

Confirmation of INSYMA-19 abstract

ikejanitadewi@y.../Inbox

**UBAYA School of Management** <management@unit.ubaya.ac.id>

To: andhysetyawan@gmail.com, marwin.antonius@staff.ubaya.ac.id

Cc: andririanawati@staff.ubaya.ac.id, adhikaputraw@staff.ubaya.ac.id

Bcc: ikejanitadewi@yahoo.com

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Thank you for submitting Abstract to the 19th International Symposium on Management (INSYMA-19). To track the status of your manuscript, please log in as an author at <http://digiseminar.id/login>.

Thank you and we look forward to seeing you at the conference

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ikejanitadewi@y.../Inbox

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To: Notification <faizalsusilohadi@staff.ubaya.ac.id>, Notification <freddy@staff.ubaya.ac.id>, Notification <andi@uwp.ac.id>, Notification <jdtrishawati@gmail.com>, Notification <wernermurhadi@gmail.com>, Notification <marwin.antonius@staff.ubaya.ac.id>, Notification <inda@staff.ubaya.ac.id>, Notification <adhikaputraw@staff.ubaya.ac.id>, Notification <sutrisno@uii.ac.id>, Notification <piyan_04@yahoo.com>, Notification <elsye.tandelilin@gmail.com>, Notification <dudi@staff.ubaya.ac.id>, Notification <gracedjayapranata@gmail.com>, Notification <bertha@staff.ubaya.ac.id>, Notification <cesya.rizkika.fe@um.ac.id>, Notification <sitirahayu151@gmail.com>, Notification <yiekefeliana@staff.ubaya.ac.id>, Notification <d21210015@john.petra.ac.id>, Notification <marso_ok@yahoo.com>, Notification <andikurniawan.me.its@gmail.com>, Notification <d21200043@john.petra.ac.id>, Notification <stefanusardian@yahoo.com>, Notification <dimasprayodhia@gmail.com>, Notification <sabir.sidrap@gmail.com>, Notification <d21200042@john.petra.ac.id>, Notification <bobbymiraja@staff.ubaya.ac.id>, Notification <nadhiful@petrokimia-gresik.com>, Notification <febrina.hambalah@hangtuah.ac.id>, Notification <anniv3ana@gmail.com>, Notification <mrosiawan@staff.ubaya.ac.id>, Notification <mkrist@petra.ac.id>, Notification <feerdoes@yahoo.com>, Notification <anom@staff.ubaya.ac.id>, Notification <ahadin.mintarum@gmail.com>, Notification <enjangsuherman@ubpkarawang.ac.id>, Notification <buss.corp.ltd@gmail.com>, Notification <maria_indrawati2605@yahoo.com>, Notification <syifa.pramudita@ubpkarawang.ac.id>, Notification <citra.savitri@ubpkarawang.ac.id>, Notification <winarto.zip@gmail.com>, Notification <aguszarifin@gmail.com>, Notification <marciano@staff.ubaya.ac.id>, Notification <ernajani@staff.ubaya.ac.id>, Notification <christina_r@staff.ubaya.ac.id>, Notification <permataayu@staff.ubaya.ac.id>, Notification <cynthiayohanna@staff.ubaya.ac.id>, Notification <ikejanitadewi@yahoo.com>, Notification <ekonugroho.me@gmail.com>, Notification <noviatylds@gmail.com>, Notification <andirrianawati@staff.ubaya.ac.id>, Notification <endangernawati507@gmail.com>, Notification <liliana@staff.ubaya.ac.id>, Notification <hayuningpurnama@gmail.com>, Notification <bebebud2015@gmail.com>, Notification <uus.fadli@ubpkarawang.ac.id>, Notification <salachudin.emir@gmail.com>, Notification <agusfirnanto@gmail.com>, Notification <amelia.verona@gmail.com>, Notification <risfandini@gmail.com>, Notification <syivamalasari@gmail.com>, Notification <khairamin75@gmail.com>, Notification <novitania27@gmail.com>, Notification <nisrulirawati@yahoo.com>, Notification <achmad.a.trisatya@gmail.com>, Notification <dorothy.rouly81@gmail.com>, Notification <hrp060396@gmail.com>, Notification <satpaulina@gmail.com>, Notification <ariwinata26@yahoo.com>, Notification <emahakimah@unpkediri.ac.id>, Notification <sitimuhanah@untag-sby.ac.id>, Notification <ibnay135@gmail.com>, Notification <endang.sulistya@usu.ac.id>, Notification <setyobudianto@gmail.com>, Notification <rosyidnurdinfauzi@gmail.com>, Notification <septianasihombing123@gmail.com>, Notification <nurlisaborlianisiregar@gmail.com>.

Notification <kurnanda.detri@gmail.com>, Notification <dianmahardilestar@yahoo.com>,
 Dear Presenters, Notification <johnyrusdiyanto@gmail.com>, Notification <veny.megawati@yahoo.com>,
 Notification <haritzghozi@gmail.com>, Notification <rezekijulham@gmail.com>,
 Berikut lampiran plotting presenter, Final NISYMA 19 pada tanggal 20 May 2022
 Notification <muhammadariirawan2307@gmail.com>, Notification <fauzi.engineering@gmail.com>,
 The following is the attachment for presentation plotting for the Final Event NISYMA 19 on 20 May 2022
 Notification <riskairnanda@gmail.com>, Notification <edwardbosker@gmail.com>,
 Notification <nip.coy@gmail.com>, Notification <royan.sumando@gmail.com>,
 Best Regards, Notification <ryan.gustriandha@gmail.com>, Notification <yasminmuchtar@usu.ac.id>,
 Digiseminar Teams Notification <benyamin.siahaan@gmail.com>, Notification <habibiputra@gmail.com>,
 1 file 68.9 kb Notification <esterikemaharani@gmail.com>, Notification <maria.nofryani@gmail.com>,
 Notification <desyra.sukma@gmail.com>, Notification <bagustian@gmail.com>,
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 Notification <cakraprbw@gmail.com>, Notification <albertinogtg0401@gmail.com>,
 Notification <ombun.sitorus@gmail.com>, Notification <selvamardinawaty@gmail.com>,
 andri.andriansyah.12@gmail.com, Notification <laurasiatrya82@gmail.com>,
 Notification <rony.barus@hotmail.com>, Notification <pritaayu@staff.ubaya.ac.id>,
 Notification <denisfk@unusa.ac.id>, Notification <yusak.anshori@unusa.ac.id>,
 Notification <rizkaameyлина@gmail.com>, Notification <hafiztirza@gmail.com>,
 Notification <afikawindi@gmail.com>, Notification <bebykandida@usu.ac.id>,
 Notification <mangihut.arios1988@gmail.com>, Gustaf Nuafan Febrianto <gfebrianto@untag-sby.ac.id>,
 Notification <muh.izharuddin@gmail.com>, Notification <laras.ratu@ubpkarawang.ac.id>,
 Notification <suyanto@staff.ubaya.ac.id>, Notification <christoffelmintardjo@unsrat.ac.id>,
 Notification <atedjakusuma@staff.ubaya.ac.id>, Notification <aanggraeni@binus.edu>,
 Notification <pernando.simamoram@gmail.com>, Notification <yusufazwar9@gmail.com>,
 Notification <konsultandigital@gmail.com>, Notification <amiartuti@untag-sby.ac.id>,
 rita.dewantara@gmail.com [Hide](#)

HUMAN RESOURCES 1
PARALLEL SESSION 1 – ONLINE (13.00 WITA)
MODERATOR: Bobby A. Miraja
PIC: Bobby A. Miraja

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Anni Fitriana Aryana Satrya	Employee service innovative behavior in the public sector : The roles of proactive personality and work engagement	University of Indonesia
2	Daniel Fritz V. Silvallana	Unraveling Cultural Intelligence and Its Impact on Perceived Employability among Undergraduates in Philippine Public Universities	Davao del Norte State College, Philippines
3	Junard Duterte	Self-Regulation and Learning Outputs of Filipino MOOC Learners	Davao del Norte State College, Philippines
4	Firdaus Lismanto	The Influence Of Work Ability, Work Environment And Organizational Culture On Employee Performance By Mediation Of Motivation At ABC Company	Airlangga University
5	Maria Fillippa Neri Indrawati Aryana Satrya	The Impact of Employees' Paradox Mindset on Innovative Behavior Mediated by Thriving at Work: A Quantitative Study of Banking Employees	University of Indonesia
6	Rasmulia Sembiring, Winarto	Work from Home During COVID-19 Pandemic in Civil and Public Services Context What Could Be Learned from It?	Universitas Methodist Indonesia

HUMAN RESOURCES 2
PARALLEL SESSION 1 – ONLINE (13.00 WITA)
MODERATOR: Andri Riana
PIC: Andri Riana

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Chair Amin Sugeng Santoso	Employee Relations Strategy in Improving Performance Team at the Station PT X Jakarta	Mercu Buana University
2	Ismi Darmastuti Rini Nugraheni Eisha Lataruva	Testing Employee Engagement Gen Z In Manufacture : Through Justice Compensation And Chance Developing	Universitas Diponegoro
3	Ahyar Yuniawan Fuad Mas'ud Intan Ratnawati	The Effect Spiritual Leadership, Organizational Support and Islamic Work Ethic : Testing Employee Performance and OCB As Mediation Variable	Universitas Diponegoro
4	Amiartuti Kusmaningtyas Alivia Nur Faidah	Green Work-Life Balance and Organizational Citizenship Behavior Towards the Environment to Improve Environmental Performance Employees of Cooperative and SME Office of East Java Province	Universitas 17 Agustus 1945 Surabaya
5	Rita Mutiarni	Islamic Human Capital: A New Concept For Islamic Business Organizations	Universitas Brawijaya

HUMAN RESOURCES
PARALLEL SESSION 1 – OFFLINE (13.00 WITA)
MODERATOR: Johny Rusdiyanto
PIC: Prita

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Permata Ayu Widyasari	The Relativism Of Ethical Dilemma Decision Making: The Use Of Social Media For Pre-Employment Background Check	University of Surabaya
2	Enjang Suherman Suroso Budi Rismayadi Sihabudin	Effect Mediating Of Psychology Empowerment On The Influence Knowledge Sharing To Lecturer Performance: An Empirical Study In UBP Karawang	Universitas Buana Perjuangan Karawang
3	J.L. Eko Nugroho Mustofa	Knowledge Sharing Behavior: The Influence Organizational Learning Culture And Self Efficacy On Organizational Citizenship Behavior	University of Surabaya
4	Uus Mohammad Darul Fadli Budi Rismayadi Citra Savitri	Importance and Performance Analysis with Diagonal Regression Approach	Universitas Buana Perjuangan Karawang
5	Ariwinata Harmein Nasutio Linda Trimurni Maas	Analysis Of Job Satisfaction On Employee Engagement Impacted On Turnover Intentions At Account Manager Position PT Hilti Nusantara	Universitas Sumatera Utara
6	Muhammad Ibnu Alhaq Yeni Absah, Rulianda Punomo Wibowo	Evaluation Of The Implementation Of Hospital Management Information Systems (Simrs) Using The Hot – Fit Method On The Health Institution Of Binjai City	Universitas Sumatera Utara
7	Rosyid Nurdin Fauzi Nazaruddin Amlis Syahputra Silalahi	Analysis of Balance Scorecard Implementation on The Calculation of Performance of PT PLN (Persero) Unit Induk Pembangkitan Sumatera Bagian Utara	Universitas Sumatera Utara
8	Erny Veranica Yeni Absah	Analysis of Career Development as a Public Agency At BPJS Ketenagakerjaan Medan Kota Branch	Universitas Sumatera Utara
9	Yusuf Tarigan Sukaria Sinulingga Linda Trimurni Maas	The Influence Of Organizational Behavior On The Sustainability Services Of The Ate Keleng Foundation Of Karo Batak Protestant Church (Yak Gbcp)	Universitas Sumatera Utara
10	Bosker Edward Hutabarat Prihatin Lumbanraja Isfenti Sadalia	Analysis of Workload, Employee Placement, and Employee Engagement on Employee Job Satisfaction at Medan Customs and Excise Office	Universitas Sumatera Utara

HUMAN RESOURCES
PARALLEL SESSION 2 – OFFLINE (14.30 WITA)
MODERATOR: Elsy Tandelilin
PIC: Stefanus Budi

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Ryan Dwi Gustriandha Nazaruddin Isfenti Sadalia	Effect Of Occupational Health Safety And Rewards On Employee Performance And Work Motivation As Intervening Variables At PT Pertamina Geothermal Energy Area Sibayak	Universitas Sumatera Utara
2	Yasmin Chairunisa Muchtar Inneke Qamariah	Does Gender Matter in the Relationship between Individual Absorptive Capacity and Subjective Career Success?	Universitas Sumatera Utara
3	Benyamin MP Siahaan Yeni Absah Isfenti Sadalia	The Influence Of Implementation Of The 4 Disciplines Of Execution (4dx) On The Achievement Of Commercial Credit Targets	Universitas Sumatera Utara
4	Habibi Mardika Putra Yeni Absah Sugih Arto Pujangkoro	Influence Of Competence, Education, Training, And Organizational Commitment To The Performance Of Employees Of Pondok Pesantren Modern Al Hasyimiyah Tebing Tinggi	Universitas Sumatera Utara
5	Bambang Agustian Yeni Absah Isfenti Sadalia	Influence Of Talent Management on Succession Planning Through Leadership	Universitas Sumatera Utara
6	Sumiadi Yeni Absah Isfenti Sadalia	The Influence Of Work Placement, Work Environment, Work Motivation, And Communication To Employee	Universitas Sumatera Utara
7	Adi Gumelar Cakra Prabowo Prihatin Lumbanraja Rulianda Purnomo Wibowo	Analysis Of The Influence Of Leadership, Motivation, And Reward On Turnover Intention With Job Satisfaction As An Intervening Variable (Case Study Of Fertilizer Company, Deli Serdang)	Universitas Sumatera Utara
8	Selva Mardinawaty Yeni Absah Isfenti Sadalia	The Effect Of Training And The Work Environment On Employee Performance Through Job Satisfaction As A Mediaty Variable	Universitas Sumatera Utara
9	Laurasia Trya Prillya Prihatin Lumbanraja Meilita Tryana Sembiring	Analysis of Job Satisfaction, Job Stress, and Job Insecurity on Employee Turnover Intention at a Manufacturing Company in the Industrial and Chemical Sector in North Sumatra	Universitas Sumatera Utara
10	Tirza Hafiz Yeni Absah Isfenti Sadalia	The Influence of Transformational Leadership, Workload, and Competence on SME Relationship Manager Performance at Bank BNI Regional Office 01 Sumatera Utara	Universitas Sumatera Utara

MARKETING MANAGEMENT
PARALLEL SESSION 1 – ONLINE (13.00 WITA)
MODERATOR: Christina Rahardja
PIC: Izhar

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Andre Setiawan Omarhadi Hatane Samuel Serli Wijaya	The Impact of Performance Management and Empowering Leadership on Personal Motivation: The Study Case of Sales Force Performance in Retail Market	Petra Christian University
2	Bahtiar Mohamad	Internal Branding as a Marketing Strategy for Start-up	Universiti Utara Malaysia
3	Rosaline Benefiola Joanly Serli Wijaya Ferry Jaolis	Religious Influencers on Social Media: Do They Really Affect Followers' Religiosity and Intention to Donate?	Petra Christian University
4	Duminda Jayaranjan	Air-conditioning for Green Universities: Cost Management and Sustainability via HVAC Energy Savings	Siam University, Thailand
5	Waiphot Kulachai	Factors affecting purchase intention through online application: A case study of Lazada	Suan Sunandha Rajabhat University, Bangkok, Thailand
6	Mega Indira Pambudi Serli Wijaya Ferry Jaolis	Content Value versus Influencer Credibility: What Matters More for Followers' Trust and Behavioural Intention towards Collaborative Brands?	Petra Christian University
7	Monika Kristanti (Live Presentation) Agnes Sherly Budi Santoso Vania Valentina	Indonesian Consumers Segmentation on Online Food Purchase	Petra Christian University
8	Ike Janita Dewi	Reformulation of Market Targeting Strategy for the International Tourist Markets of Indonesian Tourism Post Covid-19 Pandemic	Sanata Dharma University
9	Andini Risfandini Armanu Thoyib Noermijati Mugiono	The Determinant Factors of Tourism Destination Competitiveness and Destination Management: Case Study from Malang City	Universitas Merdeka Malang
10	Ema Nurzainul Hakimah Armanu Thoyib Noermijati	Building The Competitiveness Of Traditional Retail Supply Chain Management Through Actualization Of Pancasila Values: (Empirical	Universitas Nusantara PGRI Kediri

	Risna Wijayanti	Evidence Of Traditional Retail With Javanese In Kediri, East Java, Indonesia)	
11	Endang Sulistya Rini Beby Karina Fawzee Sembiring	The role of Customer Engagement and Brand Advocacy Through Brand Value Co Creation Lake Lau Kawar Tourism, North Sumatra	Universitas Sumatera Utara
12	Ulyma Adventsia Octafiola Elevita Yuliati	Elaboration Likelihood Model in Marketing Communication through Social Media for Tourism in Indonesia	University of Indonesia
13	Ester Ike Maharani S Amrin Fauzi Sugih Arto Pujangkoro	Analysis Of Brand Image, Taste Variation, Price Perception And Promotion On Purchase Decision And Their Effect On Consumer Loyalty (Study of consumer brand biscuits Oreo Mini in North Sumatra)	Universitas Sumatera Utara
14	SatpaulinaYeni Absah Rulianda Purnomo Wibowo	Predictors and Impact of Openness to Change in Asset Management Contract (AMC) Implementation at the Electric Power Service Company	Universitas Sumatera Utara
15	Desyra Sukma Dewanthi Muhammad Rizky Azhar	An Integrated Model of Factors Affecting Consumer Attitudes Towards Video Games Online Shopping Through Online Storefronts	Universitas Bina Nusantara
16	Adilla Anggraeni Sunita Dhillon	How does Customer Experience In A Traditional Fast Fashion Retail Setting Influence Customer Traditional and Electronic Word-Of-Mouth Intention?	Universitas Bina Nusantara

MARKETING & FINANCE MANAGEMENT
 PARALLEL SESSION 1: OFFLINE (13.00 WITA)
 MODERATOR: Dudi Anandya
 PIC: Stefanus Budy

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Febrina Hambalah Herman	Online Grocery Shopping and COVID-19: Indonesian Consumers' Behavior Changes in The New Normal	Universitas Hang Tuah
2	Freddy Mutiara	Entrepreneurial Orientation Property Development Around JLLB Surabaya Plan	University of Surabaya
3	Cesya Rizkika Parahiyanti	Pre-School Choice Decision Making Among Millennials Moms: A Pilot Model Marketing Strategy	Universitas Negeri Malang
4	Marso	The Influences of Perceived Ease of Use and Perceived Usefulness on Trust and Loyalty of E-Commerce Customers	Sekolah Tinggi Ilmu Ekonomi Bulungan Tarakan
5	Syifa Pramudita Faddila Citra Savitri Dedi Mulyadi Puji Isyanto	Models of Flash Sale and Brand Image in Improving Purchase Decisions on Fashion Products at the Shopee Marketplace among Students	Universitas Buana Perjuangan Karawang
6	Citra Savitri Syifa Pramudita Faddila Mumun Maemunah Laras Ratu	Investigation of Green Marketing and Brand Image Toward Purchase Decision of Tea Box (Case on Management Students at Buana Perjuangan University Karawang)	UBP Karawang
7	Windi Afika Manurung Harmein Nasution Linda T. Maas	Analysis Of Factors Affecting The Installation Of The Ship Care System In Pt. Pelabuhan Indonesia (Persero)	Universitas Sumatera Utara
8	Muhammad Ari Irawan Harmein Nasution Rulianda Purnomo Wibowo	Competency Of Penggerak Jaminan Sosial Indonesia (Perisai) In Increasing Participation At Bpjs Ketenagakerjaan Medan City Branch	Universitas Sumatera Utara
9	Johannes Wijaya Sinaga	Effect Of Quality Of Work Life, Training, And Organizational Climate On Job Satisfaction At Pt X's Plantation Company	Universitas Sumatera Utara

MARKETING & FINANCE MANAGEMENT
PARALLEL SESSION 2: OFFLINE (14.30 WITA)
MODERATOR: ANDHY SETYAWAN
PIC: Fredy

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Achmad Afriadi Trisatya Yeni Absah	Consumer Ethnocentrism Implication to Purchase Intention of Indonesian Local Fashion Brand	Universitas Sumatera Utara
2	Dorothy Rouly Haratua Pandjaitan Dwi Asri Siti Ambarwati Lidya Ayuni Putri	Quadruple Helix: The Firm-Driven Living Lab Model on Lampung Eco-Tourism	Universitas Lampung
3	Kukuh Lukiyanto Siona Vinanti Ifa Khoiria Ningrum	The Role of Digital Marketing Through Media Social for the Sustainability of SMEs Snacks in Greater Surabaya: Lessons from the Covid-19 Pandemic	Bina Nusantara University
4	Defri Kurnanda Endang Sulistya Rini Beby Karina Fauzeeza Sembiring	The Impact of Responsiveness and Emphaty towards the Satisfaction and the Loyalty of the PT Citilink Indonesia's passenger at Kualanamu International Airport	Universitas Sumatera Utara
5	Haritz Ghozi Ziadie Meilita Tryana Sembiring Beby Karina Fauzeeza Sembiring	Marketing Mix Strategy Using Swot Analysis To Increase Market Share In PT Smartfren Telecom Tbk North Sumatera Area	Universitas Sumatera Utara
6	Muhammad Rezeki Julham Putra Sugih Arto Pujangkoro Syafrizal Helmi Situmorang	Marketing Mix Strategy And Swot Analysis On Beraskita Products Of Perum Bulog Regional Division North Sumatra	Universitas Sumatera Utara
7	Ombun Rico Sitorus Sukaria Sinulingga Beby Karina Fawzeeza Sembiring	Green Marketing Strategy Effect On Consumer Awareness Through Marketing Mix Approach	Universitas Sumatera Utara
8	Royan Sumando Isfenti Sadalia Abdilah Arif Nasution	The Effect of Profitability, Liquidity, and Financial Leverage toward Stock Prices at Property Industries and Real Estate Companies on The Indonesia Stock Exchange	Universitas Sumatera Utara
9.	Laras Ratu KhalidaUus MD Fadli Citra Savitri Syifa Pramudita Faddila	Investigation of Promotions and Consumer Preferences on Clothing Purchase Decisions on Zalora	University of Buana Perjuangan Karawang
10.	Dianne Frisko Koan	Gender Ideology and Company Performance Measures: Case Study on Two Companies in Indonesia	Universitas Surabaya

	Liza Widjaja		
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OPERATION MANAGEMENT
PARALLEL SESSION 1 - ONLINE (13.00 WITA)
MODERATOR: Adi Tedja
PIC: Faizal

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Andi Kurniawan M Alrizka Aprilianto	Modelling Inventory Stockholding Policy: An Exploratory Study Using Multicriteria Analysis Study Case from Fertilizer Company,Indonesia	Airlangga University
2	Stefanus Ardian Satwika Nida Tsuruya	Improvement of the Coal Inventory Management System Using the Economic Order Quantity Method : A Case Study at PT Petrokimia Gresik	Airlangga University
3	Muhammad Rosiawan	Implementing Outcome-Based Education in accordance with ISO 21001 Requirements	University of Surabaya
4	Budi Setiawan Yafi Anshori	Implementation of SISTRO (Truck Scheduling System) To Enhance Supply Chain Efficiency And Performance To Support 4th Industrial Revolution in Petrokimia Gresik	Airlangga University
5	Salachudin Emir Sugeng Santoso Yosi Krisyanti	Consumer Preferences In Purchase Of Traditional Medicine Considering Products, Taste Sensory And Certification Label	Mercu Buana University
6	Agus Yulianto Drajat Jatnika Sugeng Santoso	The Effect of Product Diversification, Taste, And Quality of Service On Customer Satisfaction Case Study on Membara Resto Coffee and Grill, Bogor City Branch	Mercu Buana University
7	Verona Amelia Azhim Agni P. Lilieek Harmianto P. Wahyu Dwi U. M. Ibrahim	Utilization of Fly Ash and Bottom Ash as a Filler in The NPK Plant at Petrokima Gresik Ltd.	PT Petrokimia Gresik
8	Syiva Nur Malasari Sugeng Santoso Yudha Pratana Gerry Naldo	Analysis Of Google Meet Readiness As Online Communication Media In The Era Of Digital Transformation In Postgraduate Students At Mercu Buana University	Mercu Buana University
9	Novita Tania Sugeng Santoso	The Role Analysis of Halal Certification Facilitation and Activation Tangerang Emas Program that has Potential to Increase The Income of Micro Business in Tangerang City	Mercu Buana University

NO	NAMA	JUDUL	ASAL INSTITUSI
	Adyanto Kurniawan Hulu Muhdorun Gunawan Wiyogo S		
10	Suyanto Yenny Sugiarti Cynthia Yohana Kartikasari	The Impact of Firm Size and Market Concentration on Firm Productivity: Evidence from Indonesian Manufacturing	University of Surabaya
11	Cut Riska Irnanda Isfenti Sadalia Nazaruddin	Contract Analysis For Design And Build Lump Sum Price (Case Study : Kuala Tanjung – Inderapura Tollroad Section 2)	Universitas Sumatera Utara
12	Joniarto Parung, Amelia Santoso, Dina Natalia Prayogo, Felita Griselda, Adi Tedjakusuma	MULTI-OBJECTIVE LOCATION-TRANSPORTATION PROBLEM FOR RELIEF DISTRIBUTION	University of Surabaya

FINANCIAL MANAGEMENT AND ACCOUNTING

PARALLEL SESSION 1: ONLINE (13.00 WITA)

MODERATOR: Bertha

PIC: Marwin

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Priyanto	Financial Distress Analysis by Using Altman Z-Score Methods: A Case Study of Selected Fertilizer Company in Indonesia Year 2016 - 2020	Airlangga University
2	Dimas Prayodhia Sanwasi Dinar ratih Tanjungsari	Use of CGM Web System to Increase the Effectiveness of Cost of Goods Manufactured (CGM) Monitoring In Supporting Company's Business Sustainability	Airlangga University
3	Muhammad Sabir Mustafa Ubud Salim Nur Khusniyah Indrawati Siti Aisjah	Hulontalo Ethnic's Values in Making Business Capital Funding Decisions	Universitas Ichsan
4	Dian Mahardi Lestari Isfenti Sadalia Amlys Syahputra Silalahi	Financial Literacy, Risk Perception, Overconfidence, Investment Experience, And Investment Decision	Universitas Sumatera Utara
5	Andriansyah Isfenti Sadalia	Investment Capital and Stock Return on Investment Interest in Millennial Generation in Indonesia	Universitas Sumatera Utara
6	Rony Ukurta Barus Isfenti Sadalia Chairul Muluk	Analysis Of Msme Financial Intelligence Level In Batam City In The Utilization Of Peer To Peer (P2p) Lending As A Financing Alternative	Universitas Sumatera Utara
7	Beby Kendida Hasibuan Isfenti Sadalia	Review Of Behavioural Finance From An Investor's Perspective	Universitas Sumatera Utara
8	Pernando Simamora M Nisrul Irawati Chairul Muluk	The Effect of Macroeconomics on Kompas 100 Index In Indonesia Stock Exchange	Universitas Islam Raden Rahmat
9	Victorina Z. Tirayoh Herman Karamoy Christian V. Datu Christoffel Mardy O. Mintardjo	The Role of Green Accounting, and Corporate Social Responsibilities to Improve Maritime Tourism Quality in North Sulawesi	Universitas Sam Ratulangi

FINANCIAL MANAGEMENT AND ACCOUNTING
 PARALLEL SESSION 1: OFFLINE (13.00 WITA)
 MODERATOR: Werner Ria M
 PIC: Zuna

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Sutrisno	Financing Scheme and Determinant Factors Cases on Islamic Rural Banking in Indonesia	Universitas Islam Indonesia
2	Yie Ke Feliana Evilia Lesmanaputri	The Effect Of Convergence To International Financial Accounting Standards On Information Asymmetries - Evidence From Indonesia Listed Companies 2015-2019	University of Surabaya
3	Fidelis Arastyo Andono William Kurniawan	Evaluasi Sistem Pengendalian Manajemen Berbasis Levers of Control Pada Bisnis Keluarga Di Bidang Kuliner	University of Surabaya
4	Agus Zainul Arifin Khairina Natsir Made Setini Herie Darmawan	Driving Factors for Digital Technology Innovation in Financial Markets in Indonesia	Universitas Tarumanagara
5	Nisrul Irawati Lisa Marlina	Analysis of Control Mechanism in mediating Market Valuation on Firm Performance in Indonesia	Universitas Sumatera Utara
6	Septiana Sihombing Isfenti Sadalia Amlys Syaputra Silalahi	Agency Problem Type I,II,III, Firm Value, And National Governance Quality In Indonesian and Singapore Companies	Universitas Sumatera Utara
7	Nurlisa Borliani Siregar Isfenti Sadalia Amlys Syahputra Silalahi	Good Corporate Governance On Firm Value In the LQ45 Index (Indonesia Stock Exchange)	Universitas Sumatera Utara
8	Elon Losman Isfenti Sadalia Chairul Muluk	Optimal Return Analysis using Ichimoku Kinko Hyo on LQ45 Indonesia Stock Exchange	Universitas Sumatera Utara
9	Andreas Turnip Isfenti Sadalia Rina Bukit	The Influence of Profitability, Leverage, and Market Value on Income Smoothing at Coal Mining Industries Listed on Indonesia Stock Exchange	Universitas Sumatera Utara
10	Maria Br Sihalohe Iskandar Muda Nisrul Irawati	Influence Of Profitability, Leverage, Incentives And Gender Diversity To Tax Avoidance In Companies Registered Coal Sub Sector On The Indonesia Stock Exchange (Idx)	Universitas Sumatera Utara

ENTREPRENEURSHIP AND STRATEGIC MANAGEMENT

PARALLEL SESSION 1: ONLINE (13.00 WITA)

MODERATOR: Liliana

PIC: Grace

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Andi Iswoyo Aminatuzzuhro Yanuar Fauzuddin Hendrik Rizqiawan Supriyanto	Competitive Advantage Strategy of Port Enterprise in Indonesia: The case of East Indonesian Ports	Universitas Wijaya Putra
2	Yuli Sintha Asi Thamrin Noor	Creative Industry Based on Traditional Content for Increasing Product Sales Of Micro and Small Enterprises	The Institute of Economic Science Sampit
3	Mohammad Nadhiful Fiqqih	The Effect Of Perceived Price fairness , Product Quality And Service Quality On Customer Loyalty With Customer Satisfaction Mediation On Consumer Shopee	Airlangga University
4	Ahadin Mintarum	The Effect Of Privacy (Security) Settings, Application Design And E-Trust On E-Relationship Satisfaction And E-Loyalty On GoFood In Surabaya	Airlangga University
5	Henrycus Winarto Santoso N.K. Darmasetiawan M. S. Sundari Raymond Lim Erisa	MSME Categorization In Indonesia: Is It Potentially Problematic?	University of Surabaya
6	Cynthia Yohanna Suyanto	Potential Spillover from Foreign Companies : Evidence from Indonesian's Convection Industry	University of Surabaya
8	Phan Thi Hong Xuan	The bubble tea culture of young people in Ho Chi Minh City - A cross-cultural exchange between Taiwan (China) and Vietnam in the 21st century	University of Social Sciences and Humanities
9	Phan Hieu Nghia Le Nguyen Ai Huyen Vo Phan My Tra	Research Overview on the Lives of Families with Foreign Elements in Ho Chi Minh City, Vietnam	University of Social Sciences and Humanities
10	Siti Mujanah Candraningrat Sumiati Lutvi Abdullah	Grouping of Tourist Preferences Towards Tourist Villages in East Java Based on Facial Recognition and Background	Universitas 17 Agustus 1945 Surabaya

NO	NAMA	JUDUL	ASAL INSTITUSI
	Nur Fitriani Elvira Aulia' Fijannah		
11	Setyo Budianto Ubud Salim Wahdiyat Moko Nur Khusniyah Indrawati	Developing Model of Digital Leadership for The New Normal Age	Universitas Brawijaya
12	Gustaf Naufan Febrianto Capt Fausta Ari Barata Muhammad Yasin	Strategy Supply Chain Management In Building A Competitive Advantage Through The Implementation Of Logistics 4.0	Universitas 17 Agustus 1945 Surabaya
13	Christoffel Mardy O. Mintardjo Achmad Sudiro Mintarti Rahayu Sudjatno	Predicting Digital Business Startup Intention in SEA: Testing TPB-PC Model (Indonesian Students Case)	Universitas Brawijaya
14	M Yusuf Azwar Anas Armanu Thoyib Sudjatno Risna Wijayanti	Changing Poor Paradigm To Rich Paradigm Through The Nu Coin Movement Process (Study On The Zakat Infaq And Alms Institution Mwc Nu Kalidawir, Tulungagung Regency)	Universitas Brawijaya
15	Noviaty Kresna Darmasetiawan Henrycus W. Santoso	Collaborative strategy to maintain Sinona Indonesia's financial and operational sustainability in the new normal era	University of Surabaya

ENTREPRENEURSHIP; STRATEGIC MANAGEMENT; & FINANCE M ANAGEMENT
 OPERATION MANAGEMENT
 PARALLEL SESSION 2: OFFLINE (14.30 WITA)
 MODERATOR: Erna Andajani
 PIC: Zuna

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Denis Fidita Karya Mohamad Yusak Anshori Rizki Amalia Elfita Laila Alfi Sahrin Mira Nirmala Gita	Internal Locus Of Control, Entrepreneurial Learning, Risk Tolerance On Self–Efficacy, And Entrepreneurial Intention	Universitas Nahdlatul Ulama Surabaya
2	Mohamad Yusak Anshori Denis Fidita Karya Rizki Amalia Elfita Laila Alfi Sahrin Mira Nirmala Gita	Domestic Consumption: Relative Product Quality, Ethnocentrism, Domestic Product Believe	Universitas Nahdlatul Ulama Surabaya
3	Mangihut Parlindungan Aritonang Isfenti Sadalia Chairul Muluk	The Effect Of Financial Literacy And Financial Inclusion On MSMEs Performance (Case Study On MSMEs Assisted By UKM & IKM DPW North Sumatra Province)	Universitas Sumatera Utara
4	Herbert Ray Prasetya Nazarruddin Sugiharto Pujangkoro	Shelf Allocation Redesign And Ware Management System Improvement To Optimize Warehouse Material Flow In Oleochemical Industry Business	Universitas Sumatera Utara
5	Achmad Fauzi Nazaruddin Rulianda Purnomo Wibowo	Measurement Of Supply Chain Management Performance On Toll Road Projects With Design And Build Contract Types Using Scor And Ahp Methods (Case Study On Tebing Tinggi-Parapat Section III Toll Road Project)	Universitas Sumatera Utara
6	Thoyyib Kardianto Meilita Tryana Sembiring	Designing Key Performance Indicators (KPI) for SMK teachers to improve teacher performance at SMK Muhammadiyah 20 Panai Hulu, Kec. Panai Hulu Kab. Labuhanbatu North Sumatra	Universitas Sumatera Utara
7	Alexander Tan Isfenti Sadalia Rulianda Purnomo Wibowo	The Efficiency of Project Planning in IT Service Provider using Traditional Methods, and CPM: A Comparative Study	Universitas Sumatera Utara
8	Rizka Ameylina Nasution Iskandar Muda Nisrul Irawati	The Effect Of Operational Efficiency, Marketing Effectiveness And Lverage On The Financial Performance Of PT Pelabuhan Indonesia (Persero) Regional I	Universitas Sumatera Utara

NO	NAMA	JUDUL	ASAL INSTITUSI
9	Dicky Paskarianto Nisrul Irawati Chairul Muluk	Pengaruh Price Earning Ratio, Price To Book Value, Dan Debt To Equity Ratio Terhadap Harga Saham Dengan Earning Per Share Sebagai Variabel Moderasi Pada Perusahaan Jakarta Islamic Inde,	Universitas Sumatera Utara

OTHERS
PARALLEL SESSION 1: ONLINE (13.00 WITA)
MODERATOR: Juliani Dyah T
PIC:

NO	NAMA	JUDUL	ASAL INSTITUSI
1	Bambang Budiarto	Use of Non-Cash Payment Methods During The National Economic Recovery	University of Surabaya
2	Sugeng Hariadi Firsa Ayu Novita	Credit Restructuring for Bank Debtors Affected by The Covid-19 Pandemic	University of Surabaya
3	Endang Ernawati Adityawan Slamet Werner Ria Murhadi	Factors Affecting The Capital Structure Of Non-Financial Business Entities In Idx For The 2016-2020 Period	University of Surabaya

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 Notification <afikawindi@gmail.com>, Notification <bebykandida@usu.ac.id>,
 Notification <mangihut.arios1988@gmail.com>, Gustaf Nuafan Febrianto <gfebrianto@untag-sby.ac.id>,
 Notification <muh.izharuddin@gmail.com>, Notification <laras.ratu@ubpkarawang.ac.id>,
 Notification <suyanto@staff.ubaya.ac.id>, Notification <christoffelmintardjo@unsrat.ac.id>,
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