

ABSTRAK

PENGEMBANGAN MODUL PENCEGAHAN KEKERASAN BERBASIS GENDER ONLINE (KBGO) UNTUK ANAK SMP

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Penelitian ini dilakukan untuk mengembangkan modul pencegahan kekerasan berbasis gender online (KBGO). Tujuan dalam penelitian ini antara lain: 1) mengembangkan modul pencegahan KBGO sebagai media layanan bimbingan dan konseling; 2) mengetahui kelayakan modul pencegahan KBGO berdasarkan validator ahli media dan validator ahli materi; 3) mengetahui kelayakan media modul pencegahan KBGO berdasarkan uji pengguna; 4) mengetahui efektivitas penggunaan media modul pencegahan KBGO terhadap anak SMP.

Penelitian ini merupakan jenis penelitian dan pengembangan (research and development). Subjek dalam penelitian ini adalah guru bimbingan dan konseling sebanyak satu orang pada uji coba skala kecil dan tiga orang pada uji coba skala besar, serta 63 siswa SMP di Kabupaten Sleman. Penelitian ini menghasilkan modul berjudul “Netra Nusa: Jaga Diri di Dunia Maya”. Model pengembangan penelitian mengacu prosedur Borg & Gall dengan sepuluh tahap. Metode pengumpulan data menggunakan skala sikap anti kekerasan berbasis gender online (KBGO). Penilaian kelayakan media modul melibatkan seorang validator ahli media dan seorang validator ahli materi. Teknik analisis data menggunakan statistik deskriptif dan menggunakan desain eksperimen dengan analisis Uji mann whitney.

Penelitian ini menghasilkan: 1) modul pencegahan KBGO yang berjudul “Netra Nusa: Jaga Diri di Dunia Maya”; 2) modul pencegahan KBGO dinilai “layak” oleh validator ahli media dan dinilai “sangat layak” oleh validator ahli materi; 3) modul pencegahan KBGO dinilai “sangat layak” oleh guru bimbingan dan konseling selaku pengguna modul; 4) modul KBGO dinilai efektif dalam mencegah KBGO pada siswa SMP yang dilakukan melalui uji mann whitney dengan skor rata-rata dalam pretest adalah 146,49 dan skor rata-rata dalam posttest adalah 158,84 serta nilai signifikansi sebesar $<0,001$ $<0,05$. Modul “Netra Nusa: Jaga Diri di Dunia Maya” dinyatakan layak dan efektif dalam mencegah KBGO pada siswa SMP.

Kata kunci: Pengembangan Modul, Kekerasan Berbasis Gender Online, Pencegahan Kekerasan Berbasis Gender Online

ABSTRACT

**DEVELOPMENT OF AN ONLINE GENDER-BASED VIOLENCE
PREVENTION MODULE (OGBV) FOR JUNIOR HIGH SCHOOL
CHILDREN**

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This research was conducted to develop an online gender-based violence prevention module (OGBV). The objectives in this study include: 1) to develop OGBV prevention module as a medium for guidance and counseling services; 2) to determine the feasibility of OGBV prevention module based on media expert validators and material expert validators; 3) to determine the feasibility of OGBV prevention module media based on user tests; 4) to determine the effectiveness of using OGBV prevention module media for junior high school students.

This research is a type of research and development. The subjects in this study were guidance and counseling teachers as many as one person on a small scale trial and three people on a large scale trial, as well as 63 junior high school students in Sleman Regency. This research produced a module entitled "Netra Nusa: Take Care of Yourself in Cyberspace". The research development model refers to the Borg & Gall procedure with ten stages. The data collection method used an online gender-based anti-violence attitude scale. The module media feasibility assessment involved a media expert validator and a material expert validator. The data analysis technique used descriptive statistics and used an experimental design with mann whitney test analysis.

This research produced: 1) an OGBV prevention module entitled "Netra Nusa: Jaga Diri di Dunia Maya"; 2) the OGBV prevention module was rated "feasible" by media expert validators and rated "very feasible" by material expert validators; 3) the OGBV prevention module was rated "very feasible" by guidance and counseling teachers as module users; 4) the OGBV module was rated effective in preventing OGBV in junior high school students conducted through the mann whitney test with an average score in the pretest of 146.49 and an average score in the posttest of 158.84 and a significance value of $<0.001 < 0.05$. The module "Netra Nusa: Jaga Diri di Dunia Maya" module was declared feasible and effective in preventing GBV in junior high school students.

Keywords: *Module Development, Online Gender-Based Violence, Prevention of Online Gender-Based Violence*