

ABSTRACT

Pietresda, Roswita Ferrini. (2023). *The Flouted Maxims of Grice's Cooperative Principle and Illocutionary Functions Used by the Main Characters in Moana Movie*. Yogyakarta: English Language Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Sanata Dharma University.

Communication is one of the crucial aspects in human life. People need to cooperate to ensure effective communication with others. The Cooperative Principles contain maxims that guide people in communication. However, many people flout these maxims in conversation, either consciously or unconsciously. This research aims to identify the flouted maxims and the reason behind their flouting in the movie entitled "*Moana*" by Walt Disney Animation Studios.

There are two (2) research questions addressed: (1) Which Grice's maxims were flouted by the main characters in "*Moana*" movie? and (2) Why did the main characters flout Grice's maxims?

This qualitative descriptive research was used to understand the types of Grice's maxims flouted by the main characters and the reasons for their flouting of maxims in movie "*Moana*". The technique used to analyze the characters' utterances was content analysis. The theories used in this study were The Cooperative Principles by Grice's theory (1989) and Illocutionary Functions by Leech's theory (1983).

The results showed that there were four types of Grice's maxims that were flouted in the "*Moana*" movie. They were the maxim of quality, the maxim of quantity, the maxim of relevance or relation, and the maxim of manner. The results also showed that the most flouted maxims were the maxims of relevance or relation. Meanwhile, the least common maxim that was flouted was the maxim of quality. There were four reasons for flouting Grice's maxims. They were competitive reasons, convivial reasons, collaborative reasons, and conflictive reasons. The most frequent reason for flouting the maxims was competitive reasons. Meanwhile, the least common reasons were collaborative and conflictive reasons.

Keywords: grice's cooperative principle, flouted maxim, illocutionary function

ABSTRAK

Pietresda, Roswita Ferrini. (2023). *The Flouted Maxims of Grice's Cooperative Principle and Illocutionary Functions Used by the Main Characters in Moana Movie*. Yogyakarta: English Language Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Sanata Dharma University.

Komunikasi telah menjadi aspek penting dalam kehidupan manusia. Orang-orang perlu bekerja sama untuk memastikan komunikasi yang efektif dengan orang lain. Prinsip Kerjasama adalah maksim yang berisi prinsip-prinsip untuk berkomunikasi secara efektif. Namun, masih banyak orang yang melanggar prinsip maksim dalam percakapan, baik secara sadar maupun tidak sadar. Penelitian ini bertujuan untuk menemukan maksim yang dilanggar dan alasan mereka melanggar maksim dalam sebuah film yang berjudul Moana yang diproduksi oleh Studio Animasi Walt Disney.

Terdapat dua (2) pertanyaan dibahas dalam penelitian ini: (1) Tipe-tipe maksim apa saja yang dilanggar oleh tokoh utama dalam film Moana? dan (2) Mengapa tokoh utama tersebut melanggar maksim Grice?

Penelitian deskriptif kualitatif ini digunakan untuk memahami jenis-jenis maksim Grice yang dilanggar oleh karakter utama dan alasan karakter melanggar maksim dalam film Moana. Teknik yang digunakan untuk menganalisis ujaran para tokoh adalah metode analisis konten. Teori yang digunakan dalam penelitian ini adalah teori Prinsip Kerjasama dari Grice (1989) dan teori Fungsi Ilokusi Kesantunan dari Leech (1983).

Hasil dari penelitian menunjukkan bahwa ada empat jenis maksim Grice yang dilanggar dalam film Moana, yaitu itu pelanggaran maksim kualitas, maksim kuantitas, relevansi atau relasi, maksim tata cara. Hasil penelitian juga menunjukkan penelitian juga menunjukkan bahwa maksim yang paling sering dilanggar adalah maksim relevansi atau relasi. Sementara itu, maksim yang jarang dilanggar adalah maksim kualitas. Ada empat alasan yang menyebabkan dilanggarnya maksim Grice, yaitu alasan kompetitif, alasan konvivial, alasan kolaboratif, dan alasan konflik. Alasan yang paling sering muncul dalam melanggar maksim adalah alasan kompetitif. Sementara itu, alasan yang jarang muncul adalah alasan kolaboratif dan konflik.

Kata Kunci: prinsip kerjasama grice, pelanggaran maksim, fungsi ilokusi