

## ABSTRAK

# HUBUNGAN PERSEPSI SISWA TERHADAP KOMPETENSI PROFESIONAL DAN KOMPETENSI PEDAGOGIK-DIDAKTIKAL DALAM BIDANG LITERASI MEDIA DENGAN KEEFEKTIFAN PENGAJARAN GURU SMA NEGERI DI KABUPATEN GUNUNGKIDUL

Mariani Ketut Sary  
Universitas Sanata Dharma  
2021

Penelitian ini bertujuan untuk mengetahui hubungan persepsi siswa terhadap kompetensi profesional dan kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru SMA Negeri di Kabupaten Gunungkidul. Jenis penelitian ini adalah kuantitatif yang dilakukan pada bulan April sampai Mei 2021. Populasi dalam penelitian ini adalah seluruh siswa SMA Negeri di Kabupaten Gunungkidul. Sampel penelitian ini berjumlah 120 orang yang diambil dengan *convenience sampling*. Data dikumpulkan dengan kuesioner dan dianalisis dengan *Spearman Rank*.

Hasil penelitian ini menunjukkan bahwa: 1) ada hubungan positif persepsi siswa terhadap kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru SMA Negeri di Kabupaten Gunungkidul (nilai  $r = 0,946$  dan  $Sig. (1-tailed) = 0,000$ ); 2) ada hubungan positif persepsi siswa terhadap kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru SMA Negeri di Kabupaten Gunungkidul (nilai  $r = 0,938$  dan  $Sig. (1-tailed) = 0,000$ .)

**Kata Kunci:** Kompetensi profesional, kompetensi pedagogik-didaktikal, literasi media, keefektifan pengajaran guru.

**ABSTRACT**

**THE RELATIONSHIP BETWEEN STUDENTS' PERCEPTIONS ON PROFESSIONAL COMPETENCE AND PEDAGOGIC-DIDACTICAL COMPETENCE IN MEDIA LITERACY AND THE TEACHING EFFECTIVENESS OF PUBLIC SENIOR HIGH SCHOOL TEACHERS IN GUNUNGKIDUL REGENCY**

Mariani Ketut Sary  
Sanata Dharma University  
2021

The research was aimed at investigating the relationship between students' perceptions on professional competence and pedagogic-didactical competence in media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency. It was a quantitative research conducted from April to May 2021. The population in the study were all public senior high school students in Gunungkidul Regency, of which 120 people were taken as the sample by means of convenience sampling method. The data were gathered by using a questionnaire and were analyzed by using *Spearman Rank*.

The results of this study indicated that: 1) There was a positive relationship between students' perceptions on the professional competence of teachers in the field of media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency ( $r$  value = 0.946 and  $Sig.$  ( $1-tailed$ ) = 0.000), 2) There was a positive relationship between students' perceptions on pedagogical-didactical competence in the field of media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency ( $r$  value = 0.938 and  $Sig.$  ( $1-tailed$ ) = 0.000).

**Keywords:** Professional competence, pedagogical-didactical competence, media literacy, teaching effectiveness

PLAGIAT MERUPAKAN TINDAKAN TIDAK TERPUJI

