

## ABSTRAK

Widyaninglaras, Angelica. (2024). **Citra Tokoh Utama dalam Novel *Gadis Kretek* Karya Ratih Kumala: Kajian Antropofeminisme Henreitta L. Moore**. Skripsi S1. Program Studi Pendidikan Bahasa dan Sastra Indonesia, Jurusan Pendidikan Bahasa dan Seni, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Sanata Dharma Yogyakarta.

Tujuan penelitian ini ada dua, yaitu pertama untuk mendeskripsikan wujud citra diri perempuan yang terjadi dalam novel *Gadis Kretek* karya Ratih Kumala. Kedua, untuk mendeskripsikan wujud citra sosial perempuan yang terjadi dalam novel *Gadis Kretek* karya Ratih Kumala. Fokus penelitian ini adalah mendeskripsikan citra perempuan yang terjadi dalam novel *Gadis Kretek*: kajian antropofeminisme. Jenis penelitian yang digunakan, yaitu penelitian deskriptif kualitatif. Data berupa kata, kalimat, dan paragraf citra diri dan citra sosial dari tokoh utama novel *Gadis Kretek*. Metode pengumpulan data, yaitu teknik membaca, mencatat, dan menganalisis. Sumber data penelitian ini diperoleh dari novel *Gadis Kretek* karya Ratih Kumala cetakan keempat belas. Adapun teknik analisis dilakukan dalam penelitian ini, yaitu teknik pembacaan heuristik dengan proses memahami teks dan teknik pembacaan hermeneutik dengan proses memahami makna novel *Gadis Kretek*. Pengumpulan data dilakukan dengan teknik membaca, mencatat, dan menganalisis. Berdasarkan hasil penelitian, peneliti menemukan data dalam novel *Gadis Kretek* sesuai dengan rumusan masalah penelitian. Hasil penelitian pada tokoh utama Jeng Yah dalam novel *Gadis Kretek* membuktikan dua hasil berikut. *Pertama*, citra diri ditunjukkan oleh Jeng Yah berupa sikap yang bahagia, penuh energi positif, optimis, dan pesona yang kuat. *Kedua*, citra sosial perempuan digambarkan oleh kehidupan sosial Jeng Yah yang bertanggung jawab pada pekerjaan, keluarga, dan masyarakat.

**Kata kunci:** *Gadis Kretek*, Citra Perempuan, Antropofeminisme

## ABSTRACT

Widyaninglaras, Angelica. (2024). *The Image of the Main Character in the Novel Gadis Kretek by Ratih Kumala: Henrietta L. Moore's Anthropofeminism Study*. S1 Thesis. Indonesian Language and Literature Education Study Program, Department of Language and Arts Education, Faculty of Teacher Training and Education, Sanata Dharma University, Yogyakarta.

The purpose of this research is twofold: first, to describe the form of women's self-image that occurs in the novel *Gadis Kretek* by Ratih Kumala. Second, to describe the form of women's social image that occurs in the novel *Gadis Kretek* by Ratih Kumala. The focus of this research is to describe the image of women in *Gadis Kretek: an anthropofeminism study*. The type of research used is descriptive qualitative research. The data are in the form of words, sentences, and paragraphs of self-image and social image of the main character of the novel *Gadis Kretek*. Data collection methods, namely reading, recording, and analyzing techniques. The data source of this research was obtained from the novel *Gadis Kretek* by Ratih Kumala in its fourteenth printing. The analysis techniques carried out in this study, namely the heuristic reading technique with the process of understanding the text and the hermeneutic reading technique with the process of understanding the meaning of the novel *Gadis Kretek*. Data collection is done by reading, recording, and analyzing techniques. Based on the results of the research, researchers found data in the novel *Gadis Kretek* in accordance with the formulation of the research problem. The results of the research on the main character Jeng Yah in the novel *Gadis Kretek* prove the following two results First, the self-image shown by Jeng Yah is a happy attitude, full of positive energy, optimism, and strong charm. Second, the social image of women is evidenced by Jeng Yah's social life, which is responsible for work, family, and society.

**Keywords:** *Kretek Girl, Women's Image, Anthropofeminism*