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Translation as a Profession: Keep It or Dump It?

Harris Hermansyah Setiajidi
Universitas Sanata Dharma
Anggota JLTC No. 0039

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Translation is a profession that has been in demand for centuries, and it continues to be so in the digital age. With the world becoming increasingly interconnected, the need for skilled translators to facilitate communication between people speaking different languages has never been greater. However, the question remains whether translation is a lucrative job in the modern age.

In recent years, the translation industry has grown significantly, with the rise of global commerce, international travel, and the spread of information and media across borders. This has led to an increase in demand for professional translators, who can help businesses and

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One of the factors contributing to the growing demand for translators is the increasing number of multinational corporations operating globally. These companies need to communicate with their employees, customers, and partners in different languages, and they are willing to pay for high-quality translation services. This has created job opportunities for professional translators, particularly those with expertise in specific industries such as finance, law, medicine, and technology.

Another factor is the growing popularity of e-commerce and online marketplaces, which have made it easier for businesses to reach customers in different countries. This has led to an increase in demand for multilingual content, including product descriptions, website content, and customer support services. Translators who specialize in e-commerce and online marketing are in high demand, and they can earn good money by providing these services to businesses and organizations.

In addition to these factors, the increasing availability of technology and tools for translation has made it easier for individuals and businesses to access professional translation services. For example, online translation platforms, such as Gengo and Unbabel, have made it easier for clients to connect with translators from around the world and get their work done quickly and efficiently. This has increased competition in the translation industry, but it has also created more opportunities for translators to find work and earn money.

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Challenges for translators

Despite these opportunities, many translators face challenges when it comes to earning a decent income. One of the main challenges is the widespread availability of low-cost or free machine translation services, which has led to a decline in demand for human translators. Additionally, many businesses and organizations are looking for ways to cut costs, and they may not be willing to pay top dollar for translation services.

Another challenge facing translators is the lack of standardized pay rates in the industry. Some translators are paid per word, while others are paid per hour, and the rates can vary widely depending on the language, the complexity of the material, and the client. This can make it difficult for

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still able to earn a good income, particularly those who have specialized skills and experience in specific industries or language pairs. Translators who have a strong network of clients and a good reputation for quality work can command higher rates, and they can earn a substantial income by working with multiple clients on a freelance basis.

Translation is a field that continues to offer good income potential for skilled and experienced professionals. The growing demand for translation services, particularly in industries such as e-commerce and online marketing, has created job opportunities for translators, and technology has made it easier for clients to access these services. However, the industry is facing challenges, including the decline in demand for human translators due to the widespread availability of machine translation services and the lack of standardized pay rates. Nevertheless, many translators are still able to earn a good income by specializing in specific industries or language pairs, building a strong network of clients, and providing high-quality work.



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1 February 2023 by jltc

Kontribusi Komunitas



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