

## ABSTRAK

**HUBUNGAN KOMPETENSI PROFESIONAL  
DAN KOMPETENSI PEDAGOGIK-DIDAKTIKAL  
DALAM BIDANG LITERASI MEDIA DENGAN  
KEEFEKTIFAN PENGAJARAN GURU SMA  
DI KABUPATEN KULON PROGO**

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Penelitian ini bertujuan untuk mengetahui hubungan kompetensi profesional dan kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru SMA di Kabupaten Kulon Progo. Jenis penelitian adalah penelitian kuantitatif yang dilakukan pada bulan September - Oktober 2021. Populasi dalam penelitian ini adalah seluruh guru SMA di Kabupaten Kulon Progo. Sampel penelitian ini berjumlah 98 orang diambil dengan teknik *purposive sampling*. Data dikumpulkan dengan kuesioner dan dianalisis dengan *Rank Spearman*.

Hasil penelitian ini menunjukkan bahwa: 1) ada hubungan positif kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *Correlation Coefficient* = 0,292 dan nilai *Sig. (1-tailed)* = 0,002); 2) ada hubungan positif kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *Correlation Coefficient* = 0,363 dan nilai *Sig. (1-tailed)* = 0,000).

**Kata Kunci:** Kompetensi profesional guru, kompetensi pedagogik-didaktikal guru, literasi media, dan keefektifan pengajaran guru.

**ABSTRACT*****THE CORRELATION BETWEEN SENIOR HIGH SCHOOL  
TEACHERS' PROFESSIONAL AND DIDACTIC-PEDAGOGIC  
COMPETENCIES IN MEDIA LITERATURE AND THEIR  
TEACHING EFFECTIVENESS IN KULON PROGO***

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*This study aimed to determine the correlation between senior high school teachers' professional competency and didactic-pedagogic competency in media literacy and their teaching effectiveness in Kulon Progo. It was a quantitative study conducted in September - October 2021. The population of the study were all senior high school teachers in Kulon Progo. The sample of the study was 98 people taken by purposive sampling technique. The data were collected by employing questionnaires and were analyzed by using Spearman Rank.*

*The results of this study showed that: 1) There was a positive correlation between teachers' professional competency in media literacy and teachers' teaching effectiveness (Correlation Coefficient value = 0,292 and Sig. value (1-tailed) = 0,002); 2) There was a positive correlation between teachers' didactic-pedagogic competency in media literacy with teachers' teaching effectiveness (Correlation Coefficient value = 0,363 and Sig. value (1-tailed) = 0,000).*

**Keywords:** *Teachers' professional competency, teachers' didactic-pedagogic competency, media literacy, teachers' teaching effectiveness.*