

## ABSTRACT

Silalahi, Steffany K.E. (2025). *The Analysis of Humor Types and Grice's Maxims in the Sitcom "Mind Your Language"*. Yogyakarta: English Language Education Study Program, Department of Language and Arts Education, Faculty of Teachers Training and Education, Sanata Dharma University.

Humor is a universal phenomenon exhibited by most cultures. This study is conducted to provide a deeper understanding of how linguistic and cultural differences contribute to the generation of humor in a cross-cultural communication setting, offering insights into both the mechanics of comedic effect. The amusing moments in the sitcom "Mind Your Language" align with Grice's maxims of communication, particularly when these maxims are flouted or violated, and with Anthony L. Audrieth's categories of humor.

There are two (2) research questions addressed: (1) What types of humor are used by the characters in the TV sitcom "Mind Your Language" based on Anthony L. Audrieth's types of humor? And (2) How are instances of humor in the sitcom "Mind Your Language" describable from the viewpoint of Grice's Cooperative Principles?

This qualitative descriptive research was used to identify the types of humor by Anthony L. Audrieth and the application of Grice's maxims in the sitcom "Mind Your Language". The technique used to analyze the characters' utterances was content analysis. The theories used in this study were The Types of Humor by Anthony L. Audrieth (1998) and The Cooperative Principle by Grice's theory (1989).

The results showed that there were five types of humor in the sitcom "Mind Your Language". They are Exaggerism, Irony, Sarcasm, Situational humor, and Wordplay. The findings also demonstrate that the characters generate humor by flouting all four of Grice's maxims: Quality, Quantity, Relevance, and Manner.

**Keywords:** humor, maxim, sitcom "Mind Your Language"

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Humor adalah fenomena universal yang ditunjukkan oleh sebagian besar budaya. Penelitian ini dilakukan untuk memberikan pemahaman yang lebih dalam tentang bagaimana perbedaan bahasa dan budaya berkontribusi pada penciptaan humor dalam komunikasi lintas budaya, menawarkan wawasan ke dalam mekanisme efek komedi. Momen-momen lucu dalam komedi situasi "Mind Your Language" selaras dengan maksim-maksim komunikasi Grice, terutama ketika maksim-maksim ini dilanggar atau dilanggar, dan dengan kategori-kategori humor Anthony L. Audrieth.

Terdapat dua (2) pertanyaan dibahas dalam penelitian ini: (1) Jenis lelucon apa saja yang digunakan oleh para karakter dalam sitkom "Mind Your Language" berdasarkan jenis-jenis lelucon Anthony L. Audrieth? Dan (2) Bagaimana contoh-contoh humor dalam komedi situasi "Mind Your Language" dapat dijelaskan dari sudut pandang Prinsip-Prinsip Kerja Sama Grice?

Penelitian deskriptif kualitatif ini digunakan untuk mengidentifikasi jenis-jenis lelucon menurut Anthony L. Audrieth dan penerapan maksim-maksim Grice dalam sitkom "Mind Your Language". Teknik yang digunakan untuk menganalisis pernyataan para karakter ini adalah analisis isi. Teori yang digunakan dalam penelitian ini adalah Tipe-tipe Humor menurut Anthony L. Audrieth (1998) dan Prinsip Kerja Sama menurut teori Grice (1989).

Hasil penelitian menunjukkan bahwa terdapat lima jenis lelucon dalam sitkom "Mind Your Language". Yakni, Exaggerisme, Ironi, Sarkasme, Komedi Situasional, dan Permainan Kata. Penelitian ini juga menunjukkan bahwa karakter-karakter tersebut menghasilkan humor dengan melanggar keempat maksim Grice: Kualitas, Kuantitas, Relevansi, dan Tata Cara.

**Kata kunci:** lelucon, maksim, komedi situasi "Mind Your Language"