

ABSTRAK

Imelda, Tesalonika Agnes. 2024. Pelanggaran Maksim-Maksim dalam Prinsip Kerja Sama Grice pada *Podcast* PWK Periode Desember 2023- Februari 2024: Kajian Pragmatik. Skripsi. Yogyakarta. PBSI, FKIP, USD.

Penelitian ini mengkaji mengenai pelanggaran maksim-maksim dalam prinsip kerja sama Grice pada *podcast* PWK periode Desember 2023- Februari 2024. Tuturan-tuturan antara peserta tutur di *podcast* PWK merupakan data penelitian ini. Tujuan penelitian ini adalah: 1) mendeskripsikan bentuk-bentuk pelanggaran prinsip kerja sama Grice pada *podcast* PWK periode Desember 2023-Februari 2024, dan 2) mendeskripsikan makna pragmatik pelanggaran prinsip kerja sama Grice pada *podcast* PWK periode Desember 2023- Februari 2024.

Penelitian ini termasuk dalam jenis penelitian deskriptif kualitatif. Data dan sumber data dalam penelitian ini berupa cuplikan tuturan antara penutur dan mitra tutur dalam *podcast* PWK periode Desember 2023- Februari 2024. Teknik pengumpulan data penelitian ini adalah teknik simak bebas libat cakap dan teknik catat. Teknik analisis data yang digunakan menggunakan tiga tahap yaitu reduksi data, penyajian data, dan verifikasi. Kemudian, peneliti menganalisis data yang sudah diperoleh dengan kajian pragmatik, pelanggaran maksim-maksim prinsip kerja sama Grice, dan makna pragmatik. Setelah itu, baru peneliti menganalisis dan menguraikan data dalam bentuk tabulasi data.

Berdasarkan penelitian yang sudah dilakukan, peneliti menemukan bentuk pelanggaran prinsip kerja sama dalam maksim-maksim, yakni maksim kuantitas, maksim kualitas, maksim relevansi, dan maksim pelaksanaan. Bentuk pelanggaran maksim kuantitas yang ditemukan peneliti dalam bentuk berupa (1) basa-basi. Bentuk pelanggaran maksim kualitas yang ditemukan dalam penanda berupa (2) banyol, (3) pelesetan, (4) ejekan, (5) *gimmick*, dan (6) ketidakjelasan. Bentuk pelanggaran maksim relevansi yang ditemukan peneliti dalam bentuk berupa (7) penghindaran, (8) sindiran, (9) ejekan, (10) banyol, (11) keegoisan, (12) tidak sinkron, (13) pelesetan, dan (14) makian. Bentuk pelanggaran maksim pelaksanaan yang ditemukan peneliti dalam bentuk berupa (15) ambiguitas. Selanjutnya, pada penemuan makna pragmatik pelanggaran prinsip kerja sama Grice yang telah ditemukan peneliti sebanyak sepuluh makna yaitu: (1) melantur, (2) melawak, (3) mengejek, (4) menyalahkan, (5) memancing emosi, (6) mengalihkan pembicaraan, (7) mencairkan suasana, (8) pembelaan diri, (9) mengumpat, dan (10) membingungkan.

Kata kunci: Pragmatik, bentuk-bentuk pelanggaran maksim prinsip kerja sama Grice, makna pragmatik pelanggaran maksim prinsip kerja sama Grice.

ABSTRACT

Imelda, Tesalonika Agnes. 2024. Violation of Maxims in Grice's Cooperation Principle on the PWK Podcast for the Period December 2023-February 2024: A Pragmatic Study. Thesis. Yogyakarta. PBSI, FKIP, USD.

This study examines the violation of maxims in Grice's cooperation principle in the PWK podcast for the period December 2023-February 2024. The utterances between speech participants in the PWK podcast constitute the data of this study. The objectives of this research are: 1) to describe the forms of violations of Grice's principle of cooperation on the PWK podcast in the period December 2023-February 2024, and 2) to describe the pragmatic meaning of violations of Grice's principle of cooperation on the PWK podcast in the period December 2023-February 2024.

This research is included in the type of qualitative descriptive research. The data and data sources in this study are in the form of snippets of speech between speakers and speech partners in the PWK podcast for the period December 2023-February 2024 which show violations of the maxims of Grice's cooperation principles. The data collection technique of this research is free listening technique and note taking technique. The data analysis technique used uses three stages, namely data reduction, data display, concluding drawing, verification. Then, the researcher analyzes the data that has been obtained with the study of pragmatics, violations of Grice's maxims of cooperation principles, and pragmatic meaning. After that, the researcher will analyze and describe the data in the form of data tabulation.

Based on the analysis that has been done, the researcher found the form of violation of the principle of cooperation in the maxims, namely maxim of quantity, maxim of quality, maxim of relevance, and maxim of implementation. The form of violation of the maxim of quantity found by researchers in the marker in the form of (1) pleasantries. The form of violation of the maxim of quality found in the marker is in the form of (2) jokes, (3) puns, (4) ridicule, (5) gimmicks, and (6) vagueness. The form of violation of the maxim of relevance found by researchers in the marker in the form of (7) avoidance, (8) sarcasm, (9) ridicule, (10) jokes, (11) selfishness, (12) out of sync, (13) puns, and (14) cursing. The form of violation of the maxim of implementation found by researchers in the marker in the form of (15) ambiguity. The next the pragmatic meaning of violating Grice's principle of cooperation that has been found by researchers as many as ten meanings, namely: (1) rambling, (2) joking, (3) mocking, (4) blaming, (5) provoking emotions, (6) diverting the conversation, (7) breaking the atmosphere, (8) self-defense, (9) swearing, and (10) confusing.

Keywords: *Pragmatics, forms of violation of Grice's maxims of cooperation principle, pragmatic meaning of violation of Grice's maxims of cooperation principle.*