

ABSTRAK

ANALISIS PENERAPAN PRINSIP *GOOD CORPORATE GOVERNANCE* PADA THE MANOHARA HOTEL YOGYAKARTA

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Good Corporate Governance (GCG) merupakan suatu sistem tata kelola perusahaan yang mengatur dan mengendalikan hubungan antara berbagai pihak dalam perusahaan, seperti manajemen, dewan komisaris, pemegang saham, dan lainnya. Penelitian ini bertujuan untuk menganalisis penerapan prinsip GCG pada The Manohara Hotel Yogyakarta. Penelitian ini juga bertujuan untuk menganalisis sejauh mana prinsip-prinsip GCG diterapkan oleh manajemen dan staf hotel dalam aktivitas operasional sehari-hari.

Metode penelitian yang digunakan adalah pendekatan kualitatif dengan metode deskriptif. Teknik pengumpulan data dilakukan melalui wawancara kepada pihak internal dalam hotel. Selain itu, data sekunder diperoleh melalui dokumen laporan GCG perusahaan. Analisis data dilakukan dengan mereduksi data hasil wawancara, menyusun data dalam bentuk kategorisasi sesuai dengan prinsip-prinsip GCG, dan menarik kesimpulan berdasarkan hasil temuan.

Hasil penelitian menunjukkan bahwa The Manohara Hotel telah menerapkan kelima prinsip GCG secara konsisten. Transparansi diterapkan melalui penyediaan informasi yang terbuka, baik kepada tamu maupun karyawan. Akuntabilitas diwujudkan melalui struktur organisasi dan sistem *reward and punishment* yang jelas. Responsibilitas ditunjukkan dengan kepatuhan terhadap peraturan perundang-undangan dan pelaksanaan program sosial. Independensi tercermin dalam pembagian tugas yang tidak saling mendominasi, sementara prinsip kesetaraan dan kewajaran diterapkan dalam pemberian hak yang adil kepada seluruh pemangku kepentingan.

Kata kunci: Tata Kelola perusahaan yang baik, Transparansi, Akuntabilitas, Resposibilitas, Independensi, Kesetaraan dan Kewajaran.

ABSTRACT

**ANALYSIS OF THE APPLICATION OF THE PRINCIPLES OF
GOOD CORPORATE GOVERNANCE AT THE MANOHARA HOTEL
YOGYAKARTA**

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Good Corporate Governance (GCG) is a corporate governance system that regulates and controls the relationship between various parties in the company, such as management, the board of commissioners, shareholders, and others. This study aims to analyze the application of GCG principles at The Manohara Hotel Yogyakarta. This study also aims to analyze the extent to which GCG principles are applied by hotel management and staff in daily operational activities.

The research method used is a qualitative approach with descriptive methods. The data collection technique was carried out through interviews with internal parties in the hotel. In addition, secondary data was obtained through the company's GCG report documents. Data analysis was carried out by reducing interview data, compiling data in the form of categorization in accordance with GCG principles, and drawing conclusions based on the findings.

The results showed that The Manohara Hotel has implemented the five GCG principles conspen information, both to guests and employees. Accountability is realized through a clear organizational structure and reward and punishment system. Responsibility is demonstrated by compliance with laws and regulations and the implementation of social programs. Independence is reflected in the division of tasks that do not dominate each other, while the principle of equality and fairness is applied in giving fair rights to all stakeholders.

Keywords: *Good corporate governance, transparency, accountability, responsibility, independence, equality and fairness.*