

ABSTRAK

PENGARUH MOTIVASI BELAJAR, PARTISIPASI BELAJAR, DAN FASILITAS BELAJAR TERHADAP HASIL BELAJAR SISWA SMK NEGERI 7 YOGYAKARTA JURUSAN BISNIS DARING DAN PEMASARAN

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Penelitian ini bertujuan untuk menguji dan menganalisis pengaruh motivasi belajar, partisipasi belajar, dan fasilitas belajar terhadap hasil belajar kelas X jurusan Bisnis Daring dan Pemasaran SMK Negeri 7 Yogyakarta.

Penelitian ini merupakan penelitian eksplanatori. Penelitian dilaksanakan di SMK Negeri 7 Yogyakarta pada bulan Oktober 2022. Populasi penelitian adalah siswa kelas X Bisnis Daring dan Pemasaran yang berjumlah 34 siswa. Teknik sampling yang digunakan adalah sampling jenuh. Teknik pengumpulan data yang digunakan adalah kuesioner yang dibagikan secara langsung. Teknik analisis data menggunakan regresi linier berganda.

Hasil analisis data menunjukkan bahwa: (1) motivasi belajar, partisipasi belajar, dan fasilitas belajar tidak dapat menjadi prediktor hasil belajar siswa; (2) motivasi belajar tidak berpengaruh terhadap hasil belajar siswa; (3) partisipasi belajar tidak berpengaruh terhadap hasil belajar siswa; dan (4) fasilitas belajar tidak berpengaruh terhadap hasil belajar siswa.

Kata kunci: motivasi belajar, partisipasi belajar, fasilitas belajar, dan hasil belajar.

ABSTRACT

THE EFFECT OF LEARNING MOTIVATION, LEARNING PARTICIPATION, AND LEARNING FACILITIES ON STUDENT ACHIEVEMENT OF SMK NEGERI 7 YOGYAKARTA MAJORING IN ONLINE BUSINESS AND MARKETING DEPARTMENT

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This study aims to examine and analyze the effect of learning motivation, learning participation, and learning facilities on student achievement of the Tenth Grade, Online Business & Marketing Department, SMK Negeri 7 Yogyakarta.

This research is an explanatory research. This research was conducted at SMK Negeri 7 Yogyakarta in October 2022. The research population were students of class X BDP, totaling 34 students. The research sampling technique was saturated sampling technique. The data collection technique was a questionnaire that was distributed directly. The data analysis technique was multiple linear regression.

The results of data analysis showed that: (1) learning motivation, learning participation, and learning facilities could not be predictors of student achievement; (2) learning motivation had no effect on student achievement; (3) learning participation had no effect on student achievement; and (4) learning facilities had no effect on student achievement.

Keywords: *learning motivation, learning participation, learning facilities, and student achievement.*