

ABSTRAK

**HUBUNGAN KOMPETENSI PROFESIONAL DAN KOMPETENSI
PEDAGOGIK-DIDAKTIKAL DALAM BIDANG LITERASI MEDIA
DENGAN KEEFEKTIFAN PENGAJARAN GURU SMA
DI KABUPATEN GUNUNGGKIDUL**

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2021

Penelitian ini bertujuan untuk mengetahui hubungan kompetensi profesional dan kompetensi pedagogik-didaktikal dalam bidang literasi media dengan keefektifan pengajaran guru di Kabupaten Gunungkidul. Jenis penelitian ini adalah penelitian korelasional. Penelitian dilakukan pada bulan September sampai dengan Oktober 2021. Populasi dalam penelitian ini adalah seluruh guru yang berada di SMA Gunungkidul. Sampel penelitian ini sejumlah 134 guru, yang diambil dengan *purposive sampling*. Data dikumpulkan dengan kuesioner dan dianalisis dengan korelasi Rank Spearman.

Hasil penelitian menunjukkan bahwa: 1) ada hubungan kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *coefficient correlation* = 0,510 dan *Sig. (2-tailed)* = 0,000); 2) ada hubungan kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *coefficient correlation* = 0,455 dan *Sig. (2-tailed)* = 0,000).

Kata Kunci: Kompetensi profesional, kompetensi pedagogik-didaktikal, literasi media, keefektifan pengajaran guru.

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ABSTRACT***THE CORRELATION BETWEEN PROFESSIONAL COMPETENCY
AND DIDACTIC-PEDAGOGIC COMPETENCE
IN MEDIA LITERACY AND THE TEACHING EFFECTIVENESS
OF PUBLIC SENIOR HIGH SCHOOL TEACHERS
IN GUNUNGKIDUL REGENCY***

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The research was aimed at investigating the correlation between professional competence and pedagogic-didactical competence in media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency. It was a quantitative research conducted from September to October 2021. The population in the study were all public teachers in Gunungkidul Regency, of which 134 people were taken as the samples selected by purposive sample method. The data were gathered using questionnaires, and were analyzed using Spearman Rank.

The result of this study indicated that: 1) There was a positive correlation between professional competence of teachers in the field of media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency (coefficient correlation value = 0,510 and Sig. (2-tailed) = 0,000); 2) There was a positive correlation between pedagogic-didactical competence in the field of media literacy and the teaching effectiveness of public senior high school teachers in Gunungkidul Regency (coefficient correlation value = 0,455 and Sig. (2-tailed) = 0,000).

Keywords: *Professional competence, pedagogic-didactical competence, media literacy, teaching effectiveness*

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Reviewer bahasa:



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