

ABSTRAK

**PENGARUH STRATEGI PEMBELAJARAN DAN PENGGUNAAN MEDIA
PEMBELAJARAN TERHADAP PRESTASI BELAJAR MAHASISWA
PENDIDIKAN AKUNTANSI UNIVERSITAS SANATA DHARMA DI MASA
PANDEMI COVID-19**

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2023**

Penelitian ini bertujuan untuk mengetahui apakah ada: (1) pengaruh positif strategi pembelajaran terhadap prestasi belajar mahasiswa Pendidikan Akuntansi angkatan 2020 dan 2021 Universitas Sanata Dharma, (2) pengaruh positif penggunaan media pembelajaran terhadap prestasi belajar mahasiswa Pendidikan Akuntansi angkatan 2020 dan 2021 Universitas Sanata Dharma.

Penelitian ini adalah penelitian *ex-post facto* yang dilaksanakan pada 06-10 Desember 2022. Populasi penelitian ini adalah mahasiswa Program Studi Pendidikan Akuntansi angkatan 2020 dan 2021 dengan total 67 mahasiswa. Sampel penelitian ini berjumlah 57 mahasiswa diambil dengan teknik pengambilan acak sederhana. Data dikumpulkan menggunakan kuesioner dan dokumentasi. Hipotesis diuji dengan menggunakan korelasi *Spearman Rank*.

Hasil penelitian ini adalah: (1) tidak ada pengaruh positif strategi pembelajaran terhadap prestasi belajar mahasiswa Pendidikan Akuntansi angkatan 2020 dan 2021 Universitas Sanata Dharma yang ditunjukkan dengan perolehan nilai probabilitas *Sig. (1-tailed)* = 0,311 dan nilai *correlation coefficient* sebesar -0,067; (2) tidak ada pengaruh positif penggunaan media pembelajaran terhadap prestasi belajar mahasiswa Pendidikan Akuntansi angkatan 2020 dan 2021 Universitas Sanata Dharma yang ditunjukkan dengan perolehan nilai probabilitas *Sig. (1-tailed)* = 0,498 dan nilai *correlation coefficient* sebesar -0,001.

Kata Kunci: Prestasi Belajar, Strategi Pembelajaran, dan Penggunaan Media Pembelajaran

ABSTRACT***THE INFLUENCES OF LEARNING STRATEGIES AND THE USE OF LEARNING MEDIA ON LEARNING ACHIEVEMENTS OF ACCOUNTING EDUCATION STUDENTS AT SANATA DHARMA UNIVERSITY DURING THE COVID-19 PANDEMIC***

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This study aimed to determine whether there were: (1) a positive influence of learning strategies on learning achievements of Accounting Education students of the 2020 and 2021 cohorts at Sanata Dharma University, and (2) a positive influence of the use of learning media on learning achievement of Accounting Education students of the 2020 and 2021 cohorts at Sanata Dharma University.

This ex-post facto research conducted on December 06-10, 2022. The population of this research was the Accounting Education students of the 2020 and 2021 cohorts, with a total of 67 students. The samples of this research consisted of 57 students, taken by using a simple random sampling technique. The data were collected by using questionnaires and documentation. The hypothesis was tested by using Spearman Rank correlation.

The results of this study were: (1) there was no positive effect of learning strategies on learning achievement of Accounting Education students of the 2020 and 2021 cohorts at Sanata Dharma University, as indicated by the probability value of Sig. (1-tailed) = 0.311 and a correlation coefficient value of -0.067; (2) there was no positive effect of the use of learning media on learning academic achievement of Accounting Education students of the 2020 and 2021 cohorts at Sanata Dharma University, as indicated by the probability value of Sig. (1-tailed) = 0.498 > $\alpha = 0.05$ and a correlation coefficient value of -0.001.

Keywords: *Learning Achievement, Learning Strategies, and Use of Learning Media.*