

ABSTRAK

**LAGU SEBAGAI ALAT PROPAGANDA PADA ERA DEMOKRASI
TERPIMPIN (1959-1965)**

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2022

Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis tiga permasalahan antara lain : (1) latar belakang munculnya lagu propaganda pada era Demokrasi Terpimpin, (2) pemanfaatan lagu propaganda oleh rezim politik pada era Demokrasi Terpimpin, (3) Dampak lagu propaganda pada era Demokrasi Terpimpin.

Penelitian ini disusun menggunakan metode sejarah (historis), dengan tahapan: pemilihan topik, heuristik (pengumpulan sumber), kritik sumber, interpretasi, dan historiografi (penulisan sejarah). Pendekatan yang digunakan adalah pendekatan politik, sosial, ekonomi, dan kebudayaan dengan penulisan bersifat deskriptif analitis.

Hasil penelitian ini menunjukkan bahwa (1) Munculnya lagu propaganda pada masa Demokrasi Terpimpin disebabkan oleh pengaruh lagu-lagu Barat yang kian terasa ke seluruh masyarakat. Dianggap menghambat jalannya revolusi, pemerintah akhirnya melarang peredaran lagu-lagu Barat tersebut dan berusaha menggantinya dengan lagu-lagu revolusioner yang bersifat propaganda. (2) Rezim politik Demokrasi Terpimpin menyebarluaskan lagu-lagu propaganda untuk dijadikan wahana penanaman nilai-nilai politik. Berasaskan Manipol USDEK, Lekra turut andil dalam menciptakan dan menyebarkan lagu-lagu yang bersifat propaganda. (3) Dampak lagu propaganda pada era Demokrasi Terpimpin diantaranya mampu mengaduk-aduk emosi massa, mengobarkan api semangat revolusi, dan mampu membangkitkan fanatisme golongan.

Kata Kunci : Lagu, Propaganda, Demokrasi Terpimpin.

ABTRACT

**SONGS AS INSTRUMENTS OF PROPAGANDA IN THE ERA OF
GUIDED DEMOCRACY (1959-1965)**

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The purpose of this study is to describe and analyze 3 important problems, namely (1) The background of the emergence of the propaganda song in the era of Guided Democracy, (2) The use of propaganda songs by the political regime in the Guided Democracy era, (3) The impact of propaganda songs in the Guided Democracy.

This study was compiled using the historical method and applying these following steps: selecting the topic, heuristic (gathering the sources), verifying the sources, interpreting, historiography (history writing). The approaches for this study are political, social, economic, and cultural approach. Descriptive analysis writing is used in the reporting.

The result of this study indicates that: (1) The propaganda songs emerged during Guided Democracy era because the western songs really influenced the society significantly. Considering that the western songs could hinder the revolution, the government forbade the western songs distribution and replaced them with the propaganda revolutionary songs. (2) The political regime in Guided Democracy era distributed the propaganda songs by taking the advantage from the songs to implant the political beliefs. Having Manipol USDEK as the national principle, Lekra which had the same vision took part in creating and distributing the propaganda songs. (3) During the Guided Democracy era, Manipol chants that were sung passionately gave significant impacts and were able to stir up the emotion, ignite the revolutionary spirit and arouse the group fanaticism.

Keywords: Song, Propaganda, Guided Democracy.