ABSTRACT

Afiyanta, Marshell. (2024). *A Study of Jordan Belfort Character as a Trader in The Wolf of Wall Street Movie Script.* Yogyakarta: English Language Education Study Program, Department of Language and Arts Education, Teachers Training and Education Faculty, Sanata Dharma University.

An American comedic drama movie entitled *The Wolf of Wall Street* was created by Jordan Belfort, who is known as one of the most successful brokers in America. The writer uses *The Wolf of Wall Street* movie because it relates to the economic situation nowadays when all the stock prices become very bad, and this happens because of covid.

When the covid pandemic occurred slowly but sure the economic in this world declined. Based on that, the research questions are: (1) How is Jordan Belfort as the main character described in *Wolf of Wall Street*? and (2) How does Jordan Belfort become a good trader in *Wolf of Wall Street*?

This study applied psychological approach. The writer uses some theories of character, characterization and trader to answer the research questions. In conducting this study, the writer also used literature research as the method to analysis since the data and resources were gained through several books, journals, and the internet.

Based on the research, there are five findings in this study. In conclusion, this study's analysis of Jordan Belfort in "The Wolf of Wall Street" uncovers the qualities that define a successful trader. Belfort's ambition, inspirational nature, financial literacy, and cognitive abilities all contribute to his achievements in the financial industry.

Keywords: Trading, Broker, Character, Characteristic

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Sebuah film drama komedi Amerika berjudul *The Wolf of Wall Street* diciptakan oleh Jordan Belfort yang dikenal sebagai salah satu broker tersukses di Amerika. Penulis menggunakan film The Wolf of Wall Street karena berkaitan dengan keadaan perekonomian saat ini dimana semua harga saham menjadi sangat buruk dan hal tersebut terjadi karena adanya virus corona.

Saat pandemi covid terjadi perlahan namun pasti perekonomian di dunia ini mengalami penurunan. Berdasarkan hal tersebut, maka pertanyaan penelitiannya adalah: (1) Bagaimana Jordan Belfort sebagai tokoh utama digambarkan dalam *The Wolf of Wall Street*? dan (2) Bagaimana Jordan Belfort menjadi trader yang baik di *The Wolf of Wall Street*?

Penelitian ini menerapkan pendekatan psikologis. Penulis menggunakan beberapa teori karakter, penokohan dan pedagang untuk menjawab pertanyaan penelitian. Dalam melakukan penelitian ini, penulis juga menggunakan penelitian literatur sebagai metode analisis karena data dan sumber diperoleh melalui beberapa buku, jurnal, dan internet.

Berdasarkan penelitian, ada lima temuan dalam penelitian ini. Kesimpulannya, analisis penelitian Jordan Belfort dalam "The Wolf of Wall Street" mengungkap kualitas yang mendefinisikan seorang trader sukses. Ambisi Belfort, sifat inspiratif, literasi keuangan, dan kemampuan kognitif semuanya berkontribusi terhadap pencapaiannya di industri keuangan.

Kata Kunci: Trading, Broker, Tokoh, Penokohan