

## ABSTRAK

### PERAN BUDAYA ORGANISASI DALAM IMPLEMENTASI *GOOD CORPORATE GOVERNANCE* SELAMA PANDEMI COVID-19

Studi Kasus pada PT. Abadi Express Yogyakarta

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Penelitian ini bertujuan untuk meneliti peran budaya organisasi dalam implementasi *good corporate governance* (GCG) selama pandemi Covid-19 di PT. Abadi Express Yogyakarta (TIKI). Penelitian ini berfokus pada apakah budaya organisasi mendukung implementasi asas-asas GCG. Budaya organisasi dianggap penting karena mengatur tentang sikap dan tingkah laku para anggota organisasi dalam menerima, mendukung dan melaksanakan GCG.

Penelitian ini menggunakan metode studi kasus dengan teknik analisis deskriptif kualitatif. Pengumpulan data dilakukan dengan cara wawancara dan kuesioner. Kuisisioner berisi 24 pernyataan dari 4 tipe budaya organisasi meliputi klan, pasar, adhokrasi, hierarki serta 16 pernyataan dari 5 asas *good corporate governance* seperti transparansi, akuntabilitas, responsibilitas, independensi, dan kesetaraan serta kewajaran.

Kesimpulan dari penelitian ini menunjukkan budaya organisasi dominan di PT. Abadi Express Yogyakarta (TIKI) yaitu klan. Implementasi asas-asas GCG di perusahaan sudah dilakukan dengan baik. Keenam karakteristik budaya organisasi dominan klan mendukung implementasi asas-asas GCG.

**Kata kunci:** budaya organisasi dominan, asas-asas GCG, budaya klan, transparansi, pandemi Covid-19.

**ABSTRACT**

**THE ROLE OF ORGANIZATIONAL CULTURE TO  
IMPLEMENT A GOOD CORPORATE GOVERNANCE  
DURING PANDEMIC COVID-19**  
*Case study at PT. Abadi Express Yogyakarta*

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*This study aims to examine the role of organizational culture in implementing good corporate governance during pandemic Covid-19 at PT. Abadi Express Yogyakarta (TIKI). This study focuses on whether organizational culture supports the implementation of good corporate governance principles. Organizational culture is considered important because it regulates the attitudes and behavior of organizational member ini accepting, supporting, and implementing GCG.*

*This research was conducted using a case study method with qualitative descriptive analysis techniques. Data was collected through interviews and questionnaires. The questionnaires contains 24 questions from 4 types of organization culture involved namely clan, market, adhocracy, hierarchy, as well as 16 statements from 5 principles of good corporate governance namely transparency, accountability, responsibility, independency, fairness.*

*The result showed that the dominant organization culture at PT. Abadi Express Yogyakarta (TIKI) is clan. The implementation of GCG principles at the company has done well. The six characteristics of clan dominant organizational culture supports the implementation of the GCG principles.*

**Keywords:** the dominant organizational culture, the principles of GCG, clan, transparency, pandemic Covid-19