuan penelitian ini: (1) Untuk mengembangkan buku ajar tema 3 subtema 1 kelas V berbasis Problem Based Learning melalui pemanfaatan media sosial Youtube, dan (2) Mengetahui kualitas buku ajar tema 3 subtema 1 kelas V berbasis Problem Based Learning melalui pemanfaatan media sosial Youtube. Produk yang dikembangkan adalah buku ajar tema 3 subtema 1 kelas V SD berbasis Problem Based Learning melalui pemanfaatan media sosial Youtube.

Jenis penelitian ini adalah Penelitian dan Pengembangan atau Research and Development (R&D). Penelitian ini menggunakan 7 dari 10 langkah dalam desain R&DBorg & Gall yang diadopsi oleh Sugiyono (2012). Subjek penelitian ini adalah peserta didik dan guru kelas V SD K, 2 dosen PGSD, 1 guru yang telah bersertifikat di SD K, dan 7 peserta didik kelas V dari beberapa SD. Objek penelitian ini adalah buku ajar tema 3 subtema 1 kelas V berbasis Problem Based Learning melalui pemanfaatan media sosial Youtube. Teknik pengumpulan data menggunakan kuesioner, wawancara, dan observasi. Instrumen yang digunakan yaitu lembar kuesioner, pedoman wawancara, dan lembar observasi. Teknik analisis data yang digunakan adalah analisis kuantitatif dan kualitatif.

Prosedur pengembangan dalam penelitian ini yaitu: 1) Potensi dan masalah, 2) Pengumpulan data, 3) Desain produk, 4) Validasi produk, 5) Revisi produk, 6) Uji coba produk, dan 7) Revisi produk. Kualitas buku ajar tema 3 subtema 1 kelas V berbasis Problem Based Learning melalui pemanfaatan media sosial Youtube didasarkan pada hasil validasi oleh ahli (2 dosen dan 1 guru). Hasil validasi buku ajar untuk guru oleh 2 dosen menunjukkan skor rata-rata 3,68 (Baik) dan hasil validasi buku ajar untuk siswa menunjukkan skor rata-rata 3,55 (Baik). Hasil validasi buku ajar untuk guru oleh 1 guru menunjukkan skor rata-rata 4,92 (Sangat Baik) dan hasil validasi buku ajar untuk siswa menunjukkan skor rata-rata 4,96 (Sangat Baik). Rerata keseluruhan hasil validasi oleh 2 dosen dan 1 guru atas buku ajar untuk guru adalah 4,09 (Baik) dan buku ajar untuk siswa adalah 4,02 (Baik). Dari hasil respon 7 peserta didik setelah melakukan pembelajaran dengan menggunakan buku ajar yang peneliti kembangkan diperoleh skor 4,18 (Baik).

Kata Kunci: Buku Ajar, penelitian dan pengembangan, Problem Based Learning, media sosial youtube.

ABSTRACT

THE DEVELOPMENT OF TEXTBOOK THEME 3 SUBTHEME 1 CLASS V
BASED ON PROBLEM BASED LEARNING USING YOUTUBE SOCIAL MEDIA

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The background of this research is the need to develop learning books based on Problem Based Learning model through the use of Youtube social media. The purpose of this research are: (1) To develop textbooks for theme 3 subtheme 1 for class V based on Problem Based Learning through the use of Youtube social media, and (2) Knowing the quality of textbooks for theme 3 subtheme 1 for class V based on Problem Based Learning through the use of social media Youtube. . The product developed is a textbook with 3 subtheme 1 themes for fifth grade elementary school based on Problem Based Learning through the use of Youtube social media.

This type of research is Research and Development (R&D). This study uses 7 out of 10 steps in the R&D design of Borg & Gall which was adopted by Sugiyono (2012). The subjects of this study were fifth grade students and teachers of SD K, 2 PGSD lecturers, 1 certified teacher at SD K, and 7 fifth grade students from several elementary schools. The object of this research is a textbook of 3 subtheme 1 class V based on Problem Based Learning through the use of Youtube social media. Data collection techniques using questionnaires, interviews, and observations. The instruments used are guideline questionnaire sheets, interviews, and observation sheets. The data analysis technique used is quantitative and qualitative analysis.

The development procedures in this study are: 1) Potential and problems, 2) Data collection, 3) Product design, 4) Product validation, 5) Product revision, 6) Product testing, and 7) Product revision. The quality of textbooks for theme 3 subtheme 1 class V based on Problem Based Learning through the use of social media Youtube is based on the results of validation by experts (2 lecturers and 1 teacher). The results of the validation of textbooks for teachers by 2 lecturers showed an average score of 3.68 (Good) and the results of the validation of textbooks showed an average score of 3.55 (Good). The results of the validation of textbooks for teachers by 1 teacher showed an average score of 4.92 (Very Good) and the results of the validation of textbooks showed an average score of 4.96 (Very Good). The average result of validation by 2 lecturers and 1 teacher on textbooks for teachers is 4.09 (Good) and textbooks for students is 4.02 (Good). From the results of the researcher's response, 7 students after doing learning using the developed textbooks obtained a score of 4.18 (Good).

Keywords: Textbooks, research and development, problem-based learning, youtube social media.