

ABSTRACT

Wijaya, Brigitta Wahyuningtyas (2023). *DAY6 fans perception regarding the use of "How Did I Get Here?" vodcast for improving listening skills on YouTube*. Yogyakarta: English Language Education Study Program, Department of Language and Arts Education. Faculty of Teacher Training and Education, Sanata Dharma University.

The improvement of listening skills, particularly English listening skills, is important for learners. English listening skill improvement can be done as an additional activity outside of the classroom for learners to learn. In this era, as a learners, utilizing content which involves their favorite idol as a media to study and to improve various skills is entertaining and beneficial. There are many different types of media on the internet that may be utilized as learning media and can be chosen by the learners based on their preferences, one of which is the vodcast from DIVE Studios Podcast "How Did I Get Here?" on YouTube.

This research was conducted to find out DAY6 fans perception regarding the use of "How Did I Get Here?" vodcast for improving listening skills on YouTube. The researcher made a research question about perception to find out more about "What is the perception of DAY6's fans 'MYDAY' on the use of "How Did I Get Here" from DIVE Studios Podcast on YouTube to improve their listening skills?" The survey was conducted by the researcher randomly through social media Twitter with a population of DAY6 'MYDAY' fans by distributing questionnaires with a total of 100 data obtained and processed using quantitative methods.

The findings indicate that MYDAY has a positive perception toward the use of the vodcast "How Did I Get Here?" from DIVE Studios Podcast on YouTube to improve their listening skills. Through the vodcast "How Did I Get Here?" MYDAY become motivated to study because of the effectiveness of the vodcast.

Keywords: Vodcast, Perception, Listening skills, "How Did I Get Here?", DIVE Studios Podcast.

ABSTRAK

Wijaya, Brigitta Wahyunietyas (2023). *DAY6 fans perception regarding the use of "How Did I Get Here?" vodcast for improving listening skills on YouTube*. Yogyakarta: Pendidikan Bahasa Inggris, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma

Pengembangan keterampilan mendengarkan sangat diperlukan bagi para pembelajar, terutama keterampilan mendengarkan bahasa Inggris. Pengembangan keterampilan mendengarkan bahasa Inggris dapat dilakukan sebagai kegiatan tambahan di luar kegiatan pembelajaran di sekolah, hal tersebut bertujuan agar keterampilan mendengarkan bahasa Inggris pembelajar semakin meningkat. Di era ini, sebagai seorang pembelajar memanfaatkan konten yang melibatkan idola favorit mereka, sebagai sarana untuk belajar dan meningkatkan berbagai keterampilan merupakan hal yang menyenangkan dan menguntungkan. Berbagai macam media di Internet dapat digunakan sebagai media pembelajaran yang dapat dipilih oleh para pembelajar sesuai selera tiap individu, salah satunya *vodcast* dari *DIVE Studios Podcast "How Did I Get Here?"* di *YouTube*.

Penelitian ini dilakukan untuk mengetahui persepsi dari penggemar *DAY6* mengenai penggunaan *vodcast* untuk meningkatkan keterampilan mendengarkan melalui *DIVE Studios Podcast "How Did I Get Here?"* di *YouTube*. Peneliti merumuskan pertanyaan mengenai persepsi untuk mengetahui lebih dalam tentang "Apa persepsi peenggemar *DAY6 'MYDAY'* tentang "*How Did I Get Here?*" *vodcast* dari *DIVE Studios Podcast* di *YouTube* untuk meningkatkan keterampilan mendengarkan mereka?" Survei dilakukan secara acak melalui social media *Twitter* dengan populasi dari penggemar *DAY6 'MYDAY'* oleh peneliti dengan membagikan kuesioner dengan total 100 data didapatkan dan diolah menggunakan metode kuantitatif.

Hasil dari kuesioner menunjukkan bahwa *MYDAY* memiliki persepsi positif mengenai penggunaan *vodcast "How Did I Get Here?"* dari *DIVE Studios Podcast* di *YouTube* untuk meningkatkan keterampilan mendengarkan mereka. Melalui *vodcast "How Did I Get Here?" MYDAY* merasa lebih termotivasi untuk belajar karena keefektifan dari *vodcast* tersebut.

Kata Kunci: *Vodcast, Perception, Listening skills, "How Did I Get Here?", DIVE Studios Podcast.*