

## ABSTRAK

Maharani, Nur Laila. 2023. Analisis Kelayakan Buku Teks BIPA *Bahasaku* Terbitan Alam Bahasa. Tesis. Yogyakarta: MPBSI, FKIP, Universitas Sanata Dharma.

Penelitian ini bertujuan untuk menganalisis kelayakan isi, bahasa dan penyajian buku teks BIPA *Bahasaku* Level 1 sampai dengan 3 terbitan Alam Bahasa Indonesia. Penelitian ini menggunakan pendekatan deskriptif kuantitatif. Namun, secara metodologis juga dapat dikatakan sebagai *Research and Development* level 2. Teknik pengumpulan data dilakukan dengan menggunakan instrumen penelitian berupa rubrik penilaian kelayakan yang kemudian divalidasi oleh 3 ahli di bidangnya masing-masing. Instrumen tersebut kemudian digunakan sebagai pedoman untuk menganalisis kelayakan buku tersebut. Teknik analisis data dilakukan melalui beberapa tahap yaitu membuat kriteria penskoran, membaca hasil data kuantitatif, menilai kelayakan isi, dan menentukan status kelayakan.

Hasil Penelitian menunjukkan bahwa kelayakan buku teks BIPA *Bahasaku* terbitan Alam Bahasa level 1 adalah layak dengan perolehan presentase kelayakan sebesar 74,9%. Kelayakan isi buku memperoleh presentase 73,5% dengan kategori layak, kelayakan bahasa memperoleh presentase 83,3% dengan kategori layak sekali dan kelayakan isi memperoleh presentase 66,65% dengan kategori layak. Sementara itu buku 2 memperoleh presentase sebesar 63,8% dengan kategori layak. Kelayakan isi buku memperoleh presentase sebesar 63,8% dengan kategori layak, kelayakan bahasa memperoleh presentase sebesar 83,3% dengan kategori layak sekali dan kelayakan penyajian memperoleh presentase sebesar 81,25% dengan kategori layak sekali. Terakhir, buku level 3 memperoleh presentase tertinggi yaitu 86,1% dengan kategori layak sekali. Kelayakan isi memperoleh presentase sebesar 86,1% dengan kategori layak sekali, kelayakan bahasa memperoleh presentase 88,1% dengan kategori layak sekali dan kelayakan penyajian memperoleh presentase 82,1% dengan kategori layak sekali. Secara keseluruhan, ketiga buku ini layak untuk digunakan meskipun ada beberapa hal yang perlu untuk diperbaiki dan ditingkatkan yaitu, kedalaman materi, keakuratan aktivitas pembelajaran dan keterkinian rujukan.

**Kata Kunci:** buku teks, BIPA, kelayakan, isi, bahasa, penyajian

## ABSTRACT

*Maharani, Nur Laila. 2023. Feasibility Analysis of the BIPA Bahasaku Textbook Published by Alam Bahasa. Thesis. Yogyakarta: MPBSI, FKIP, Sanata Dharma University.*

*This research aims to analyze the appropriateness of the content, language, and presentation of the BIPA Bahasaku Level 1 to 3 textbooks published by Alam Bahasa Indonesia. This research uses a quantitative descriptive approach. However, methodologically it can also be said to be Research and Development level 2. The data collection technique was carried out using a research instrument in the form of a feasibility assessment rubric which was then validated by 3 experts in their respective fields. This instrument is then used as a guide to analyze the suitability of the book. The data analysis technique is carried out through several stages, namely creating scoring criteria, reading quantitative data results, assessing the suitability of the content, and determining eligibility status.*

*The research results show that the feasibility of the BIPA Bahasaku textbook published by Alam Bahasa level 1 is feasible with a feasibility percentage of 74.9%. The appropriateness of the book's content received a percentage of 73.5% in the appropriate category, the appropriateness of the language received a percentage of 83.3% in the very appropriate category and the appropriateness of the content obtained a percentage of 66.65% in the appropriate category. Meanwhile, book 2 received a percentage of 63.8% in the feasible category. The appropriateness of the book's contents obtained a percentage of 63.8% in the appropriate category, the appropriateness of the language obtained a percentage of 83.3% in the very appropriate category and the feasibility of presentation obtained a percentage of 81.25% in the very appropriate category. Finally, level 3 books received the highest percentage, namely 86.1%, with a very good category. Content feasibility obtained a percentage of 86.1% in the very appropriate category, language appropriateness obtained a percentage of 88.1% in the very appropriate category, and presentation feasibility obtained a percentage of 82.1% in the very appropriate category. Overall, these three books are suitable for use even though several things need to be improved and improved, namely, the depth of the material, the accuracy of learning activities, and the up-to-dateness of references.*

**Keywords:** *textbook, BIPA, feasibility, content, language, presentation*