

ABSTRAK

Damayanti, Tri Esti. 2025. “Proses Simulakrum dan Hiperrealitas Pada Film *Agak Laen* Karya Muhadkly Acho dalam Perspektif Jean Baudrillard”. *Skripsi*. Yogyakarta: Program Studi Sastra Indonesia, Fakultas Sastra, Universitas Sanata Dharma.

Penelitian ini berjudul “Proses Simulakrum dan Hiperrealitas dalam Film *Agak Laen* Karya Muhadkly Acho: Perspektif Jean Baudrillard.” Penelitian ini bertujuan untuk menganalisis dan mendeskripsikan (1) struktur naratif dalam film *Agak Laen* berdasarkan teori naratologi Todorov, dan (2) proses pembentukan simulakrum serta hiperrealitas menggunakan teori Jean Baudrillard.

Pendekatan yang digunakan adalah pendekatan eklektik, menggabungkan teori naratologi Todorov untuk analisis struktur naratif dan teori simulakrum serta hiperrealitas Baudrillard untuk memahami representasi dan manipulasi realitas dalam film. Data dikumpulkan melalui metode transkripsi dengan menyimak adegan film secara cermat, narasi, serta adegan, dan didukung dengan tangkapan layar sebagai referensi visual. Analisis data dilakukan secara formal dengan metode analisis isi dan disajikan dalam bentuk deskriptif-analitis.

Hasil penelitian menunjukkan bahwa (1) struktur naratif dalam film *Agak Laen* mencerminkan lima tahapan naratif Todorov: keadaan awal, gangguan, realisasi, perbaikan, dan keadaan baru. (2) Proses simulakrum dan hiperrealitas tergambar melalui representasi elemen hantu dan isu SARA, yang mengaburkan batas antara realitas dan fiksi. Elemen hantu yang biasanya menyeramkan diubah menjadi elemen komedi, sedangkan isu SARA yang sensitif dihadirkan secara ringan. Transformasi ini menciptakan lapisan realitas baru yang jauh dari kenyataan.

Kata Kunci: Simulakrum, hiperrealitas, naratologi, film *Agak Laen*, realitas baru.

ABSTRACT

Damayanti, Tri Esti. 2025. "The Process of Simulacrum and Hyperreality in the Film Agak Laen by Muhadkly Acho from the Perspective of Jean Baudrillard." Thesis. Yogyakarta: Indonesian Literature Study Program, Faculty of Literature, Sanata Dharma University.

This research is titled “*The Process of Simulacrum and Hyperreality in the Film Agak Laen by Muhadkly Acho: A Perspective of Jean Baudrillard.*” The objectives of this research are to analyze and describe (1) the narrative structure in the film *Agak Laen* based on Todorov's narratology theory, and (2) the process of forming simulacrum and hyperreality using Jean Baudrillard's theory.

The approach used is an eclectic approach, combining Todorov's narratology theory for analyzing narrative structures and Baudrillard's simulacrum and hyperreality theory to understand the representation and manipulation of reality in the film. Data were collected through transcription methods by carefully observing film scenes, narratives, and supported by screenshots as visual references. Data analysis was conducted formally using content analysis methods and presented descriptively and analytically.

The results of the research reveal that (1) the narrative structure in the film *Agak Laen* reflects Todorov's five narrative stages: equilibrium, disruption, realization, repair, and new equilibrium. (2) The process of simulacrum and hyperreality is illustrated through the representation of ghost elements and SARA (ethnicity, religion, race, and intergroup relations) issues, which blur the line between reality and fiction. Ghosts, typically depicted as terrifying, are transformed into comedic elements, while sensitive SARA issues are presented in a lighthearted manner. This transformation creates a new layer of reality far removed from actual reality.

Keywords: Naratology, Film *Agak Laen*, Simulacrum, hyperreality, new reality.