

ABSTRAK

Penelitian ini bertujuan untuk (1) Menganalisis kebutuhan bahan ajar pengembangan suplemen buku teks berbasis Flipbook pada materi Wabah Flu Spanyol di Indonesia (2) Menghasilkan desain produk suplemen buku teks berbasis Flipbook pada materi Wabah Flu Spanyol di Indonesia, dan (3) Menguji kelayakan produk suplemen buku teks berbasis Flipbook pada materi Wabah Flu Spanyol di Indonesia. Jenis penelitian ini adalah penelitian dan pengembangan (R&D) dengan menggunakan model ADDIE yang dibatasi pada 3 tahapan yaitu: 1) analisis, 2) desain, dan 3) pengembangan. Pengumpulan data dilakukan melalui wawancara terbuka dan penyebaran kuesioner, sementara analisis data kuantitatif dan kualitatif digunakan sebagai teknik analisis data.

Hasil penelitian menunjukkan bahwa: (1) Media pembelajaran yang digunakan masih terbatas pada buku cetak dan LKS, sehingga sebanyak 98,6% siswa membutuhkan bahan ajar berbasis digital seperti *Heyzine Flipbook*. (2) Merancang desain produk berupa *Heyzine Flipbook* yang memuat desain isi materi dan tampilan media yang menarik. Kemudian divalidasi oleh ahli media memperoleh persentase sebesar 100% dan validasi ahli materi memperoleh persentase sebesar 93,3%, yang keduanya masuk dalam kategori “Sangat Layak”. (3) Hasil uji kelayakan produk kepada guru menunjukkan persentase kelayakan 82% dengan kategori “Layak”, sementara hasil uji coba siswa mencapai 94,8% dengan kategori “Sangat Layak”. Berdasarkan hasil rata-rata secara keseluruhan memperoleh persentase sebesar 92,52% dan termasuk kategori “Sangat Layak” untuk digunakan sebagai bahan ajar pendukung dalam pembelajaran sejarah. Kehadiran produk ini diharapkan mampu meningkatkan minat dan semangat siswa lagi dalam pembelajaran sejarah.

Kata Kunci: *Heyzine Flipbook*, Pengembangan bahan ajar, Model ADDIE, Sejarah, Flu Spanyol

ABSTRACT

This study aims to (1) Analyze the need for teaching materials for the development of Flipbook-based textbook supplements on Spanish Flu Outbreak materials in Indonesia (2) Produce Flipbook-based textbook supplement product designs on Spanish Flu Outbreak materials in Indonesia, and (3) Test the feasibility of Flipbook-based textbook supplement products on Spanish Flu Outbreak materials in Indonesia. This type of research is research and development (R&D) using the ADDIE model which is limited to 3 stages, namely: 1) analysis, 2) design, and 3) development. Data collection was carried out through open interviews and questionnaire dissemination, while quantitative and qualitative data analysis was used as data analysis techniques.

The results of the study show that: (1) The learning media used is still limited to printed books and worksheets, so that as many as 98.6% of students need digital-based teaching materials such as Heyzine Flipbook. (2) Design product the form of Heyzine Flipbook contains interesting material content designs and media displays. Then it was validated by media experts who obtained a percentage of 100% and the validation of material experts obtained a percentage of 93.3%, both of which are included in the "Very Feasible" category. (3) The results of the product feasibility test for teachers show a feasibility percentage of 82% with the "Feasible" category, while the results of the student trial reached 94.8% with the "Very Feasible" category. Based on the overall average results, a percentage of 92.52% was obtained and included in the category of "Very Feasible" to be used as supporting teaching materials in history learning. The presence of this product is expected to increase students' interest and enthusiasm in learning history.

Keywords: *Heyzine Flipbook, Teaching material development, ADDIE Model, History, Spanish Flu*