ABSTRAK

ANALISIS PERKEMBANGAN PARIWISATA DI INDONESIA SEBELUM DAN SELAMA PANDEMI COVID-19

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Penelitian ini bertujuan untuk menganalisis perbedaan perkembangan pariwisata di Indonesia sebelum dan selama pandemi Covid-19. Perkembangan pariwisata di Indonesia diwakili dengan sejumlah indikator yakni jumlah kunjungan wisatawan, rata–rata lama tinggal wisatawan mancanegara, jumlah wisatawan nusantara, tingkat penghunian kamar non-bintang, tingkat penghunian kamar bintang, rata–rata lama menginap tamu pada hotel non-bintang dan akomodasi lainnya, dan rata–rata lama menginap tamu pada hotel bintang menurut provinsi. Jenis data yang digunakan dalam penelitian ini adalah data sekunder yang diambil dari Badan Pusat Statistik (BPS) tahun 2019 menggambarkan sebelum pandemi Covid-19 dan tahun 2020 menggambarkan selama pandemi Covid-19. Dalam menganalisis data tersebut digunakan beberapa pengujian, yakni uji normalitas, dan uji perbedaan (*Paired T-Test* dan Z-Test). Hasil analisis mengindikasikan bahwa terdapat perbedaan perkembangan pariwisata di Indonesia sebelum dan selama pandemi Covid-19.

Kata Kunci : Perkembangan Pariwisata, Sebelum pandemi Covid-19, Selama pandemi Covid-19, Uji Perbedaan

ABSTRACT

ANALYSIS OF TOURISM DEVELOPMENT IN INDONESIA BEFORE AND DURING PANDEMIC COVID-19

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This study aims to analyze differences in tourism development in Indonesia before and during the Covid-19 pandemic. The development of tourism in Indonesia is represented by a number of indicators, namely the number of tourist visits, the average length of stay of foreign tourists, the number of domestic tourists, the occupancy rate of non-star rooms, the average length of stay of guests in non-star hotels and other accommodations. , and the average length of stay of guests at star hotels by province. The type of data used in this study is secondary data taken from the Central Bureau of Statistics (BPS) in 2019 which describes before the Covid-19 pandemic and in 2020 describes during the Covid-19 pandemic. In analyzing the data, several tests were used, namely the normality test, and the difference test (Paired T-Test and Z-Test). The results of the analysis show that there were differences in the development of tourism in Indonesia before and during the Covid-19 pandemic.

Keywords : Development of Tourism, Before the Covid-19 pandemic, During the Covid-19 pandemic, Test the Difference