

## ABSTRAK

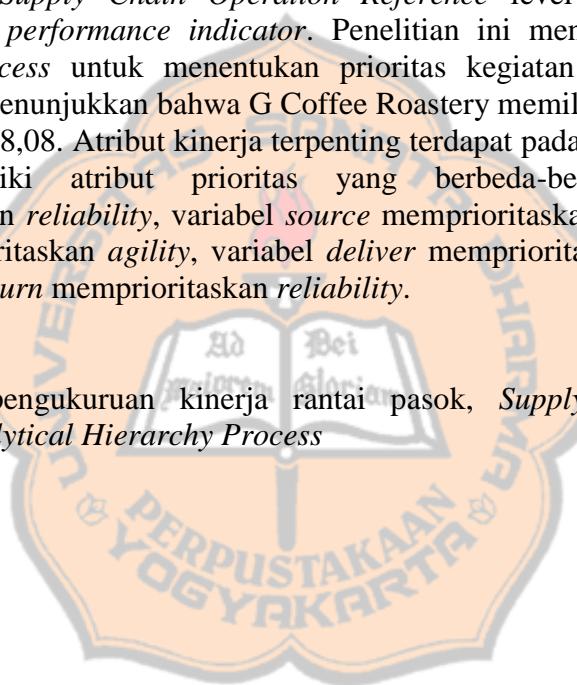
PENGUKURAN KINERJA MANAJEMEN RANTAI PASOKAN  
MENGGUNAKAN METODE SCOR  
Pada G Coffee Roastery

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Penelitian ini bertujuan untuk mengetahui struktur manajemen rantai pasokan, kinerja rantai pasok jika dianalisis dengan *scor model* level 1-3, dan memberikan usulan alternatif-alternatif solusi atas masalah rantai pasokan dari pengukuran kinerja manajemen rantai pasok pada G Coffee Roastery. Penelitian ini menggunakan *Supply Chain Operation Reference* level 1-3 sebagai materi penentuan *key performance indicator*. Penelitian ini menggunakan *Analytical Hierarchy Process* untuk menentukan prioritas kegiatan rantai pasok. Hasil penelitian ini menunjukkan bahwa G Coffee Roastery memiliki nilai kinerja rantai pasok sebesar 98,08. Atribut kinerja terpenting terdapat pada proses *return*. Setiap proses memiliki atribut prioritas yang berbeda-beda. Variabel *plan* memprioritaskan *reliability*, variabel *source* memprioritaskan *reliability*, variabel *make* memprioritaskan *agility*, variabel *deliver* memprioritaskan *responsiveness*, dan variabel *return* memprioritaskan *reliability*.

Kata kunci: pengukuran kinerja rantai pasok, *Supply Chain Operations Reference*, *Analytical Hierarchy Process*



**ABSTRACT**

MEASURMENT OF SUPPLY CHAIN MANAGEMENT PERFORMANCE  
USING SCOR METHOD  
In G Coffee Roastery

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The purpose of this research is to know the structure of supply chain management, supply chain performance whis is measured with supply chain operation reference level 1-3, and the alternative solution on supply chain issue in G Coffee Roastery. This research applies analytical hierarchy process to determine the task priority in the supply chain process. The result of this research shows G Coffee Roastery has performance value of 98,08. the most important performance attribute is on return process. Each process has different priority attributes; plan variables prioritize on the reliability, source variables prioritizes on the reliability, make variables prioritizes on the agility, deliver variables prioritizes on the responsiveness, return variables prioritizes on the reliability.

Keywords: supply chain performance measurement, supply chain operation reference, analitycal hierarchy process

