

ABSTRAK

PENGEMBANGAN BUKU CERITA BERGAMBAR TEMA PERILAKU ASERTIF TERHADAP BULLYING UNTUK SISWA KELAS IV SEKOLAH DASAR

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2022

Penelitian pengembangan dengan Research and Development (R&D) ini dilatarbelakangi oleh kebutuhan buku cerita bergambar sebagai media pengembangan perilaku asertif terhadap bullying kepada siswa kelas empat sekolah dasar. Perilaku Asertif merupakan perilaku interpersonal yang menunjukkan ketegasan meliputi unsur kejujuran dan keterbukaan emosional dan mental. Tujuan dari penelitian ini guna (1) mengetahui prosedur pengembangkan buku cerita bergambar bertema perilaku asertif terhadap bullying, (2) mengetahui kualitas buku cerita bergambar bertema perilaku asertif terhadap bullying.

Penelitian ini menggunakan langkah penelitian serta pengembangan ADDIE, yakni Analyze, Design, Development, Implementation, dan Evaluate. Penelitian melibatkan tiga validator ahli dan empat siswa untuk uji coba media buku bergambar tema perilaku asertif terhadap bullying. Instrumen penelitian menggunakan pedoman wawancara. Sedangkan, teknik analisis menggunakan data kualitatif dan kuantitatif. Data kualitatif diperoleh dari hasil wawancara guru kelas IV dan data kuantitatif didapatkan dari hasil validasi produk.

Menurut hasil validasi dari tiga pakar ahli buku cerita bergambar dengan tema perilaku asertif ini memperoleh rata-rata skor 4,24 dengan kategori “sangat baik”, sehingga produk bisa diujicobakan. Uji coba produk dilaksanakan secara terbatas kepada empat siswa SD N Gowong serta mendapat nilai rata-rata skor sebesar 4,7 dengan kategori “sangat baik”. Hasil uji coba menunjukan bahwasanya siswa sangat tertarik serta memahami pesan moral yang telah disampaikan buku cerita bergambar

dengan tema perilaku asertif terhadap bullying dengan judul “Doni Si Anak Pemberani”.

Kata Kunci :penelitian dan pengembangan, buku cerita bergambar, perilaku asertif terhadap bullying.



ABSTRACT

DEVELOPMENT OF PICTURE STORYBOOK THEMES OF ASSERTIVE BEHAVIOR ON BULLYING FOR CLASS IV ELEMENTARY SCHOOL STUDENTS

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This research and development with Research and Development (R&D) was motivated by the need for picture story books as a medium for developing assertive behavior towards bullying for fourth grade elementary school students. Assertive behavior is interpersonal behavior that shows assertiveness including elements of honesty and emotional and mental openness. The purpose of this study was to (1) find out the procedure for developing a picture story book with the theme of assertive behavior against bullying, (2) determine the quality of a picture story book with the theme of assertive behavior towards bullying.

This research uses ADDIE research and development steps, namely Analyze, Design, Development, Implementation, and Evaluate. The study involved three expert validators and four students to try out a picture book media with the theme of assertive behavior towards bullying. The research instrument used interview guidelines. Meanwhile, the analysis technique uses qualitative and quantitative data. Qualitative data obtained from the results of the fourth grade teacher interviews and quantitative data obtained from the results of product validation.

According to the validation results from three expert picture story books with the theme of assertive behavior, they obtained an average score of 4.24 in the "very good" category, so the product could be tested. The product trial was limited to four students of SD N Gowong and got an average score of 4.7 in the "very good" category. The results of the trial show that students are very interested in and

understand the moral message that has been conveyed by a picture story book with the theme of assertive behavior against bullying with the title "Doni the Brave Child".

Keywords: research and development, picture story books, assertive behavior against bullying.

