

## ABSTRACT

### “PENGEMBANGAN BUKU CERITA BERGAMBAR BAJU ADAT TA’A SEBAGAI MEDIA PEMBELAJARAN KELAS IV TEMA 7 SUBTEMA 2 DI SD MAHAKAM ULU”

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2024

Kearifan lokal adalah pengetahuan yang berkembang di suatu daerah dan diwariskan dari generasi ke generasi, yang mencakup pengetahuan tentang seni, budaya, nilai norma sosial, bahasa, tarian, alat musik, rumah adat, pakaian tradisional, dan benda tradisional.

Penelitian ini bertujuan mendeskripsikan pengembangan media buku cerita bergambar tentang baju adat Ta’a yang menjadi hasil kerajinan tangan masyarakat Suku Dayak Kenyah di Mahakam Ulu dan mengetahui kualitas buku cerita bergambar. Media buku cerita bergambar ini berfokus pada peserta didik kelas IV tema 7 subtema 2 pembelajaran 4.

Peneliti menggunakan jenis penelitian *Research & development* (R&D) dengan model ADDIE lima tahap yaitu: *Analyze, design, development, implement, dan evaluate*. Penelitian ini menggunakan tahap *analyze, design, development, dan Evaluate* untuk mengembangkan buku cerita bergambar yang berjudul “Makna motif baju adat Ta’a”. Produk yang dikembangkan mendapat hasil validasi dari satu dosen, ahli bahasa, dua guru kelas IV SD dengan skor 3,76 dengan kriteria “Sangat baik” berdasarkan aspek-aspek buku cerita yaitu: Cover, tema, penokohan, alur cerita, latar cerita, kepastakaan dan bahasa. Dengan demikian pengembangan media buku cerita bergambar “Sangat baik” dan layak digunakan setelah revisi.

**kata Kunci:** Kearifan lokal, baju adat Ta’a, buku cerita bergambar

**ABSTRACK**

***DEVELOPMENT OF A STORY BOOK WITH PICTURES OF TRANSITIONAL TA'A CLOTHING AS A LEARNING MEDIA FOR CLASS IV THEME 7 SUBTEMA 2 AT MAHAKAM ULU ELEMENTARY SCHOOL***

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*Local wisdom is knowledge that develops in a community and is passed down from generation to generation, which includes knowledge about art, culture, social norms, language, dance, musical instruments, traditional houses, traditional clothing and traditional objects.*

*This research aims to describe the development of picture story book media about Ta'a traditional clothes which are the result of handicrafts from the Dayak Kenyah tribe in Mahakam Ulu and to find out the quality of picture story books. This picture story book media focuses on class IV students with theme 7, subtheme 2, learning 4.*

*Researchers used the Research & Development (R&D) type of research with the five-stage ADDIE model, namely: Analyze, design, develop, implement, and evaluate. This research uses the analysis, design and development stages to develop a picture story book entitled "The meaning of Ta'a traditional clothing motifs". The product developed received validation results from one lecturer, linguist, two fourth grade elementary school teachers with a score of 3.76 with the criteria "Very good" based on aspects of the story book, namely: Cover, theme, characterization, story line, story setting, bibliography and language. Thus, the development of picture story book media is "very good" and suitable for use after revision.*

***Keywords:*** *Local Wisdom, Ta'a Traditional Clothes, Picture Story Books*