

ABSTRAK

**PENGEMBANGAN BUKU CERITA BERGAMBAR BERBASIS LITERASI DAN
KARAKTER DISIPLIN UNTUK SISWA KELAS IV SEKOLAH DASAR**

Lintang Gita Widyamurti
Universitas Sanata Dharma
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Penelitian dilatarbelakangi oleh kebutuhan buku cerita bergambar sebagai sarana mengembangkan literasi dan karakter disiplin bagi siswa kelas empat sekolah dasar. Penelitian ini bertujuan untuk: (1) mengetahui prosedur pengembangan buku cerita bergambar berbasis literasi dan karakter disiplin untuk siswa kelas empat sekolah dasar, (2) mengetahui kualitas buku cerita bergambar berbasis literasi dan karakter disiplin untuk siswa kelas empat sekolah dasar.

Penelitian ini termasuk dalam jenis penelitian dan pengembangan (*R&D*). Subjek penelitian adalah siswa kelas empat sekolah dasar. Objek penelitian adalah buku cerita bergambar berbasis literasi dan karakter disiplin untuk siswa kelas empat sekolah dasar. Pengumpulan data dalam penelitian ini menggunakan wawancara dan kuesioner.

Hasil penelitian menunjukkan bahwa: (1) prosedur penelitian dan pengembangan buku cerita bergambar berbasis literasi dan karakter disiplin menggunakan langkah ADDIE, yaitu *analyze, design, development, implementation, dan evaluate*, (2) kualitas buku cerita bergambar berbasis literasi dan karakter disiplin adalah “Sangat Baik” dengan nilai 4,35 dari skala 5,00 dan memenuhi kriteria buku cerita yang berkualitas yaitu: (1) gambar jelas dan mudah dibedakan, (2) anak mampu mengidentifikasi karakter dan tindakan, (3) memberikan kesenangan, (4) membantu memecahkan masalah dan mampu membuka pikiran untuk hal baru, (5) menggunakan kaidah bahasa Indonesia yang berlaku, (6) isi buku mudah dipahami, (7) mengajak pembaca muda mengenal kehidupan nyata, contohnya: menanamkan pendidikan karakter pada anak, (8) rancangan halaman tertata dengan baik dan rapi, artinya pemilihan jenis huruf, jarak antar baris, tata letak halaman, luas cetak, luas margin, dan sebagainya menentukan kenyamanan membaca, sampul buku yang artistik dan representatif, di mana judul, gambar, dan warna memegang peranan penting. Hasil pengembangan kualitas buku cerita bergambar berlandaskan literasi dan karakter disiplin bagi murid kelas 4 sekolah dasar menunjukkan kategori “Sangat Baik” dengan skor rata-rata 4,35 dari keseluruhan skor validasi. Sedangkan hasil kuesioner uji coba terhadap murid kelas IV menunjukkan skor rata-rata 4,52 dengan kategori “Sangat Baik”.

Kata Kunci: penelitian dan pengembangan, buku cerita bergambar, literasi, karakter disiplin.

ABSTRACT**DEVELOPING STORY BOOK WITH PICTURES BASED ON LITERACY
AND SOCIAL AWARENESS CHARACTERISTICS
FOR FOURTH GRADE ELEMENTARY SCHOOL STUDENTS**

Lintang Gita Widyamurti
Sanata Dharma University
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This research intends to fulfill story book with picture needs as a means to develop literacy and social awareness characteristics for fourth grade elementary school students. This research intends to (1) know to the procedure of developing story book with pictures based on literacy and social awareness characteristics for fourth grade elementary school student.

This research employed Research and Development method. The subjects of this research were fourth grade elementary school students. The object of this story book was story book with picture based on literacy and discipline characteristics for fourth grade elementary school students. The data collecting techniques in this research were an interview and questionnaire.

The results of this research showed that (1) the procedures of researching and developing story book based on literacy and discipline characteristics applied ADDIE steps, namely analyze, design, development, implementation, and evaluate, (2) the quality of this story book based on literacy and discipline characteristics is "Very Good" with score 4,35 out of 5.00 scale and this story book meets the criteria of the qualified story book (1) the story book is clear, and it is easy to be distinguished, (2) students are able to identify characters and actions, (3) The story book is joyful, (4) The storybook helps the students to solve problems and broaden mind for new things, (5) The storybook uses decent Indonesian structure rules, (6) The storybook is understandable, (7) The storybook invites the readers to become acquainted with real life, for instance embedding decent characteristics or character education to children, (8) The design is good which means the choice of font, distance between rows, page layout, print area, and margin area determine the readers' convenience, an artistic and representative cover book in which the title, picture, and color are essential. The results of developing the quality of picture story books based on literacy and disciplinary character for grade 4 elementary school students show the "Very Good" category with an average score of 4.35 of the overall validation score. While the results of the trial questionnaire on grade IV students showed an average score of 4.52 in the "Very Good" category.

Keywords: Research and Development, Story book with pictures, Literacy, Discipline Characteristics