

ABSTRAK

Andarsih, Marcelia. 2022. *Tindak Tutur Ilokusi Berita Bohong Covid-19 dalam Media Sosial Instagram dan Facebook Periode 2020-2021: Kajian Pragmatik Siber*. Skripsi. Yogyakarta: PBSI, FKIP, USD.

Penelitian ini memaparkan mengenai tindak tutur ilokusi berita bohong covid-19 dalam Media sosial Instagram dan Facebook. Berita tersebut disampaikan oleh individu maupun kelompok tertentu di akun media sosial Instagram dan Facebook. Tindak tutur ilokusi berita bohong covid-19 itu diperoleh pada periode 2020-2021. Tujuan dari penelitian ini adalah (1) mendeskripsikan bentuk tindak tutur ilokusi berita bohong covid-19 dalam media sosial Instagram dan Facebook periode 2020-2021, (2) mendeskripsikan maksud tindak tutur ilokusi berita bohong covid-19 dalam media sosial Instagram dan Facebook periode 2020-2021, dan (3) mendeskripsikan fungsi tindak tutur ilokusi berita bohong covid-19 dalam media sosial Instagram dan Facebook periode 2020-2021.

Penelitian ini juga merupakan penelitian deskriptif kualitatif. Dalam penelitian ini sumber data penelitian yaitu Instagram dan Facebook serta data penelitian berupa unggahan atau postingan berita tindak tutur ilokusi berita bohong covid-19. Penelitian ini menggunakan teknik simak bebas libat cakap dan pencatatan. Peneliti mengumpulkan, kemudian mengidentifikasi, serta mengelompokkan data-data tuturan yang bermuat tindak tutur ilokusi berita bohong covid-19. Selanjutnya peneliti menganalisis data-data tersebut dengan menggunakan kajian pragmatik siber, bentuk tindak tutur ilokusi, maksud tindak tutur, dan fungsi tindak tutur ilokusi.

Berdasarkan penelitian yang sudah dilakukan, peneliti mendapatkan data berupa bentuk, maksud, dan fungsi tindak tutur ilokusi berita bohong covid-19. Dalam penelitian ini, peneliti menemukan empat bentuk tindak tutur ilokusi. Bentuk-bentuk tindak tutur ilokusi meliputi: ekspresif, asertif, direktif, ilkomisif. Peneliti juga menemukan lima maksud tindak tutur ilokusi, yang meliputi: Menyebarkan informasi tidak jelas, memberikan informasi salah, menipu, membesar-besarkan informasi, menyoal desas-desus. Dan peneliti juga menemukan sembilan fungsi tindak tutur ilokusi, fungsi tersebut meliputi: melaporkan, menyalahkan, memberitahu, mengeluh, menyatakan, menginformasikan, menawarkan, melarang, dan menanyakan.

Kata Kunci: pragmatik siber, konteks virtual, tindak tutur ilokusi, bentuk tindak tutur ilokusi, maksud tindak tutur ilokusi, fungsi tindak tutur ilokusi.

ABSTRACT

Andarsih, Marcelia. 2022. *Acts of Illocutionary Speech on Covid-19 Fake News on Instagram and Facebook Social Media 2020-2021 Period: A Study of Cyber Pragmatics*. Thesis. Yogyakarta: PBSI, FKIP, USD.

Study describes the illocutionary speech acts of fake news covid-19 in Instagram and Facebook social media. The news was delivered by certain individuals or groups on Instagram and Facebook social media accounts. The illocutionary speech act of the Covid-19 hoax was obtained in the 2020-2021 period. The purposes of this study are (1) to describe the form of the illocutionary speech act of the COVID-19 hoax on social media Instagram and Facebook for the 2020-2021 period, (2) to describe the purpose of the illocutionary speech act of the COVID-19 hoax on social media Instagram and Facebook for the 2020 period. - 2021, and (3) describe the function of the illocutionary speech act of the COVID-19 fake news in Instagram and Facebook social media for the 2020-2021 period.

This research is also a qualitative descriptive research. In this study, the research data sources are Instagram and Facebook as well as research data in the form of uploads or posts of news of the illocutionary speech act of fake news of covid-19. This study uses a free listening technique, conversational involvement and recording. Researchers collect, then identify, and classify speech data containing illocutionary speech acts of fake news Covid-19. Furthermore, the researcher analyzed the data using cyber pragmatic studies, the form of illocutionary speech acts, the intent of the speech act, and the function of the illocutionary speech act.

Based on the research that has been done, the researchers obtained data in the form, intent, and function of the illocutionary speech act of the Covid-19 hoax. In this study, the researcher found four forms of illocutionary speech acts. The forms of illocutionary speech acts include: expressive, assertive, directive, commissive. The researcher also found five purposes of illocutionary speech acts, which include: disseminating unclear information, providing false information, deceiving, exaggerating information, questioning rumors. and the researcher also found nine functions of illocutionary speech acts, these functions include: reporting, blaming, telling, complaining, declaring, informing, offering, forbidding, and asking.

Keywords: *cyber pragmatics, virtual context, illocutionary speech acts, forms of illocutionary speech acts, intent of illocutionary speech acts, function of illocutionary speech acts.*