

ABSTRAK

PENGARUH PANDEMI COVID-19 TERHADAP KINERJA KEUANGAN PERUSAHAAN TELEKOMUNIKASI DI INDONESIA

Studi Kasus Perusahaan Telekomunikasi
yang Terdaftar di Bursa Efek Indonesia (BEI) Periode 2018-2021

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Pandemi Covid-19 memberikan tantangan bagi berbagai sektor usaha, salah satunya yaitu sektor telekomunikasi. Pandemi Covid-19 berpotensi mempengaruhi kinerja keuangan dari perusahaan telekomunikasi. Sektor telekomunikasi menunjukkan kemampuan adaptasi yang cepat dan kemampuan inovasi yang tinggi dalam menghadapi ketidakpastian yang terjadi selama pandemi Covid-19. Kemampuan yang dimiliki oleh sektor telekomunikasi menjadi pondasi yang kuat untuk mencapai keberlanjutan bisnis pasca pandemi Covid-19. Penelitian ini bertujuan untuk menganalisis perbandingan kinerja keuangan perusahaan telekomunikasi antara sebelum dan selama pandemi Covid-19. Penelitian ini menggunakan metode MANOVA (*Multivariate Analysis of Variance*). Data yang digunakan dalam penelitian ini adalah data sekunder berupa laporan keuangan perusahaan telekomunikasi tahun 2018-2021 yang diperoleh dari website Bursa Efek Indonesia dan website resmi masing-masing perusahaan. Hasil penelitian menunjukkan bahwa tidak terdapat perbedaan yang signifikan pada kinerja keuangan perusahaan telekomunikasi secara simultan berdasarkan rasio keuangan antara periode sebelum dan selama pandemi Covid-19.

Kata kunci: perusahaan telekomunikasi, kinerja keuangan, analisis perbandingan, MANOVA, pandemi Covid-19.

ABSTRACT

***THE IMPACT OF THE COVID-19 PANDEMIC ON THE FINANCIAL
PERFORMANCE OF TELECOMMUNICATION COMPANIES IN INDONESIA***

Case Study of Telecommunication Companies

Listed on the Indonesia Stock Exchange (IDX) During the Period 2018-2021

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The Covid-19 pandemic poses challenges to various business sectors, including the telecommunications sector. The Covid-19 pandemic has the potential to impact the financial performance of telecommunications companies. The telecommunications sector has demonstrated rapid adaptability and a high level of innovation in facing the uncertainties that occurred during the Covid-19 pandemic. The capabilities possessed by the telecommunications sector serve as a strong foundation to achieve business sustainability post-Covid-19. This study aims to analyze the comparative financial performance of telecommunications companies before and during the Covid-19 pandemic. The study uses the MANOVA (Multivariate Analysis of Variance) method. The data used in this study is secondary data in the form of financial statements of telecommunications companies for 2018-2021 obtained from the Indonesia Stock Exchange website and the official website of each company. The study results indicate that there is no significant difference in the financial performance of telecommunications companies simultaneously based on financial ratios between the period before and during the Covid-19 pandemic.

Keywords: telecommunications companies, financial performance, comparative analysis, MANOVA, Covid-19 pandemic.