

**HUBUNGAN ANTARA *INTERPERSONAL TRUST*
DENGAN *PRIVACY CONCERN* DALAM PENGGUNAAN FITUR *CLOSE FRIEND*
DI INSTAGRAM PADA MAHASISWI USIA *EMERGING ADULTHOOD***

ABSTRAK

Silvania, Nadya Regina Isa. 2023. Hubungan antara *interpersonal trust* dengan *privacy concern* dalam penggunaan fitur *close friend* di Instagram pada mahasiswi usia *emerging adulthood*. Yogyakarta: Psikologi, Fakultas Psikologi, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk mengetahui hubungan antara *interpersonal trust* dengan *privacy concern* pada mahasiswi S1 usia *emerging adulthood*. Hipotesis yang diajukan adalah terdapat hubungan yang negatif dan signifikan antara *interpersonal trust* dengan *privacy concern* pada mahasiswi usia *emerging adulthood*. Responden dalam penelitian ini adalah mahasiswi S1 usia 18-24 tahun. Alat pengumpulan data menggunakan skala *interpersonal trust* (34 item, $\alpha = 0.805$) dan *privacy concern* (29 item, $\alpha = 0.788$), yang disusun sendiri oleh peneliti. Responden terkumpul sebanyak 317 mahasiswi, melalui *Google Form* dengan jenis skala *likert*. Hasil uji asumsi menunjukkan bahwa data memenuhi syarat linearitas, namun tidak memenuhi syarat normalitas. Oleh karena itu, analisis data dilakukan dengan menggunakan *Spearman's rho*. Hasil penelitian ini menunjukkan terdapat hubungan signifikan yang cukup kuat dan negatif antara *interpersonal trust* dengan *privacy concern* ($p = 0,000$; $r = -0.492$). Hal ini menunjukkan jika hipotesis diterima, artinya semakin tinggi *interpersonal trust* di media sosial, maka semakin rendah *privacy concern* yang dimiliki mahasiswi. Sebaliknya, semakin rendah *interpersonal trust*, maka semakin tinggi pula *privacy concern* yang dimiliki mahasiswi.

Kata kunci: *interpersonal trust privacy concern*, mahasiswi, media sosial, instagram, fitur *close friend*

***CORRELATION BETWEEN INTERPERSONAL TRUST
AND PRIVACY CONCERN IN USING INSTAGRAM'S CLOSE FRIEND FEATURE
AMONG FEMALE UNDERGRADUATE STUDENTS
IN THE EMERGING ADULTHOOD AGE GROUP***

ABSTRACT

Silvania, Nadya Regina Isa. 2023. Correlation between interpersonal trust and privacy concern in using Instagram's close friend feature among female undergraduate student in the emerging adulthood age group. Yogyakarta: Psychology, Psychology Faculty, Sanata Dharma University.

This study aimed to determine the correlation between interpersonal trust and privacy concern in female undergraduate students of emerging adulthood. The hypothesis proposed research was there a negative and significant relationship the variables privacy concern with the interpersonal trust in female undergraduate students. Respondents in this study were female undergraduate students aged 18-24 years. Respondents were collected as 317 female undergraduate students, via Google Form with a Likert scale-type. The data collection tools used an interpersonal trust scale (34 items, $\alpha=0.805$) and a privacy concern scale (29 items, $\alpha=0.788$), which were developed by the researcher. The test results showed, the assumption test show the data were qualified for linearity but does not eligible for normality test. The data analysis was performed using Spearman's rho method. The results of this study indicate that, there is quite strong and negative significant correlation between interpersonal trust and privacy concern ($p=0.000$; $r = -0.492$). These results show that, the hypothesis is accepted, that is, the higher the interpersonal trust on social media, the lower the privacy concern of female undergraduate students have. In other words, the lower the interpersonal trust on social media, the higher the privacy concern of female undergraduate students have.

Key words: *interpersonal trust, privacy concern, female undergraduate students, social media, instagram, close friend feature*