

HUBUNGAN DIMENSI KEPRIBADIAN *EXTRAVERSION* DENGAN KEPUASAN KERJA *GIG WORKERS* DI *GIG MOBILITY SERVICE*

Apolonia Glory Exelia Sampeangin

ABSTRAK

Penelitian ini bertujuan untuk mengetahui hubungan antara dimensi kepribadian *extraversion* dengan kepuasan kerja *gig workers* di *gig mobility service*. Hipotesis dalam penelitian ini adalah ada hubungan positif antara dimensi kepribadian *extraversion* dengan kepuasan kerja *gig workers* di *gig mobility service*. Partisipan dalam penelitian ini adalah 203 orang dengan kriteria : *driver/ pengemudi/ kurir* di perusahaan transportasi *online* dan bekerja menggunakan *platform online*. Alat pengumpulan data yang digunakan yaitu adaptasi skala *general job satisfaction* pada *Michigan Organizational Assessment Questionnaire* (MOAQ) yang dikembangkan oleh Cammann et al (Bowling & Hammond, 2008) dan skala modifikasi *Eysenck Personality Questionnaire Revised Short form* (EPQ-RS) milik Eysenck, dkk (1985) yang telah dimodifikasi dengan hanya mengambil item *extraversion*. Skala *short form Eysenck Personality Questionnaire Revised* (EPQ-RS) memiliki reliabilitas alpha cronbach sebesar 0,88 dan skala *Michigan Organizational Assessment Questionnaire* (MOAQ) memiliki reliabilitas alpha cronbach sebesar 0,75. Data penelitian dianalisis menggunakan teknik *Spearman Rho* dengan skor koefisien korelasi 0,309 dan nilai signifikansi sebesar $p = 0,000$ ($p < 0,001$). Berdasarkan hasil tersebut, dapat disimpulkan bahwa ada hubungan positif antara dimensi kepribadian *extraversion* dengan kepuasan kerja *gig workers* di *gig mobility service*.

Kata kunci: Dimensi kepribadian *extraversion*, kepuasan kerja, *gig workers*, *gig mobility service*

**RELATIONSHIP OF EXTRAVERSION PERSONALITY DIMENSIONS
WITH JOB SATISFACTION OF GIG WORKERS AT GIG MOBILITY
SERVICE**

Apolonia Glory Exelia Sampeangin

ABSTRACT

This study aims to determine the relationship between extraversion personality dimension and job satisfaction of gig workers at gig mobility service. The hypothesis of this study was that there was a positive and significant relationship between extraversion personality dimension and job satisfaction of gig workers at gig mobility service. Participants in this study were 203 people with some criterions; drivers/ delivery work in online transportation companies and worked used online platforms. The data collected tool used modified scale Eysenck Personality Questionnaire Revised short-form (EPQ-RS) from Eysenck, ddk (1985) which has been modified to take only extraversion item and the adapted general job satisfaction scale Michigan Organizational Assessment Questionnaire (MOAQ) developed by Camman et al (Bowling & Hammond, 2008). Eysenck Personality Questionnaire Revised short-form (EPQ-RS) had reliability coefficient of 0,88 and Michigan Organizational Assessment Questionnaire (MOAQ)) had reliability coefficient of 0,75. The data analysis technique used Spearman's rho with a correlation coefficient score of 0,309 and a significance value of $p= 0,000$ ($p < 0,001$). Based in this result, , it can be concluded that there was a significance positive correlation between extraversion personality dimension and job satisfaction of gig workers at gig mobility service

Keywords: *Extraversion personality dimension, job satisfaction, gig workers, gig mobility service.*