

ABSTRACT

Putranti, Margaretha Aufrida. (2022). *The speech function analysis in utterances used by Jae of Day6 and Alexa in “How Did I Get Here” DIVE Studios Podcast*. Yogyakarta: English Language Education, Sanata Dharma University.

Speech functions are everyday interactions that serve social and referential functions of establishing contact between two participants. This thesis entitles The speech function analysis in utterances used by Jae of Day6 and Alexa in “*How Did I Get Here*” DIVE Studios Podcast. This research aimed to identify the speech function categories used by Jae of Day6 and Alexa. There are two research questions, namely 1) what are the speech function categories in utterances used by Jae of Day6 and Alexa that appear on the podcast videos? and 2) what factors influence the different use of speech functions between Jae of Day6 and Alexa? The speech function theories from Jakobson (1960) and Holmes (2013) were chosen to answer the research questions. Then, discourse analysis was selected as the research method, and open coding to analyze the data. Moreover, the data were obtained from YouTube videos and subtitle transcriptions. Based on the research result, both Jae of Day6 and Alexa used all the speech function categories, there are expressive, directive, referential, metalinguistic, poetic, and phatic functions. While the most dominant function is the referential function. Furthermore, four factors influence the different use of speech functions, namely gender, context, personal preference, and role in the podcasts.

Keywords: speech function, utterance, discourse analysis, podcast.

ABSTRAK

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Speech functions adalah interaksi sehari-hari yang melayani fungsi sosial dan referensial untuk menjalin kontak antara dua partisipan. Penelitian ini berjudul *The Speech Function Analysis in Utterances Used by Jae of Day6 and Alexa in "How Did I Get Here" DIVE Studios Podcast*. Penelitian ini bertujuan untuk mengidentifikasi kategori *speech functions* yang digunakan oleh Jae dari Day6 dan Alexa. Ada dua pertanyaan penelitian, yaitu 1) apa kategori *speech functions* dalam ucapan yang digunakan oleh Jae of Day6 dan Alexa yang muncul di video podcast? Dan 2) faktor apa saja yang mempengaruhi perbedaan penggunaan *speech functions* antara Jae of Day6 dan Alexa? Teori *speech functions* dari Jakobson (1960) dan Holmes (2013) dipilih untuk menjawab pertanyaan penelitian. Kemudian, *discourse analysis* dipilih sebagai metode penelitian, dan *open coding* untuk menganalisis data. Selain itu, data diperoleh dari video YouTube dan transkripsi subtitle. Berdasarkan hasil penelitian, baik Jae of Day6 maupun Alexa menggunakan semua kategori *speech functions*, yaitu *expressive, directive, referential, metalinguistic, poetic, and phatic functions*. Sedangkan fungsi yang paling dominan adalah *referential function*. Selanjutnya, ada empat faktor yang mempengaruhi perbedaan penggunaan fungsi bicara, yaitu jenis kelamin, konteks, preferensi pribadi, dan peran dalam podcast.

Keywords: *speech function, utterance, discourse analysis, podcast.*