

ABSTRAK

HUBUNGAN KOMPETENSI PROFESIONAL DAN KOMPETENSI PEDAGOGIK-DIDAKTIKAL DALAM BIDANG LITERASI MEDIA DENGAN KEEFEKTIFAN PENGAJARAN GURU SMA DI KOTA YOGYAKARTA

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Penelitian ini bertujuan untuk mengetahui hubungan kompetensi profesional dan kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru SMA di Kota Yogyakarta. Jenis penelitian ini adalah penelitian korelasional yang dilakukan pada bulan September sampai dengan bulan Oktober 2021. Populasi dalam penelitian ini adalah seluruh guru SMA kota Yogyakarta. Sampel pada penelitian ini berjumlah 165 orang, yang diambil dengan menggunakan *purposive sampling*. Data dikumpulkan dengan menggunakan kuesioner dan dianalisis dengan *Rank Spearman*.

Hasil penelitian menunjukkan bahwa: 1) ada hubungan positif kompetensi profesional guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *Correlation Coefficient* = 0,378 dan *Sig. (1-tailed)* = 0,000); 2) ada hubungan positif kompetensi pedagogik-didaktikal guru dalam bidang literasi media dengan keefektifan pengajaran guru (nilai *Correlation Coefficient* = 0,525 dan *Sig. (1-tailed)* = 0,000).

Kata Kunci: Kompetensi profesional, kompetensi pedagogik-didaktikal, literasi media, keefektifan pengajaran guru.

ABSTRACT

THE CORRELATION OF PROFESSIONAL COMPETENCY AND DIDACTIC-PEDAGOGIC COMPETENCY IN MEDIA LITERATURE WITH TEACHERS' TEACHING EFFECTIVENESS OF HIGH SCHOOL TEACHERS IN YOGYAKARTA

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This study aimed to determine the correlation between professional competency and didactic-pedagogic in media literacy with the teachers' teaching effectiveness of high school teachers in Yogyakarta. This research is correlational research that been held on September until October. The population in this study were all theachers' of high school in Yogyakarta. The samples the study amounted to 165 people, which were taken by purposive sampling. Data were collected by quetionnaires and analyzed by Rank Spearman.

The results of this study showed that: 1) there was a positive correlation of the professional competency in media literacy with teachers' teaching effectiveness (Correlation Coefficient = 0,378 and Sig value (1-tailed) = 0,000); 2) there was a positive correlation of the didactic-pedagogic in media literacy with teachers' teaching effectiveness (Correlation Coefficient = 0,525 and Sig value (1-tailed) = 0,000).

Keywords: *Teacher's professional competency, didactic-pedagogic competency, and the teachers' teaching effectiveness.*