

ABSTRAK**PENGEMBANGAN BUKU CERITA BERGAMBAR UNTUK MENCEGAH TINDAKAN *BULLYING* PADA SISWA KELAS IV DI SEKOLAH DASAR**

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Penelitian ini dilatarbelakangi oleh kurangnya media yang menarik untuk mengatasi tindakan *bullying* pada siswa kelas IV di sekolah dasar. Penelitian ini bertujuan untuk: (1) mendeskripsikan langkah-langkah pengembangan buku cerita bergambar untuk mencegah tindakan *bullying* pada siswa kelas IV di sekolah dasar; dan (2) mendeskripsikan kualitas buku cerita bergambar untuk mencegah tindakan *bullying* pada siswa kelas IV di sekolah dasar. Penelitian ini termasuk jenis penelitian dan pengembangan (R&D).

Hasil penelitian ini menunjukkan bahwa; (1) pengembangan buku cerita bergambar untuk mencegah tindakan *bullying* pada siswa kelas IV di sekolah dasar menggunakan langkah ADDIE, yaitu *analyze, design, development, implementation, and evaluate*; (2) kualitas buku cerita bergambar untuk mencegah tindakan *bullying* pada siswa kelas IV di sekolah dasar berdasarkan hasil validasi para ahli skor rata-rata yang diperoleh adalah 4,33 dengan kategori sangat baik, kemudian hasil uji coba kepada para siswa memperoleh skor rata-rata 4,6 dengan kategori sangat baik. Maka, buku cerita bergambar untuk mencegah tindakan *bullying* dinyatakan berkualitas sangat baik/sangat layak digunakan untuk siswa kelas IV di sekolah dasar.

Kata kunci: penelitian dan pengembangan, buku cerita bergambar, *bullying*.

ABSTRACT

***THE DEVELOPMENT OF A PICTURE STORYBOOK TO PREVENT
BULLYING IN ELEMENTARY SCHOOL STUDENTS GRADE IV***

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The background of this research was the lack of interesting media to overcome bullying in elementary school students Grade IV. This study aimed: (1) to describe the steps of developing a picture storybook to prevent bullying in elementary school students Grade IV; and (2) to describe the quality of the picture story book to prevent bullying in elementary school students Grade IV. This research was a research and development (R&D).

The results of this research showed that; (1) the steps of developing a picture storybook to prevent bullying in elementary school students Grade IV using the ADDIE steps, namely analyze, design, development, implementation, and evaluate; (2) the quality of the picture story book to prevent bullying in elementary school students Grade IV based on the experts validation, the average score obtained was 4.33 with very good category, while the results of testing to the students obtained the average score of 4.6 with very good category. Thus, the quality of the picture storybook to prevent bullying was declared as very good/very appropriate to be used by elementary school students Grade IV.

Keywords: *research and development, picture storybook, manners character*

