ABSTRAK

ANALISIS PERSEPSI MAHASISWA PENDIDIKAN EKONOMI ANGKATAN 2018 UNIVERSITAS SANATA DHARMA TENTANG PEMBELAJARAN DARING DAN MOTIVASI BELAJAR DI ERA PANDEMI COVID-19

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Penelitian ini bertujuan untuk mengetahui: (1) persepsi mahasiswa tentang penggunaan media belajar dalam pembelajaran daring; (2) persepsi mahasiswa tentang pola komunikasi satu arah dalam pembelajaran daring; (3) persepsi mahasiswa tentang pola komunikasi dua arah dalam pembelajaran daring; (4) persepsi mahasiswa tentang pola komunikasi banyak arah dalam pembelajaran daring; dan (5) tingkat motivasi belajar mahasiswa selama masa pandemi Covid-19.

Penelitian ini merupakan penelitian deskriptif. Penelitian dilaksanakan pada bulan Maret-April 2021. Populasi penelitian adalah seluruh mahasiswa Pendidikan Ekonomi 2018 di Universitas Sanata Dharma Yogyakarta. Sampel penelitian sebanyak 38 mahasiswa yang diambil dengan teknik sampling jenuh. Data penelitian berupa data kuantitatif yang dikumpulkan dengan menggunakan kuesioner. Teknik analisis data menggunakan statistik deskriptif.

Hasil penelitian menunjukkan bahwa: (1) mahasiswa memiliki persepsi positif terhadap penggunaan media dalam pembelajaran daring; (2) mahasiswa mempersepsikan bahwa pola komunikasi satu arah tidak secara kuat muncul dalam pembelajaran daring; (3) mahasiswa mempersepsikan bahwa pola komunikasi dua arah muncul kuat dalam pembelajaran daring; (4) mahasiswa mempersepsikan bahwa pola komunikasi banyak arah muncul kuat dalam pembelajaran daring; dan (5) tingkat motivasi belajar mahasiswa pada pembelajaran daring tinggi.

Kata kunci: media pembelajaran daring, pola komunikasi, motivasi belajar, penelitian deskriptif, C-19.

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ABSTRACT

THE ANALYSIS OF STUDENT PERCEPTION ON ONLINE LEARNING AND LEARNING MOTIVATION OF ECONOMICS EDUCATION STUDENT BATCH 2018 OF SANATA DHARMA UNIVERSITY

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The research attempts to know; (1) student perception on learning media usage on online learning; (2) student perception on one-way communication pattern on online learning; (3) student perception on two-way communication pattern on online learning; (4) student perception on multi-directional communication pattern on online learning; and (5) the level of student learning motivation on online learning during Covid-19 pandemic.

This is a descriptive research. This research was conducted in March-April 2021. The research population are all of the Economics Education student batch 2018 of Sanata Dharma University. The research sample covered 38 students who were taken by saturated sampling technique. The research data are quantitative which were collected using a questionnaire. The data analysis technique was descriptive satistics.

The results of data analysis showed that: (1) student had positive perception on learning media usage in online learning; (2) student perceived that one-way communication pattern was used very little in online learning; (3) student perceived that there were strong two-way communication patterns in online learning; (4) student perceived that there were strong multidirectional communication pattern in online learning; and (5) student had high learning motivation in online learning.

Keywords: online learning, communication patterns, learning motivation, descriptive research.

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