

ABSTRACT

Ambarita, Elfrida. (2022). *Designing Task-Based English Digital Teaching Materials of Fairy Tales for Junior High School Students Using Canva Platform*. Yogyakarta: English Language Education Study Program, Sanata Dharma University.

As technology advances, the quality of education is updated by involving these advances in the teaching and learning activity, particularly in the teaching process. Teachers utilize technology to upgrade their teaching materials and adapt to students from a new era. Students' learning engagement is a challenge for teachers. They have to design creative teaching materials to increase the students' learning motivation and academic performance, especially in English learning. Therefore, the researcher designed task-based English digital teaching materials of fairy tales for junior high school students using Canva platform because Canva helps the researcher to present and express the idea of creative tasks to help the students comprehend the lesson well.

This research was conducted to answer two research questions. The first question was how task-based English digital teaching materials of fairy tales for junior high school students using Canva platform are produced and what do the designs of task-based English digital teaching materials of fairy tales for junior high school students using Canva platform look like. To answer the first questions, the researcher adapted five steps out of ten 10 steps of R&D model from Borg and Gall (1983). Those steps were conducting need analysis, planning, developing the design, field testing, and revising the product. In the designing process, the researcher identified the students' needs through interview sessions with English teachers. Then, the researcher stated the learning objectives of the fairy tales lesson unit, utilized Canva platform, tested the materials to English lecturers and teachers. The results of the testing were used to revise the designs.

The researcher presented the result of task-based English digital teaching materials of fairy tales for junior high school students using Canva platform. They were PowerPoint and videos about Rapunzel's Story and Beauty and The Beast. They were ready to use in the actual classroom.

Keywords: *Canva platform, Task-based English digital teaching materials of fairy tales, Research and Development (R&D), Students' learning engagements*

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Seiring kemajuan teknologi, kualitas pendidikan diperbarui dengan melibatkan kemajuan teknologi tersebut dalam kegiatan belajar mengajar, khususnya dalam proses pengajaran. Guru memanfaatkan teknologi untuk meningkatkan kualitas bahan ajar mereka dan beradaptasi dengan siswa dari era baru. Kemauan belajar siswa merupakan tantangan bagi guru. Mereka harus merancang bahan ajar yang kreatif untuk meningkatkan motivasi belajar dan prestasi akademik siswa, khususnya dalam pembelajaran bahasa Inggris. Oleh karena itu, peneliti merancang bahan ajar digital bahasa Inggris interaktif dongeng untuk siswa SMP menggunakan platform Canva karena Canva membantu peneliti untuk menyajikan ide tentang bahan ajar kreatif melalui fitur Canva untuk membantu siswa memahami pelajaran dengan baik.

Penelitian ini dilakukan untuk menjawab dua pertanyaan penelitian. Pertanyaan pertama adalah bagaimana bahan ajar berdasarkan tugas bahasa Inggris digital dongeng untuk siswa SMP menggunakan platform Canva diproduksi dan seperti apa desain bahan ajar digital berdasarkan tugas bahasa Inggris dongeng untuk siswa SMP menggunakan platform Canva. Untuk menjawab pertanyaan pertama, peneliti mengadaptasi 5 langkah dari sepuluh 10 langkah model R&D dari Borg dan Gall (1983). Langkah tersebut adalah melakukan analisis kebutuhan, perencanaan, pengembangan desain, uji lapangan, dan revisi produk. Dalam proses perancangan, peneliti mengidentifikasi kebutuhan siswa melalui wawancara dengan guru bahasa Inggris. Kemudian peneliti menyatakan tujuan pembelajaran dongeng, menggunakan Canva, menguji materi kepada dosen dan guru bahasa Inggris. Hasil pengujian kemudian digunakan untuk merevisi desain.

Untuk menjawab pertanyaan kedua, peneliti mempresentasikan hasil bahan ajar digital bahasa Inggris berdasarkan tugas dongeng untuk siswa SMP menggunakan platform Canva. Itu adalah powerpoint dan video tentang Rapunzel's Story dan Beauty and The Beast. Mereka siap untuk digunakan di kelas yang sebenarnya.

Keywords: *Canva platform, Task-based English digital teaching materials of fairy tales, Research and Development (R&D), Students' learning engagements*